

PLAYGROUNDS & TOYS

2000 – ongoing

Project by



“Time is the child’s kingdom” Heraclites

The ability to spend time during one's childhood playing and developing the creative capacity of one's imagination is one of the fundamental rights of the child, too often denied in many parts of the world.

Since the creation of the *Playgrounds & Toys* project in 2000, for the 50th anniversary of the High Commissioner for Refugees, the Geneva-based NGO ART for The World has invited artists, architects, and designers from around the world to create works and models of playgrounds and toys for children around the world. Since then, more than fifty models (at a scale of 1:25) have been exhibited in different cities around the world, some of which have been realized on a 1:1 scale to be made available to children.



Playgrounds & Toys addresses all the world's children, but originally the goal of ART for The World is to provide concrete help, especially to children living in poor conditions or in refugee camps and to children with disabilities. Play is a critically important activity, as it encourages participation in a collective activity and allows children to rebuild social bonds and regain a sense of trust in themselves and others.

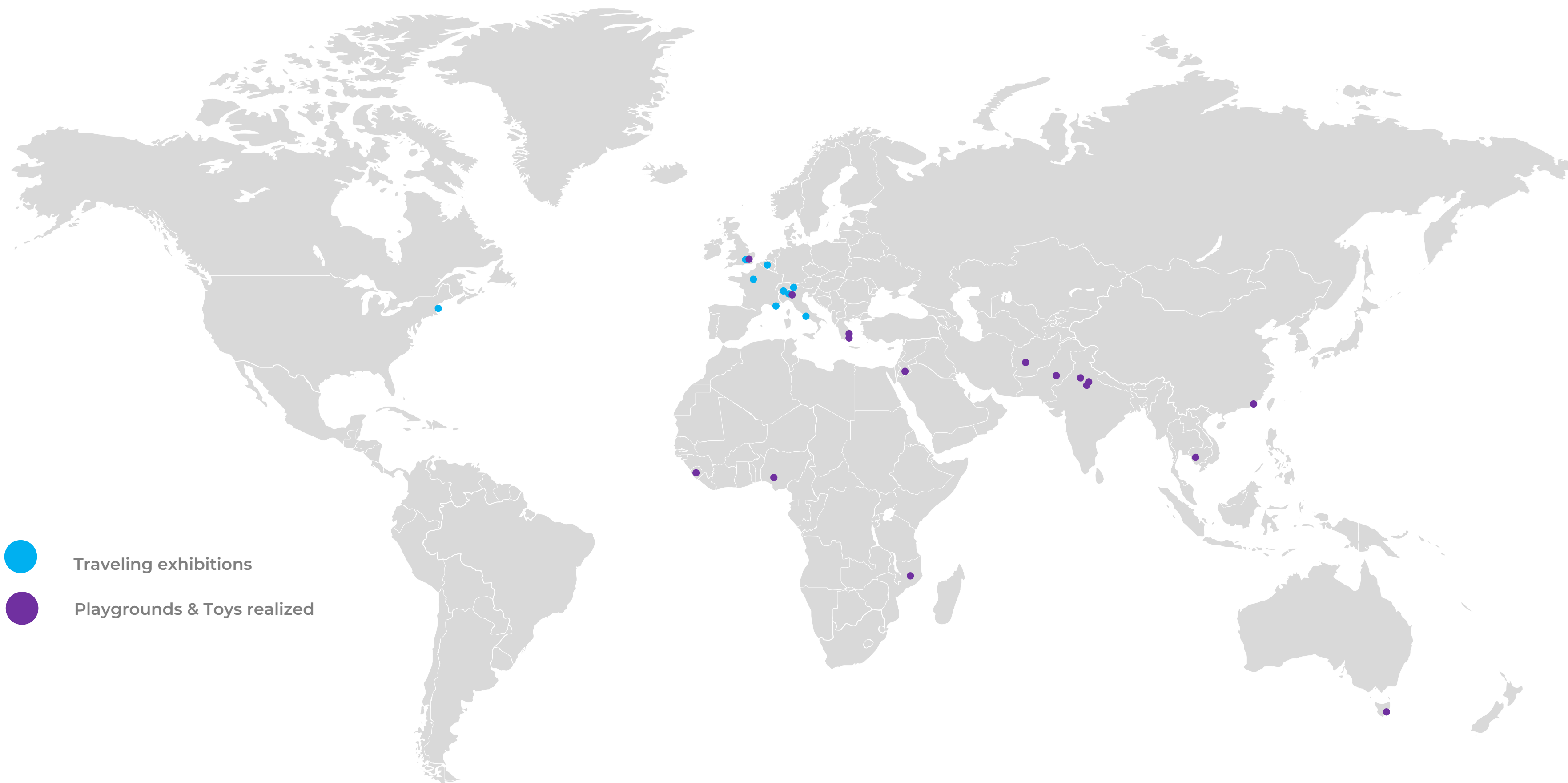
Artists and architects have contributed generously and sensitively to the creation of safe and emotionally appealing playgrounds for children. They have created simple works that can be adapted to the needs of different geographical and cultural areas. The structures, which are easy to build on site with materials that are affordable and readily available anywhere in the world, also contribute to the principle of sustainable development.



PLAYGROUNDS & TOYS : A TRAVELING EXHIBITION

At each stage of the traveling exhibition, a local jury of children and professionals selects one or more projects. The selected designs are then made on a 1:1 scale for schools or spaces suitable for children in different parts of the world, including schools or parks in cities in the West that are not always well-equipped or willing to participate in the Playgrounds & Toys program.

As of today, the collection of about fifty models and designs has been collected, and the Playgrounds & Toys exhibition will continue in 2023.



- **Geneva, September 2000:** the exhibition of the first 20 models was presented at the International Red Cross Museum. A jury of several representatives of UN agencies and art critics selected the playground by British architect **Pip Horne** and Iranian artist **Shirazeh Houshiary** and the collective game *Puzzle* by American artist **Joseph Kosuth**.
- **Rome, January 2001:** At the Andersen Museum, the jury selected *Danser la Musique* by Chinese-born artist **Chen Zhen** and *Soft Reality* by Greek-Norwegian architect **Andreas Angelidakis**.
- **New York, September 18, 2001:** Scheduled to be in the United Nations building for the opening of the Children's Summit of the United Nations General Assembly, the exhibition could not be opened to the public following September 11, 2001; however, a jury composed exclusively of children from the United Nations International School was able to visit it and choose *Jumping the Rainbow* by Mexican artist **Teresa Serrano** and *Racetrack* by Italian artist **Paolo Canevari**.
- **Lugano, March 2002:** at the Museo Cantonale d'Arte, the public voted on the project of Brazilian artist **Edgard Soares**, *Goooooaaal !!!!!* and *Klein Bottle* Playground by American artist **Vito Acconci**.
- **London, January 2003:** at the Italian Cultural Institute, Belgravia Square.
- **Paris, February 2004:** at the Manufacture des OEillets, a jury of various personalities selects *Play and Reality* by Italian architect-designers **Lauda and Donegani** and *Labyrinthe* by Cameroonian artist **Barthélémy Toguo**.
- **Monte-Carlo, May-June 2004:** at the Musée Océanographique of Monte-Carlo a jury of various personalities selected *Fin de l'univers, Début de l'univers*, by Serbian artist **Igor Antic**, as well as *Playground* by the French artist **David Renaud** and the Japanese artist **Noritoshi Hirakawa**.

- **Brussels, January 2005:** at the European Parliament and the Tour & Taxis cultural center, under the patronage of UEFA.
- **Milan, October-December 2005:** at Hangar Bicocca, sponsored by Pirelli and the City of Milan, the public chose the American artist Vito Acconci's *Klein Bottle*, Italian artist Liliana Moro's *Play-Head*, and Noritoshi Hirakawa's model.



Playground & Toys, exhibition at the Manufacture des Oeillets, Paris, 2004



Playground & Toys, exhibition at the UN, New York, 2001

1/1 SCALE REALIZATIONS OF PLAYGROUNDS & TOYS

- January 2001 in Athens, Greece, at the Gypsy earthquake survivor camp in the Menidi neighborhood, Fabiana de Barros *Fiteiro Cultural* in collaboration with Greek artist Maria Papadimitriou, with the support of the Greek Ministry of Culture.
- November 2002 in New Delhi, India, for the Deepalaya School in Kalkaji district, Fabrice Gygi's playground, Joseph Kosuth's *Puzzle* and Edgard Soares giant balloon *Goooooaaaal !!!*, with the support of SDC and SEWA Geneva.
- August 2003 in Yerevan, Armenia, for John Kirakossian School in the Charantz neighborhood, the playground by Fabrice Gygi, Edgard Soares *Goooooaaaal !!!* giant balloon, Fabiana de Barros *Fiteiro Cultural*, Andreas Angelidakis *Armenak* Park, and Stefano Boccalini's *Random Map* playground, with the support of the SDC and SESC in Sao Paulo.

From July to September 2003, a series of *Goooooaaaal!!!!* balloons by Edgard Soares, produced and donated by SESC in Sao Paulo, were made with the help of UN agencies in Geneva to the following countries:

- Tanzania to the NGO KIWOHEDE from the International Labor Office.
- Sierra Lyon from the Office of the High Commissioner for Refugees
- Pakistan from the World Health Organization
- Nigeria from the World Health Organization
- Cambodia from the Office of the High Commissioner for Human Rights to the NGO
- Afghanistan from the NGO Afghan Women and Children, Geneva

- **February 2004, in Gurgaon, Haryana, India, in front of the boys' dorms at the new Deepalaya school, *Slow Room* by Indian architect Martand Khosla, *Trampoline* by Fabrice Gygi, *Ludo* by Margherita Turewicz Lafranchi, *Goooooaaal !!!* by Edgard Soares, with the support of the International Solidarity Program of the Republic and Canton of Geneva.**
- **August 2004, for the celebration of the 2004 Olympic Games in Athens, Greece, and in cooperation with the Athens 2004 Organizing Committee, the playground by Greek-Norwegian architect Andreas Angelidakis was built.**
- **September 2004, in London, for children at Gloucester School in South London, the playground designed by Iranian artist Shirazeh Houshiary and British architect Pip Horne, with Creative Partnerships and the support of the Arts Council of England and the London Borough of Southwark.**
- **May 2005, in Gusbethi, Haryana, India, Margherita Turewicz Lafranchi's Giant *Ludo* was built for the Deepalays School girls' orphanage with the support of the International Solidarity Program of the Republic and Canton of Geneva.**
- **May 2007 in Milan, Italy, artist Fabiana de Barros's *Fiteiro Cultural* was created by ARCA ONLUS and built with the collaboration of patients/artists from the "Art Workshops" of the Paolo Pini Art Museum (MAPP).**
- **December 2009, in Shenzhen, China, with the support of the third Shenzhen & Hong Kong Bi-City Biennale of Urbanism\Architecture, the playground *Danser la Musique* by Chen Zhen was built.**
- **May 2011, in Hobart, Tasmania, Australia, a second version of the same *Danser la Musique* playground by Chen Zhen was made for permanent display at the MONA Foundation (Museum of Old and New Art).**

Fabrice Gygi, *Playground*

Deepalaya School, New Delhi, India, 2002



Edgar Soares, *Goooooaaaal!!!*

Deepalaya School, New Delhi, India, 2002

Stefano Boccalini, *Random Map*
John Kirakossian School, Yerevan, Armenia, 2003



Playgrounds

John Kirakossian School, Yerevan, Armenia, 2003

Fabiana de Barros, *Fiteiro Cultural*
John Kirakossian School, Yerevan, Armenia, 2003



Andreas Angelidakis, *Armenak*
John Kirakossian School, Yerevan, Armenia, 2003

Martand Khosla, *Slow Room*

Deepalaya School, Gusbethi, Haryana, India, 2004



Fabrice Gygi, *Trampoline*

Deepalaya School, Gusbethi, Haryana, India, 2004

Pip Horne and Sirazeh Houshiary, *Playground*
Gloucester Primary School, Peckham, London, UK, 2004



Chen Zhen, *Danser la Musique*

at the Yitian Holiday Plaza, Shenzhen, China, 2009, and
at the MONA Foundation, Hobart, Tasmania, Australia, 2011



SELECTION OF MODELS AND DRAWINGS

Vito Acconci, USA

Andreas Angelidakis, Greece

Marta Dell'Angelo and Luigi Tripaldi, Italy

Igor Antic, Serbia

Sergio Augusto, Brazil

Atelier vann Lieshout, Netherlands

Carlo Berarducci, Italy

Alberto Biagetti, Italy

Stefano Boccalini, Italy

Andries Botha, South Africa

M D Burki, M Tusak, Belgium/Switzerland

Paolo Canvari, Italy

Pietro Capogrosso, Italy

Los Carpinteros, Cuba

Paola di Bello, Italy

Flavio De Marco, Italy

Fabiana de Barros, Brazil/Switzerland

Johannes Egger, Germany

Alessandro Guerriero, Italy

Fabrice Gygi, Switzerland

Joyce Hari Hariklia, Greece

Noritoshi Hirakawa, Japan

Pip Horne and Shirazeh Houshiary, Great Britain/Iran

Alfredo Jaar, Chile

Pierre Joseph, France

Soo-Ja Kim, South Korea

Ashot Kanayan, Armenia

Romi Khosla and Martand Khosla, India

Joseph Kosuth, USA

Lauda-Donegani, Italy

Enzo Mari, Italy

Eva Marisaldi, Italy

Gerard Minkoff and Muriel Olesen, Switzerland

Tony Morgan, Great Britain

Liliana Moro, Italy

Yorgos Nikas, Greece

Izumi Ogino, Japan

Tsuyoshi Ozawa, Japan

Charlemagne Palestine, USA

Maria Papadimitriou, Greece

Maria Carmen Perlingeiro, Brazil/Switzerland

Luca Pancrazzi, Italy

Annie Ratti, Italy

David Renaud, France

Philip of Sambuy, Italy

Domingo Sanchez Blanco, Spain

Franck Scurti, France

Teresa Serrano, Mexico

Viviane van Singner, Italy/Switzerland

Edgard Soares, Brazil

Chrysanne Stathacos, USA

Haim Steinbach, USA

Vivan Sundaram, India

Theodoulos Gregoriou, Greece

Margherita Lafranchi Turewicz, Poland

Fabien Verschaere, France

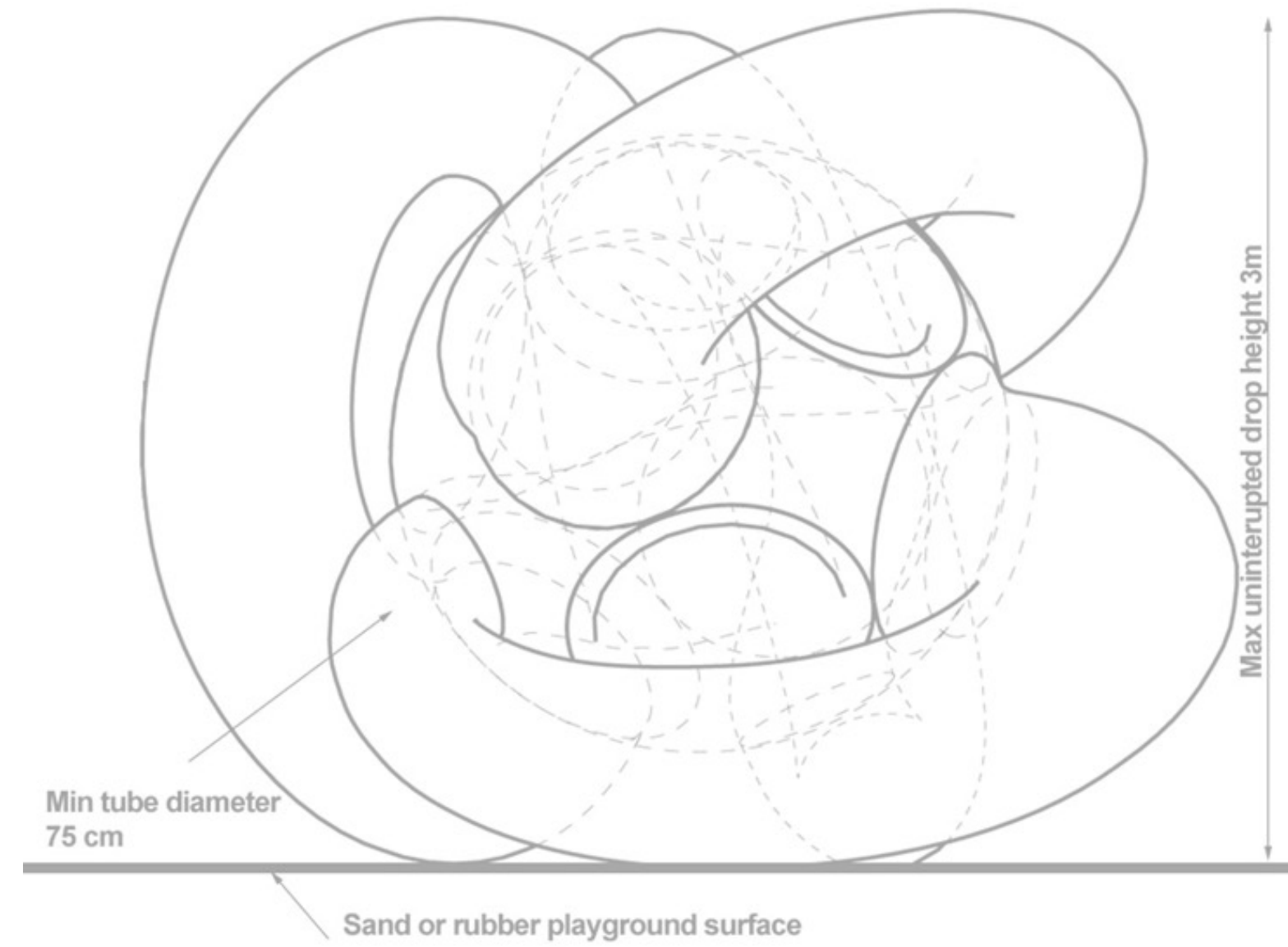
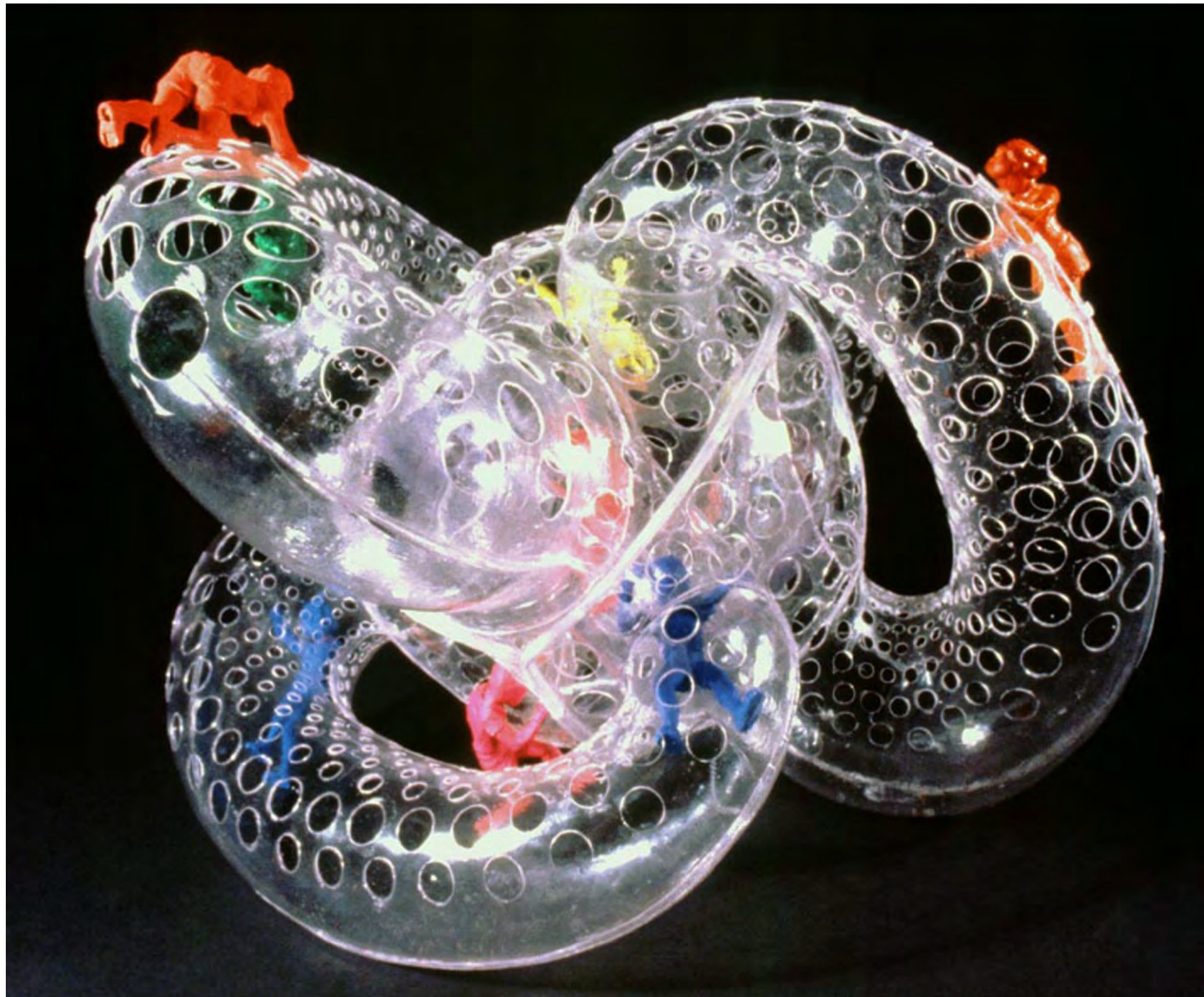
Dunning Versteegh, Switzerland

Nari Ward, Jamaica

Chen Zhen, China

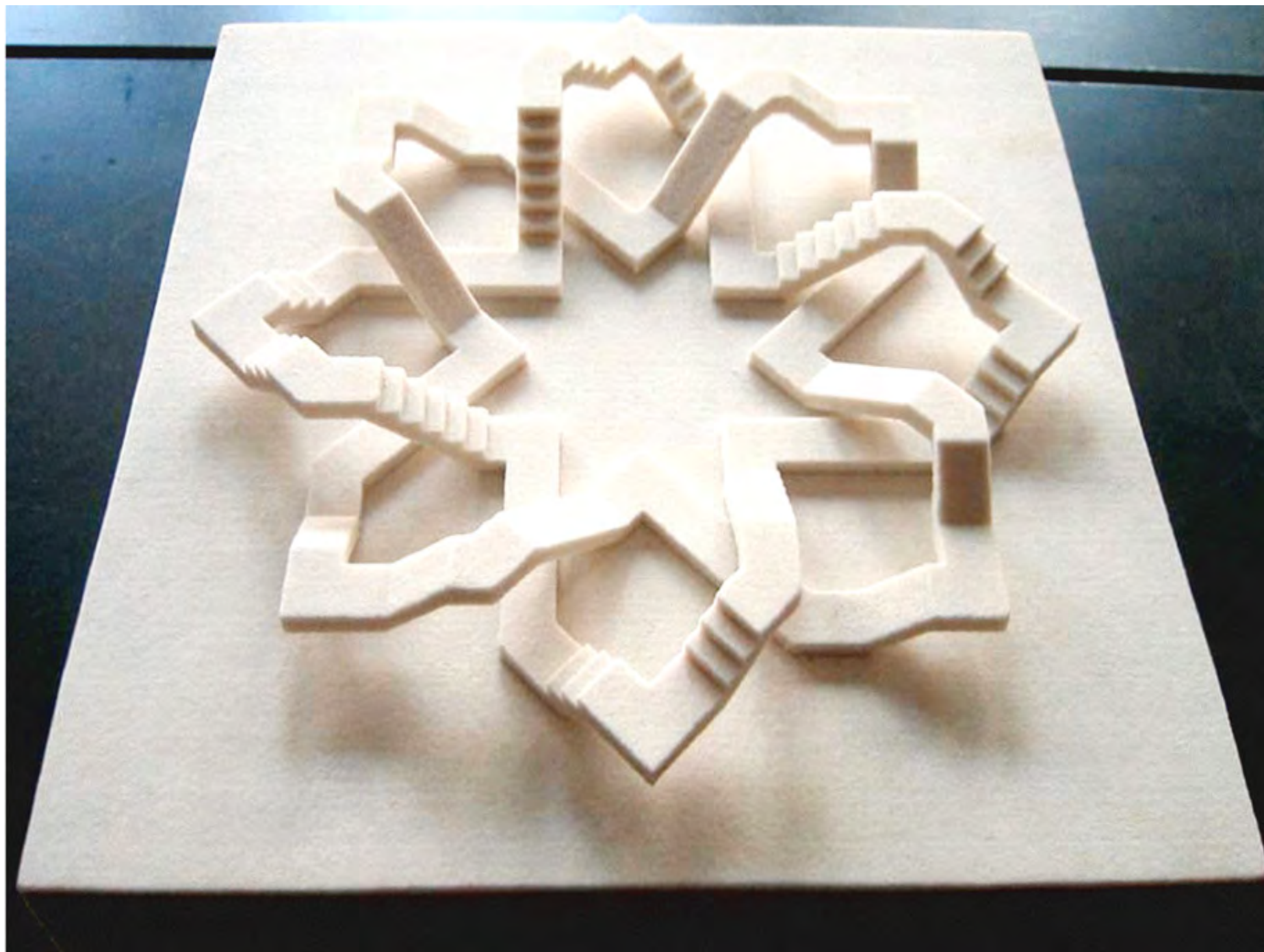
VITO ACCONCI - USA

Klein Bottle, 2000



ANDREAS ANGELIDAKIS - GREECE/NORWAY

Armenak, 2002-2004

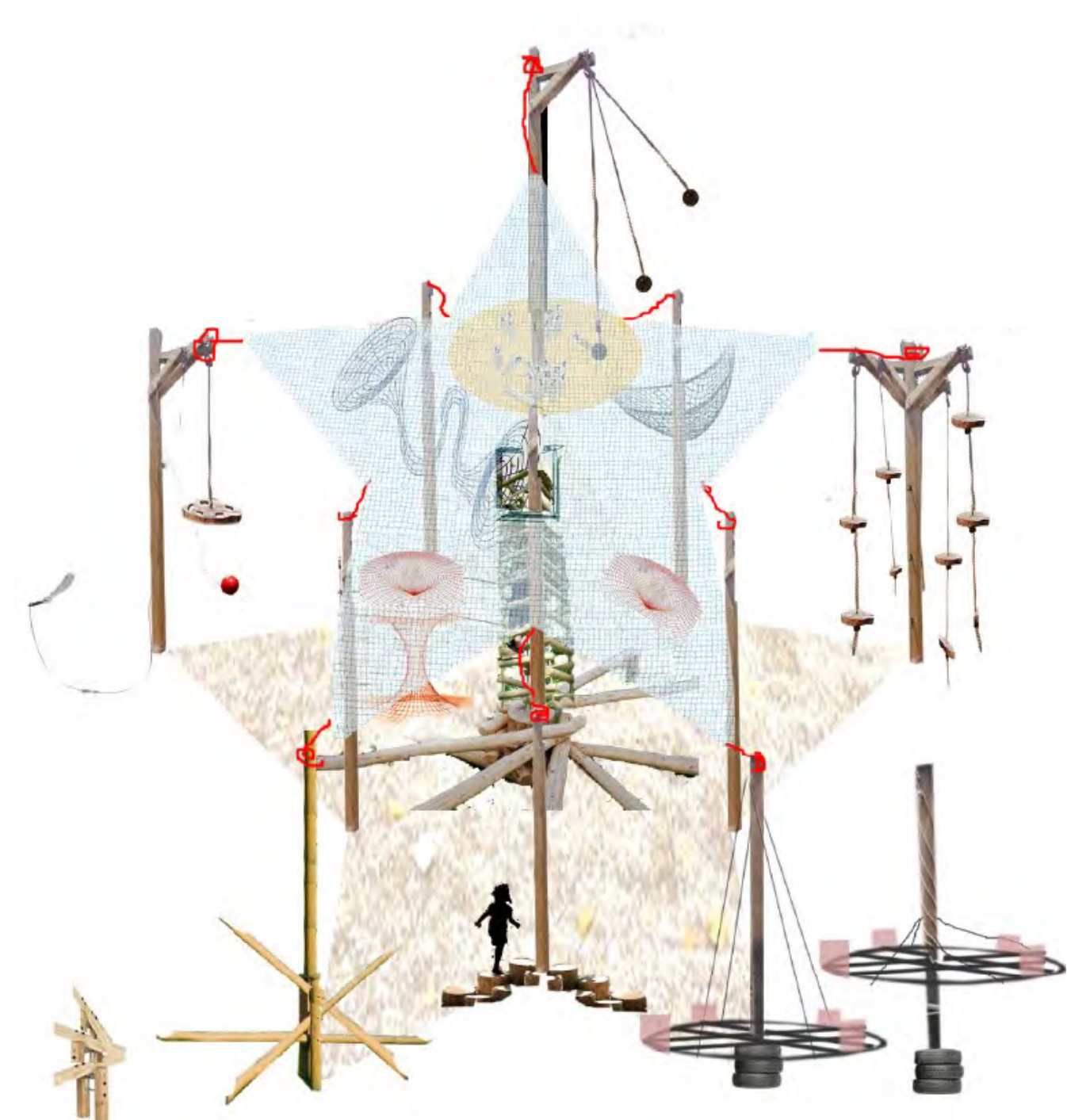
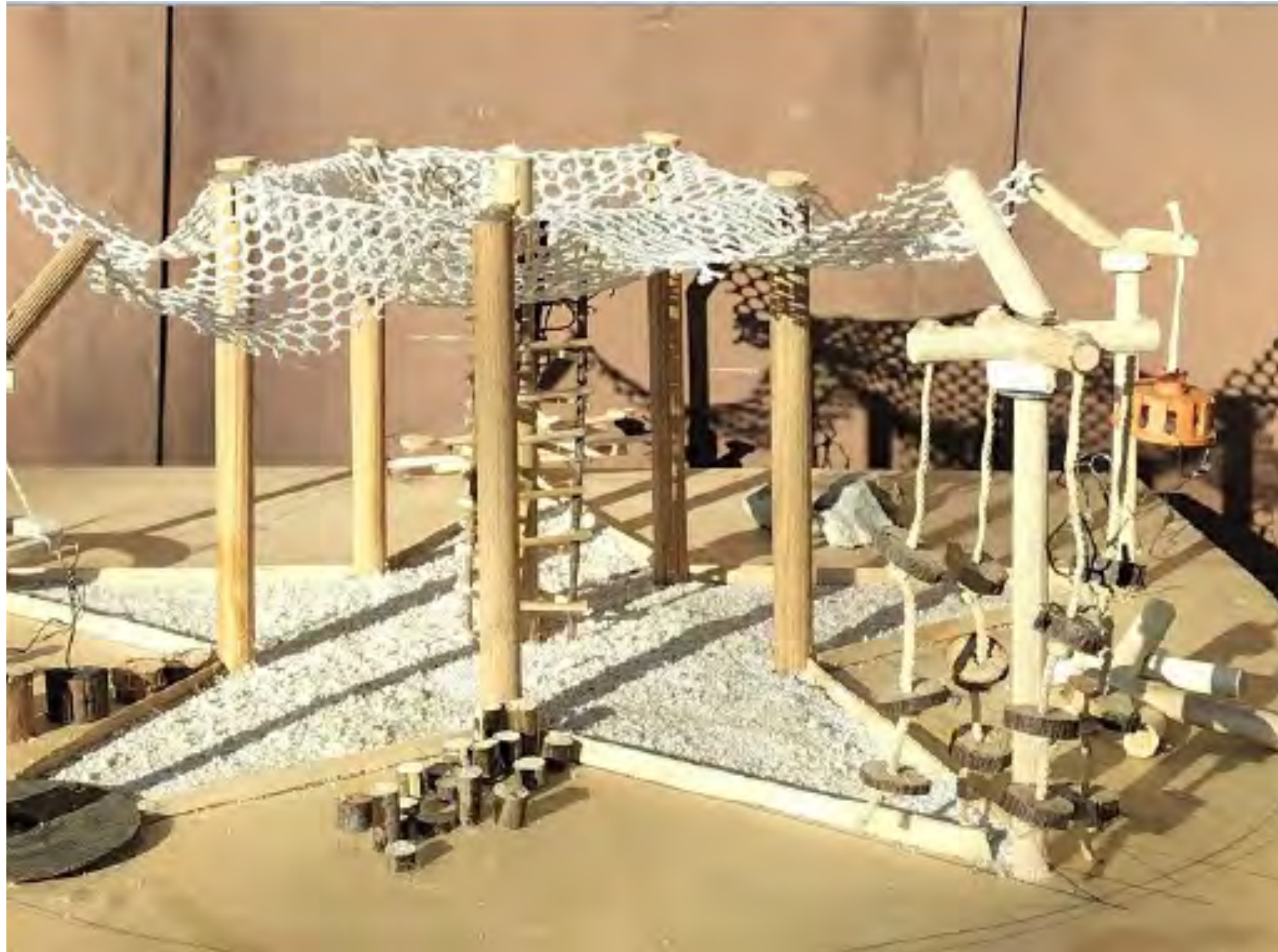


Soft Realities, 2003



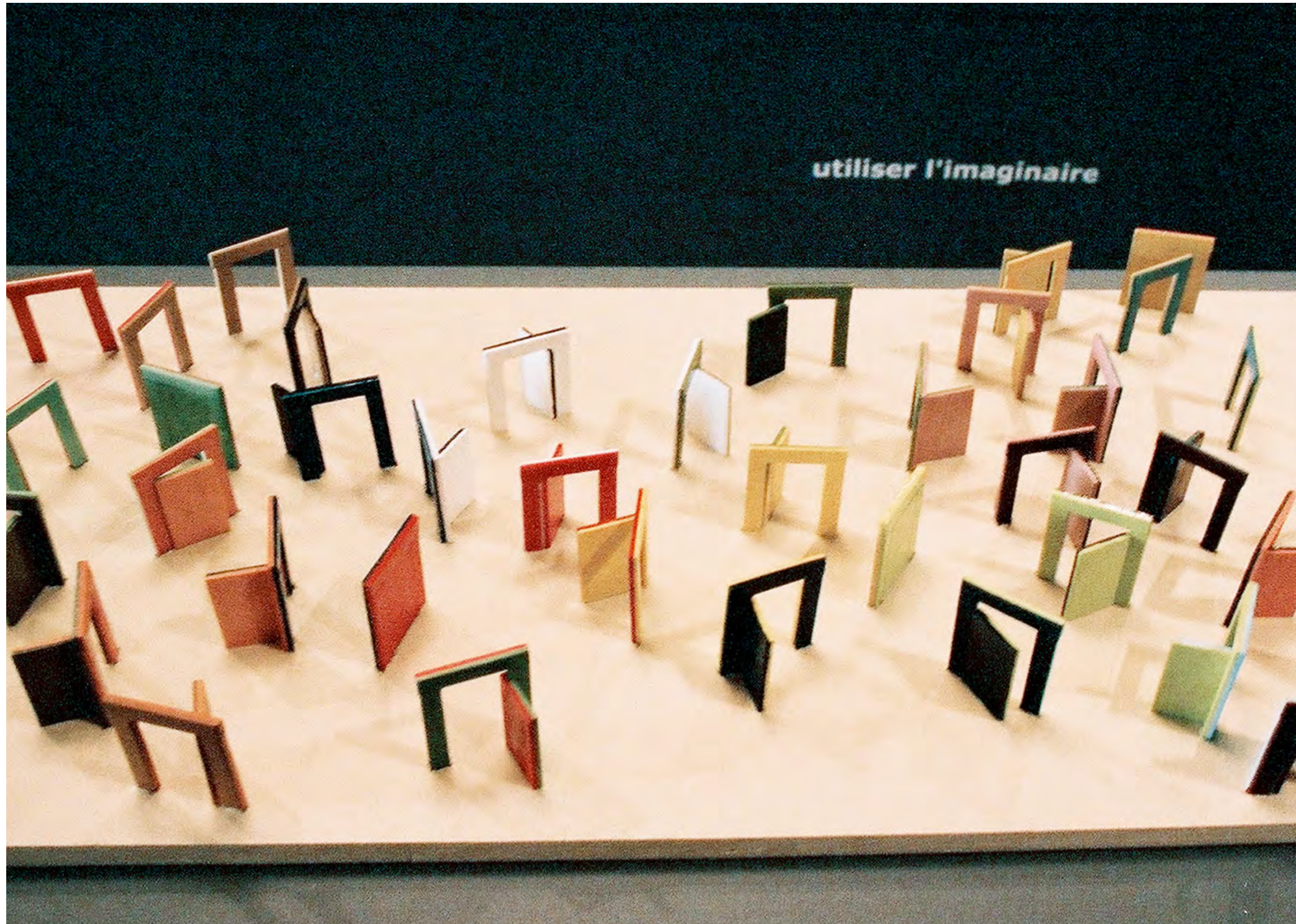
MARTA DELL'ANGELO AND LUIGI RIPALDI - ITALY

Di Palo in Frasca, 2023



IGOR ANTIC – SERBIA

Fin de l'Univers, début de l'Univers, 2003



SERGIO AUGUSTO - BRAZIL

Danser la Musique



ATELIER VAN LIESHOUT – NETHERLANDS

AVL SOUND BOX, 2004



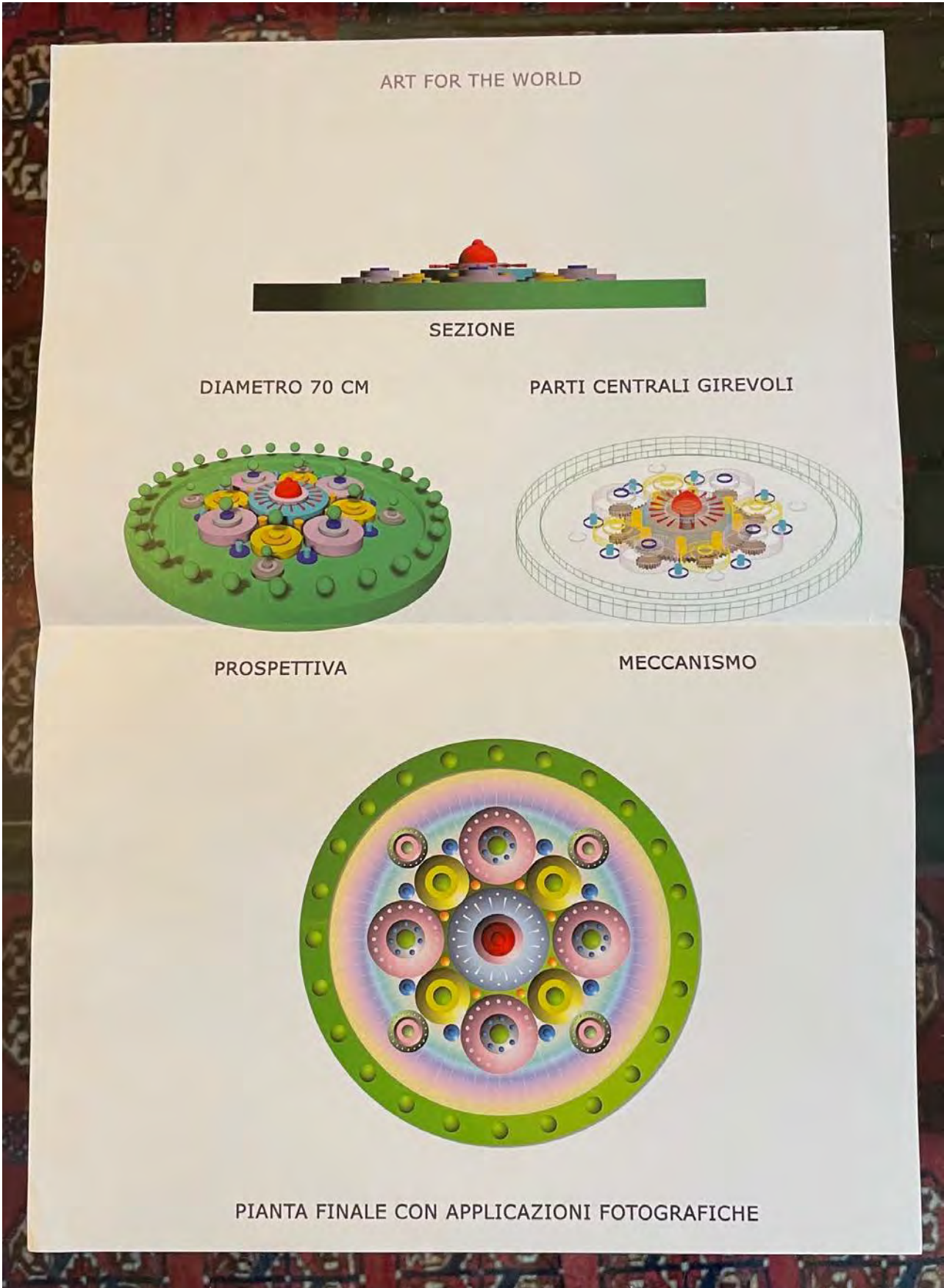
CARLO BERARDUCCI - ITALY

Playcab City, 2000



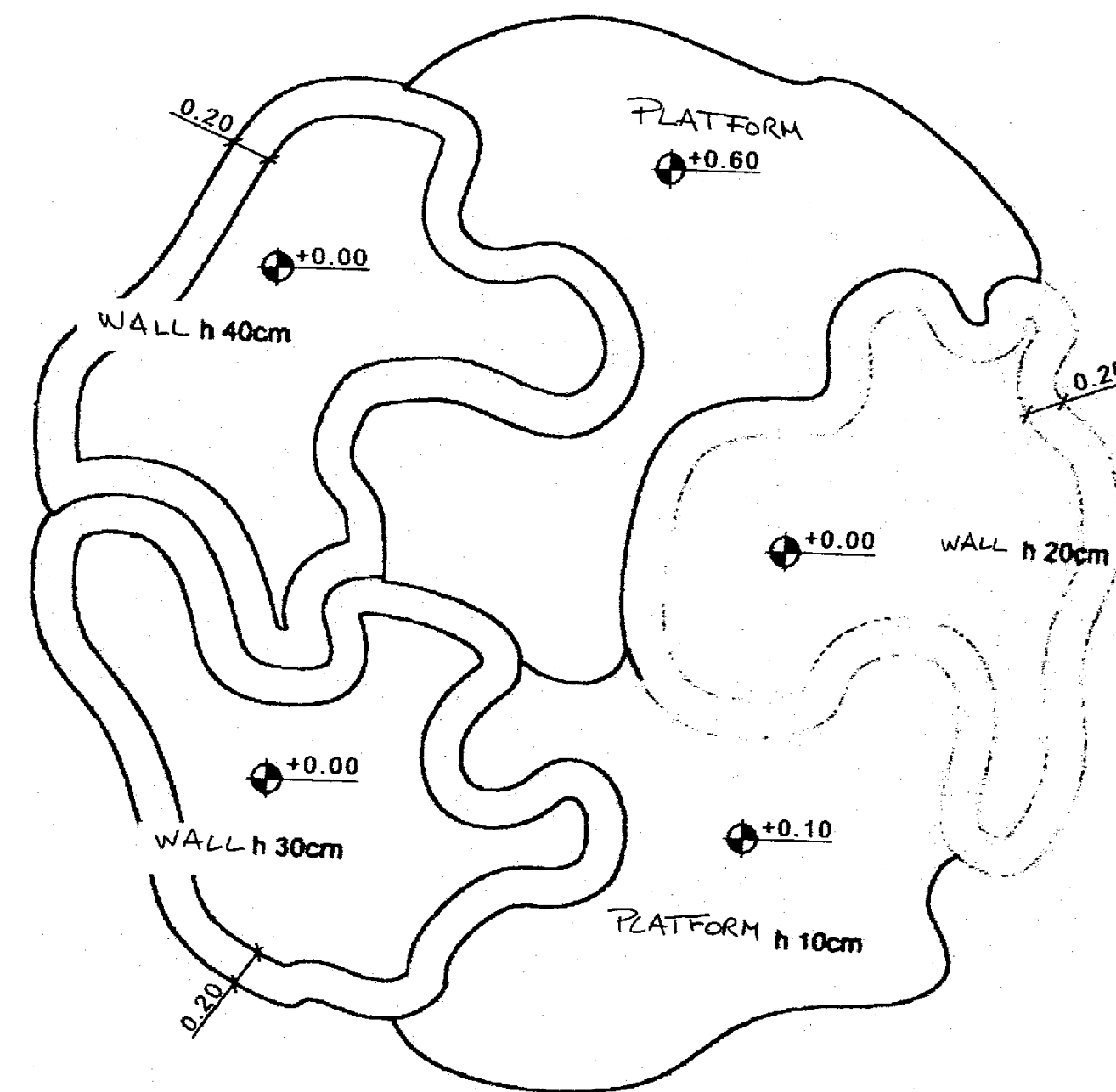
ALBERTO BIAGETTI - ITALY

Flying Mandala



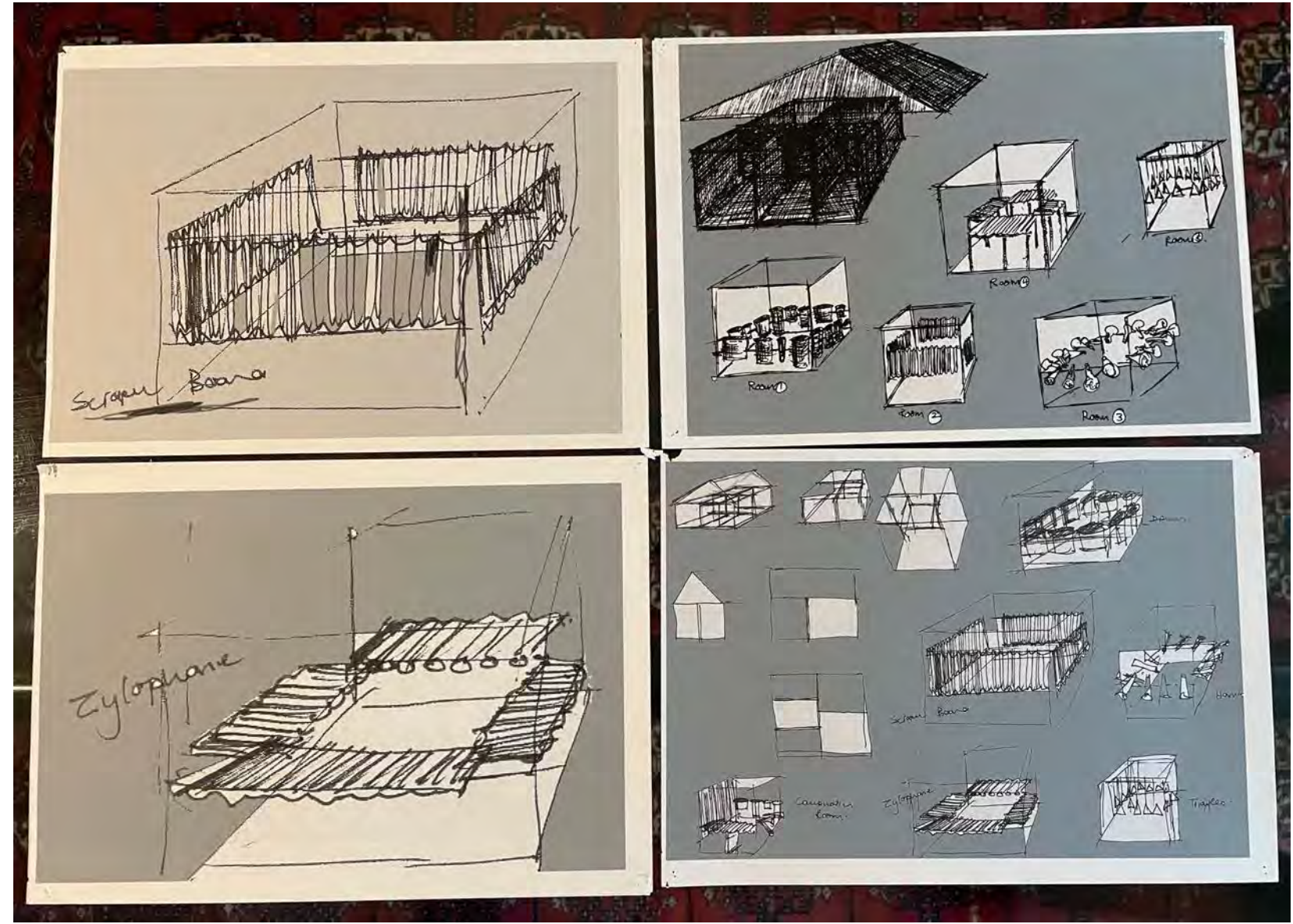
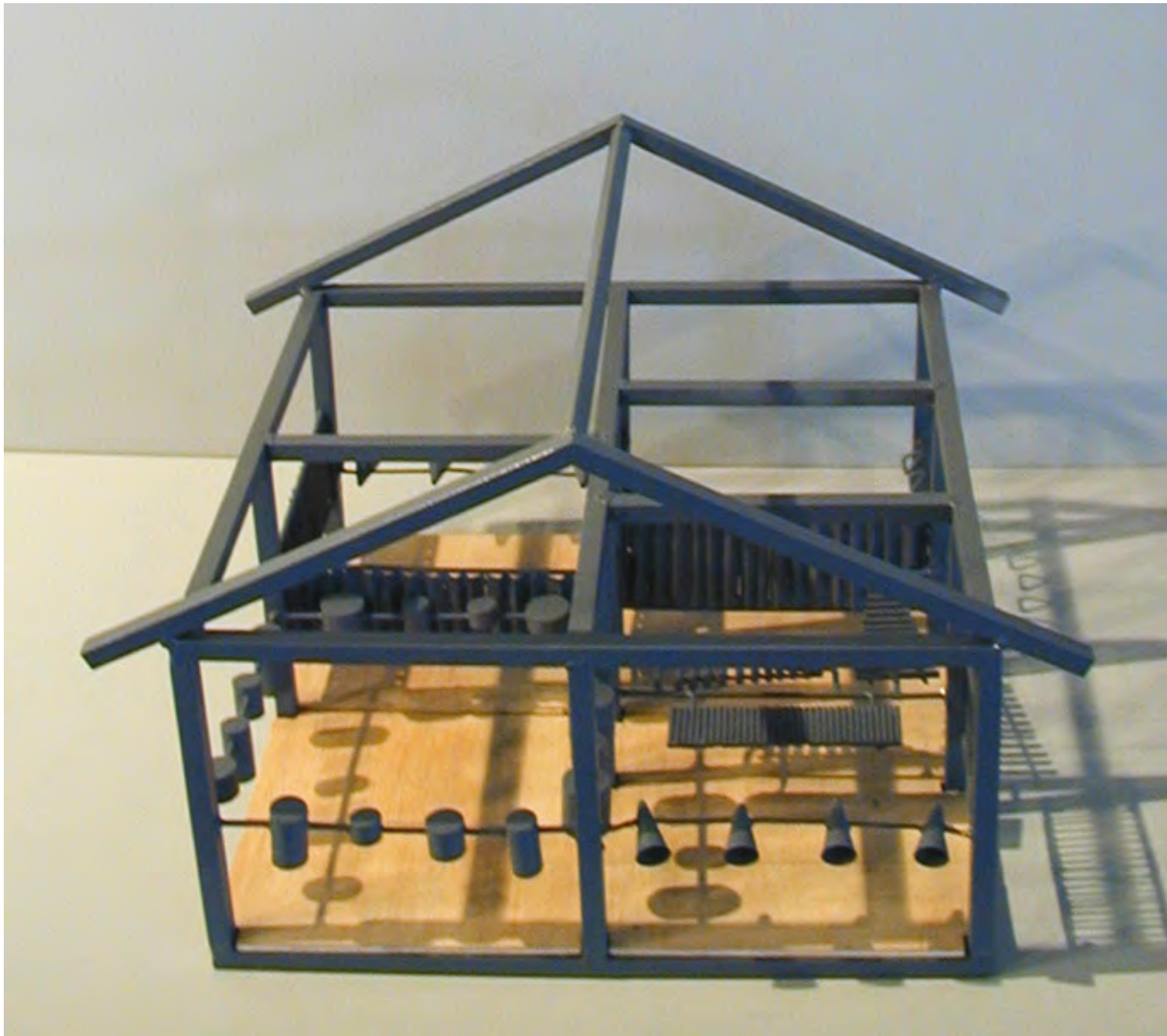
STEFANO BOCCALINI - ITALY

Random Map, 2001-2004

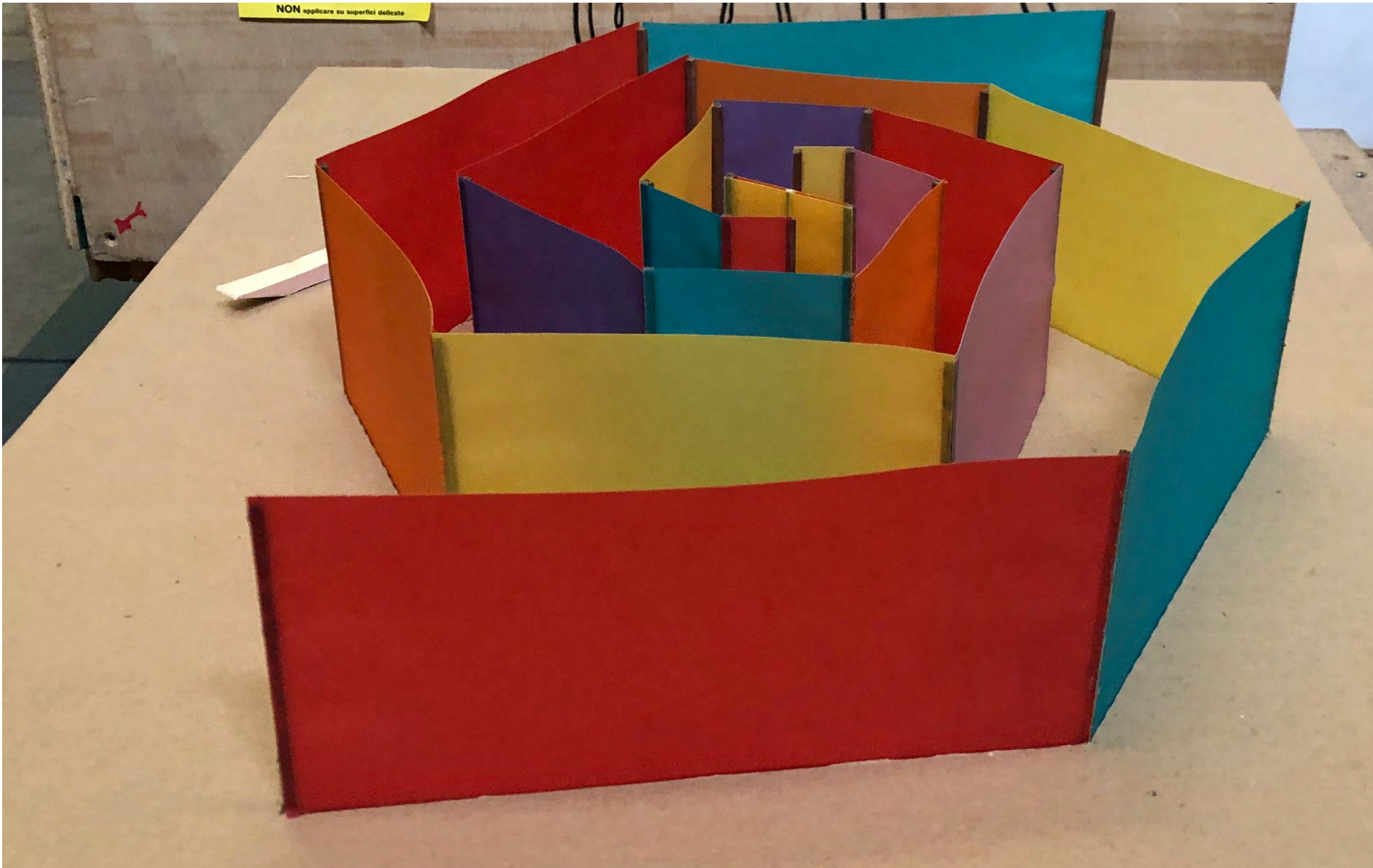


ANDRIES BOTHA – SOUTH AFRICA

Home/Play, 2000

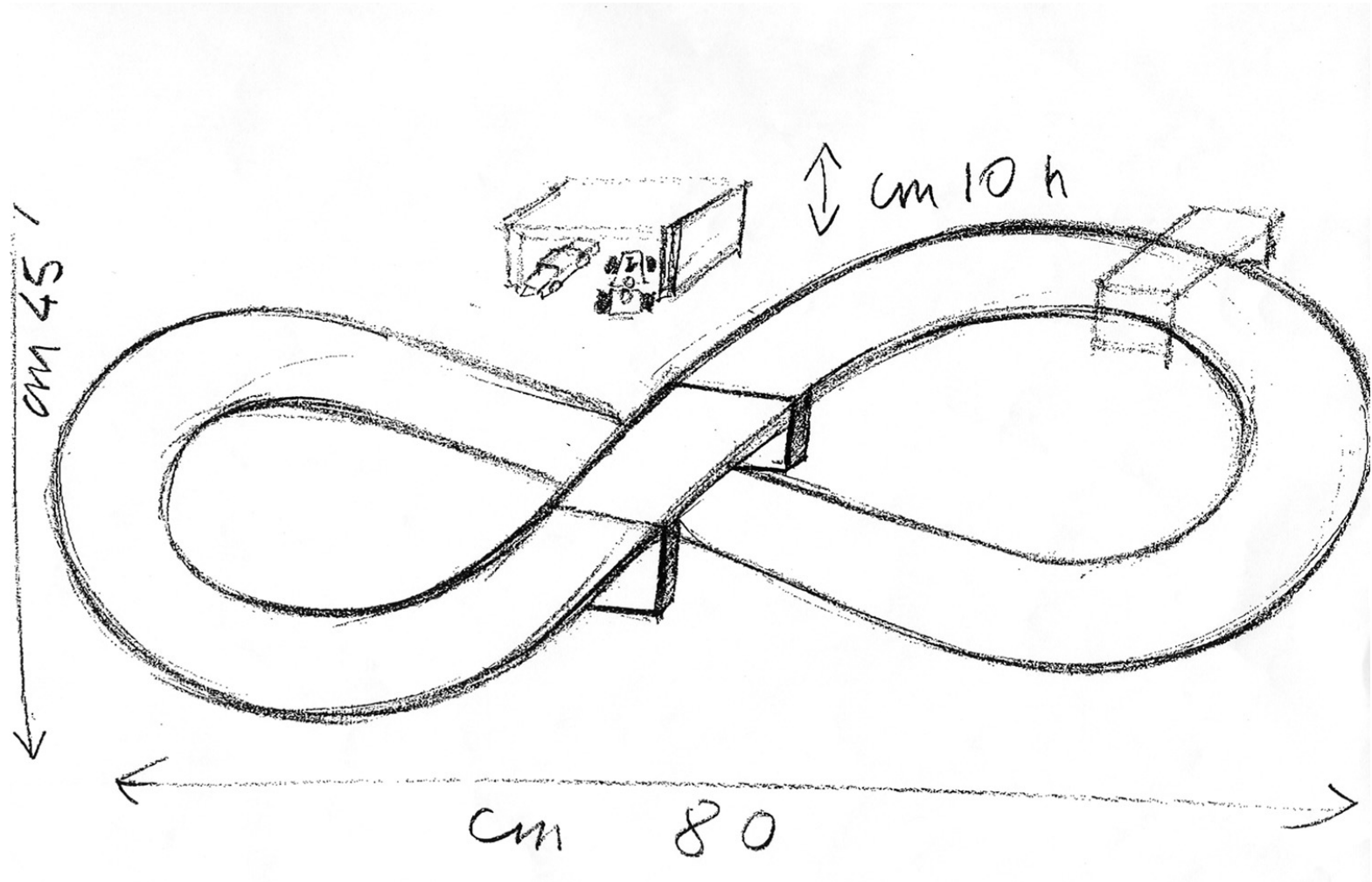


M D BURKI, M TUSAK - BELGIUM/SWITZERLAND



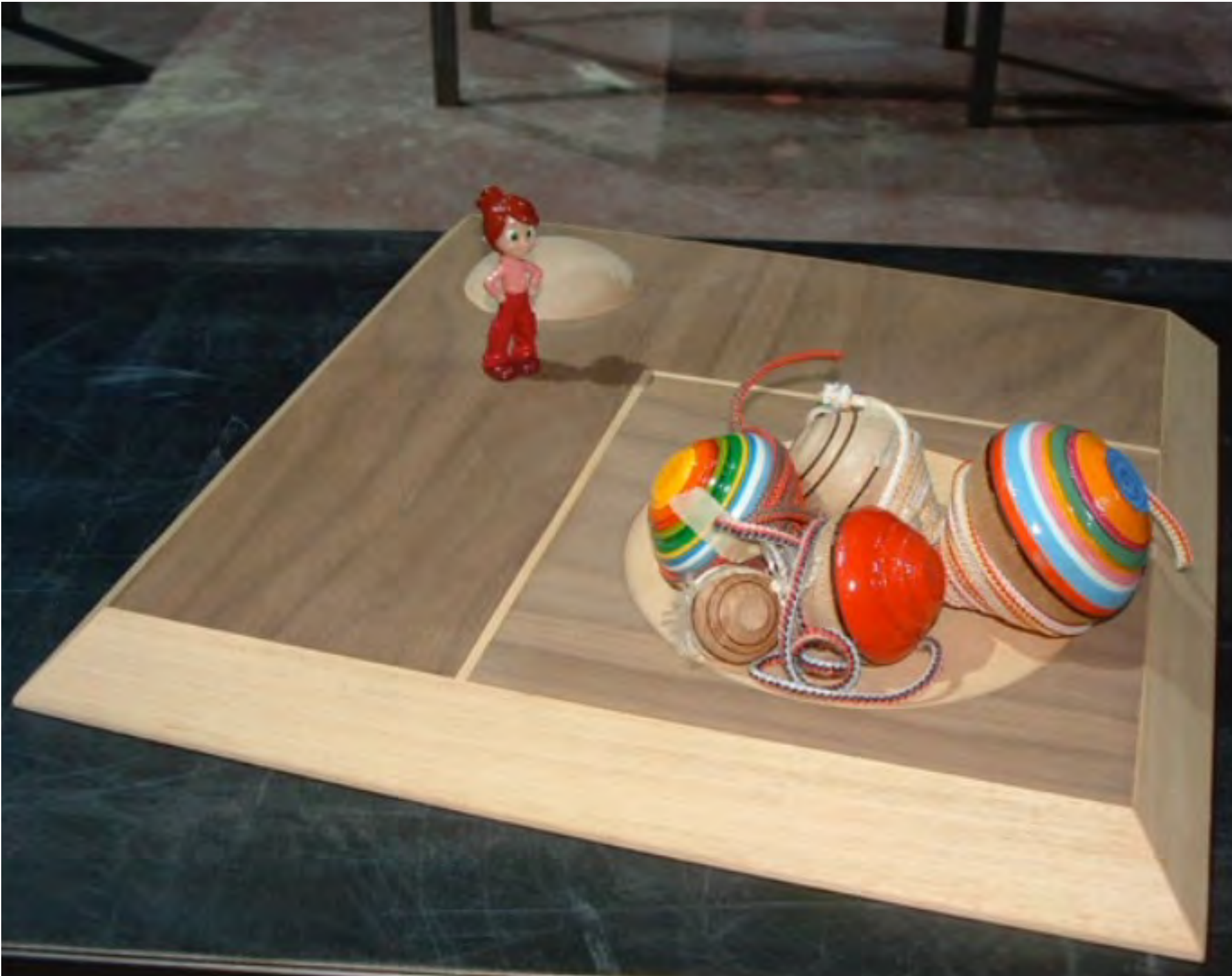
PAOLO CANEVARI - ITALY

Race Track, 2001



PIETRO CAPOGROSSO - ITALY

Isole, 2001



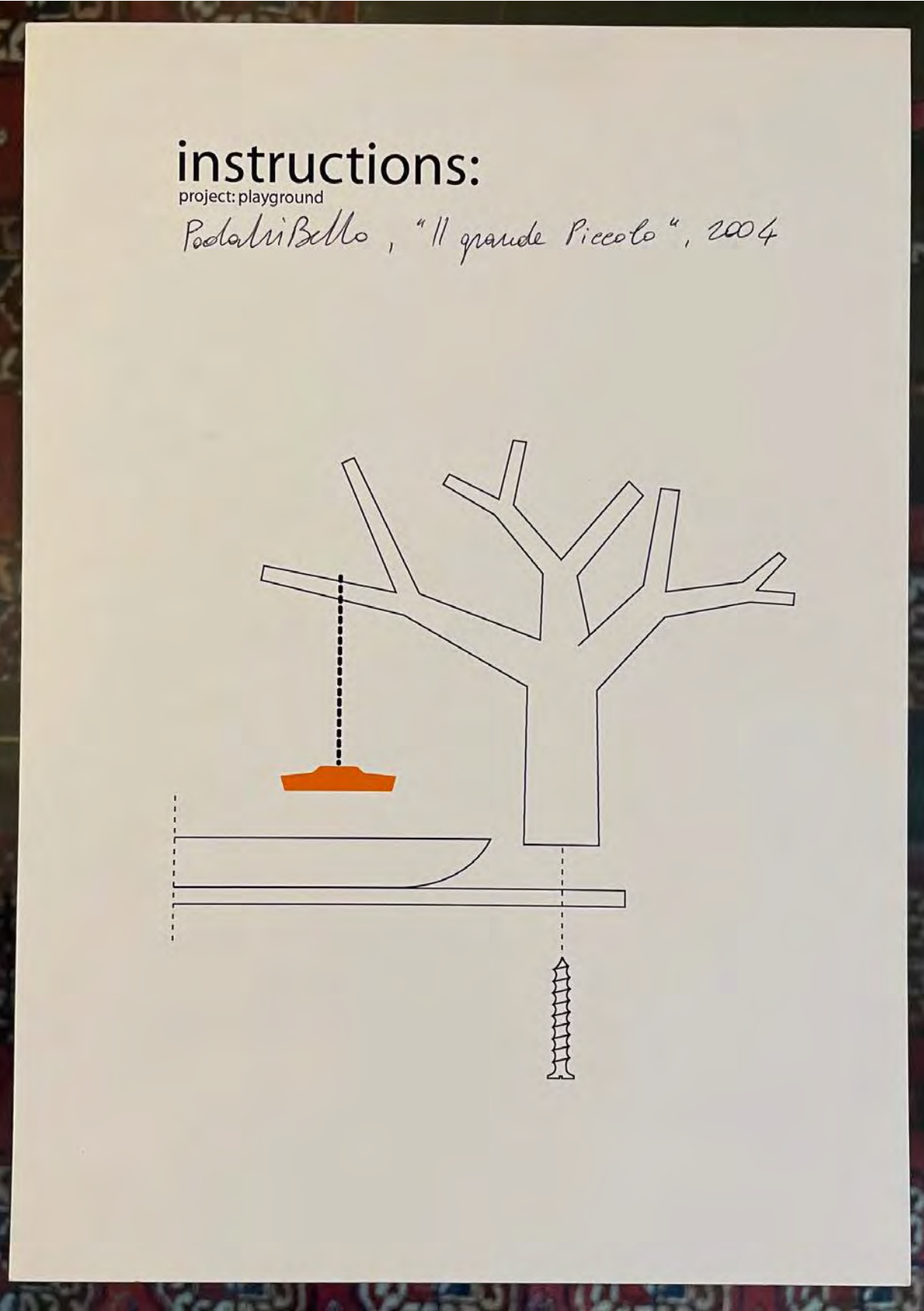
LOS CARPINTEROS – CUBA

Playground, 2001-20001



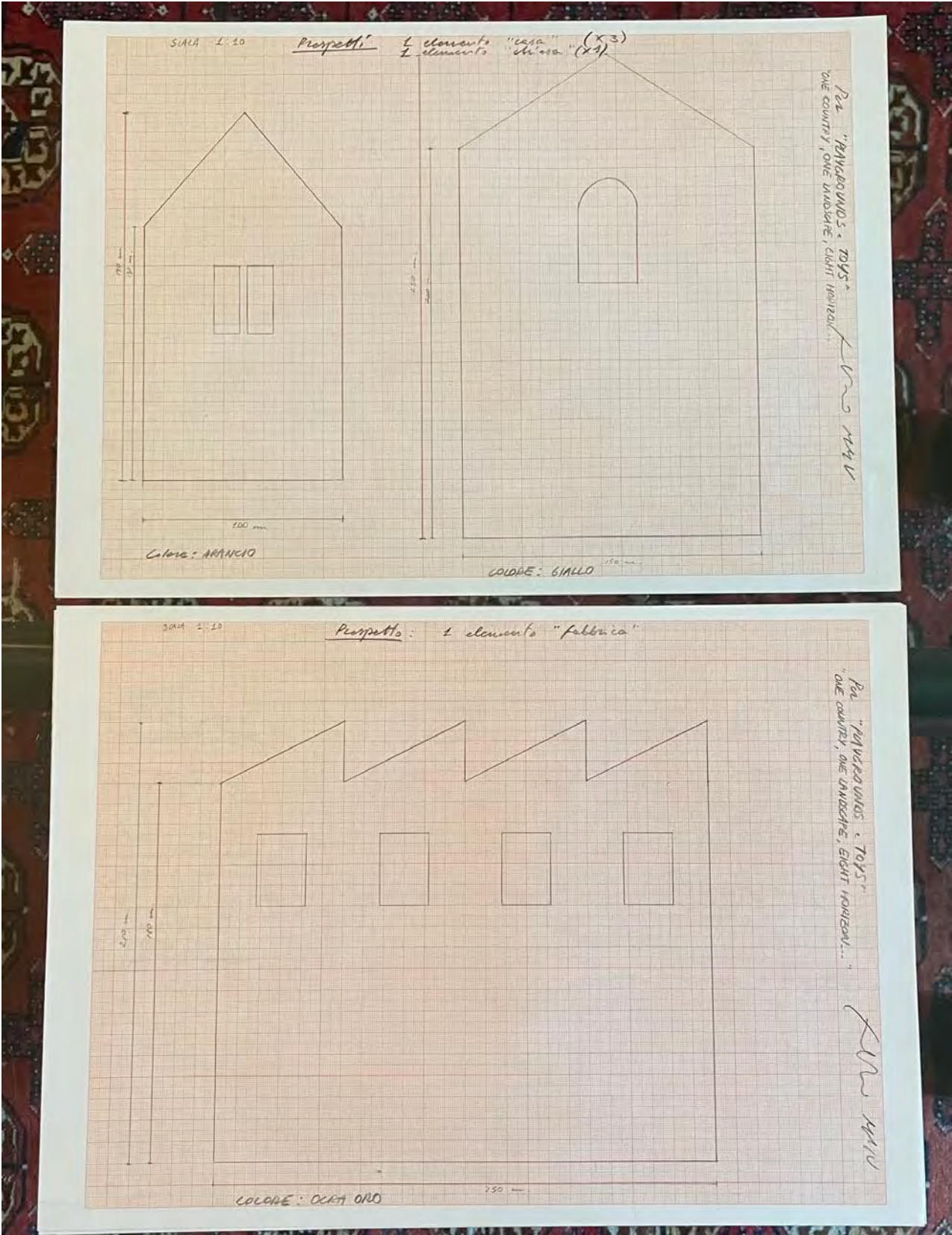
PAOLA DI BELLO - ITALY

Il Grande Piccolo, 2003



FLAVIO DE MARCO - ITALY

One Country, One Landscape, 8 Horizons



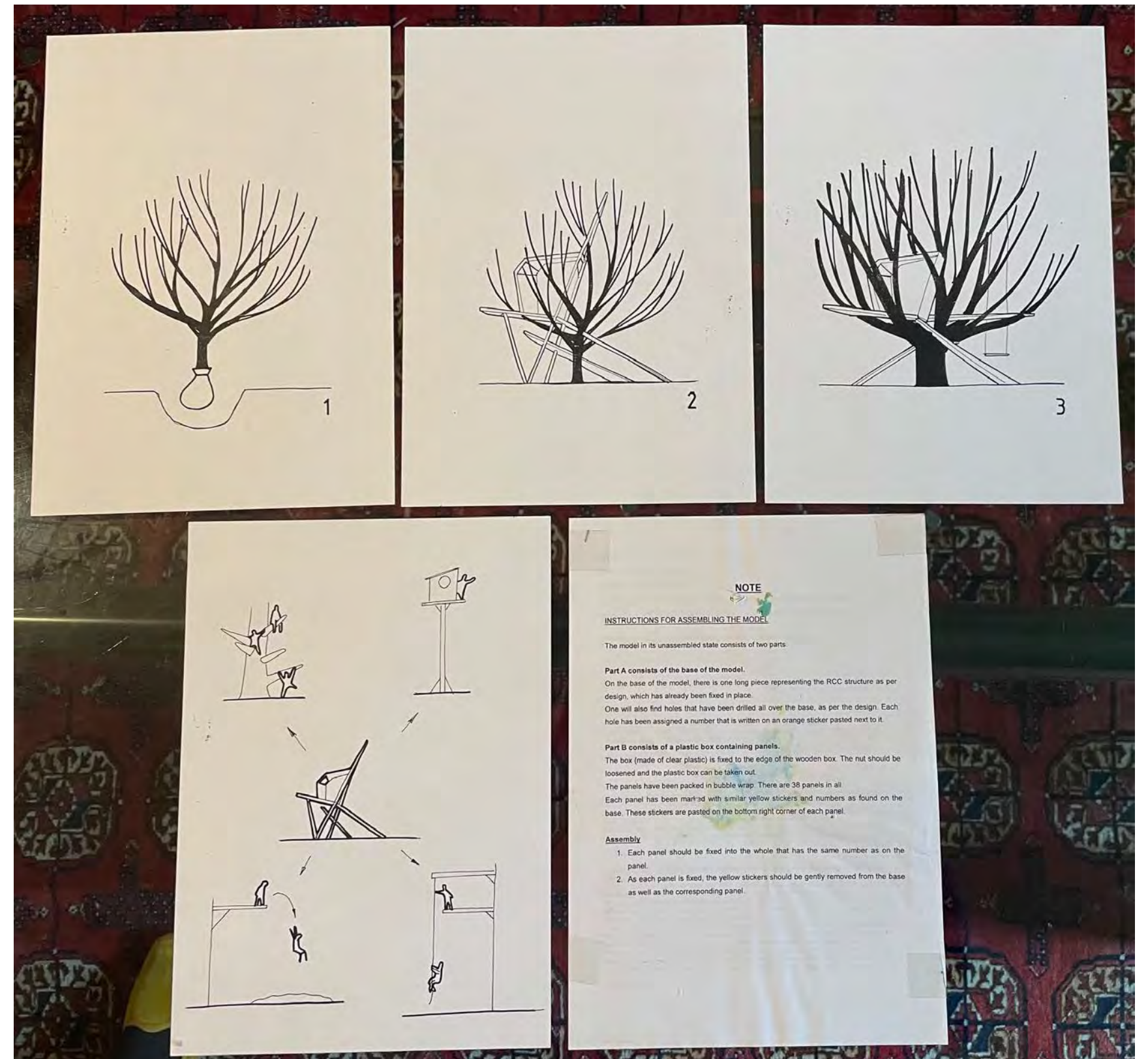
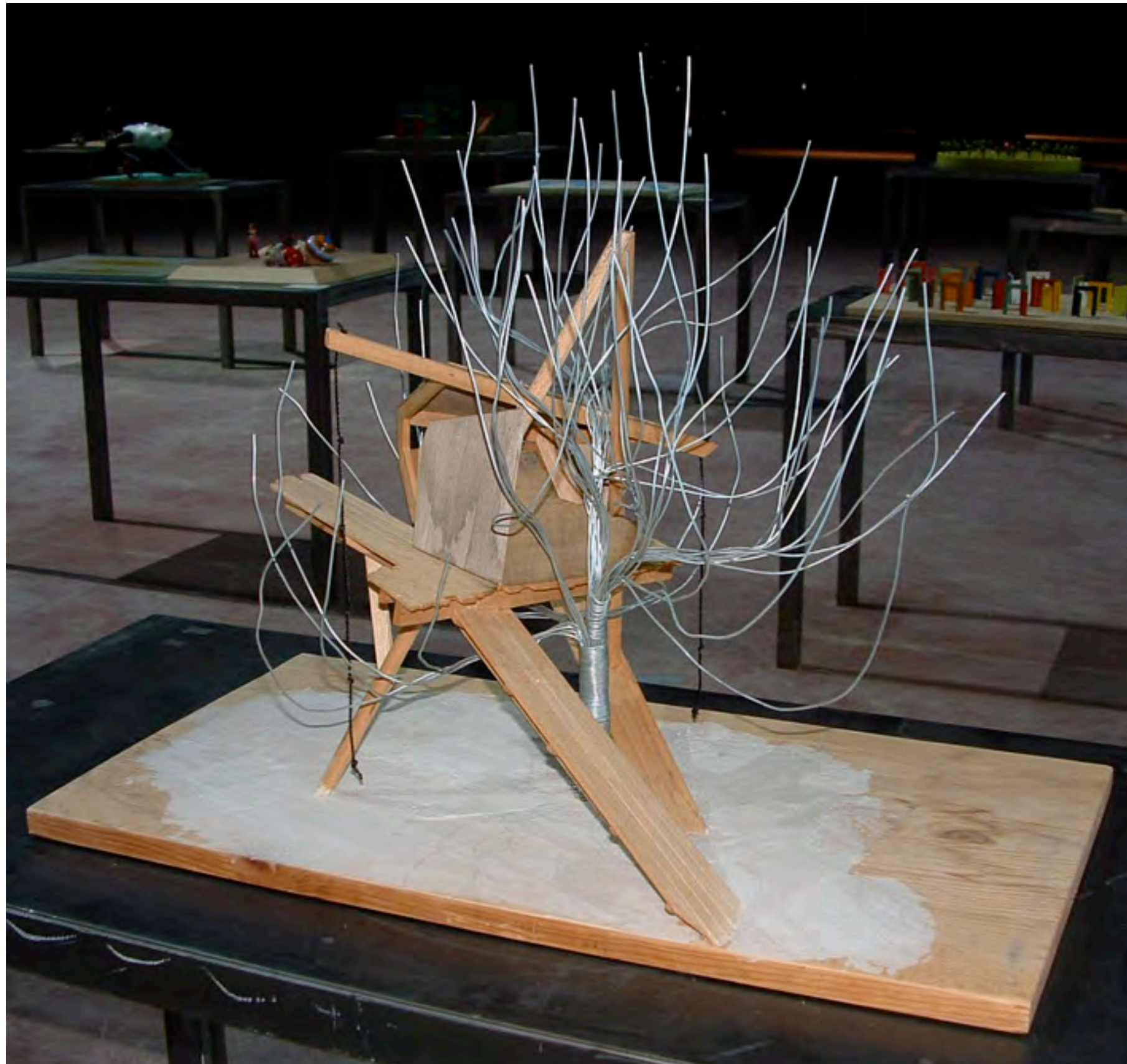
FABIANA DE BARROS – BRAZIL/SWITZERLAND

Fiteiro Cultural, 1998-2003



JOHANNES EGGER – GERMANY

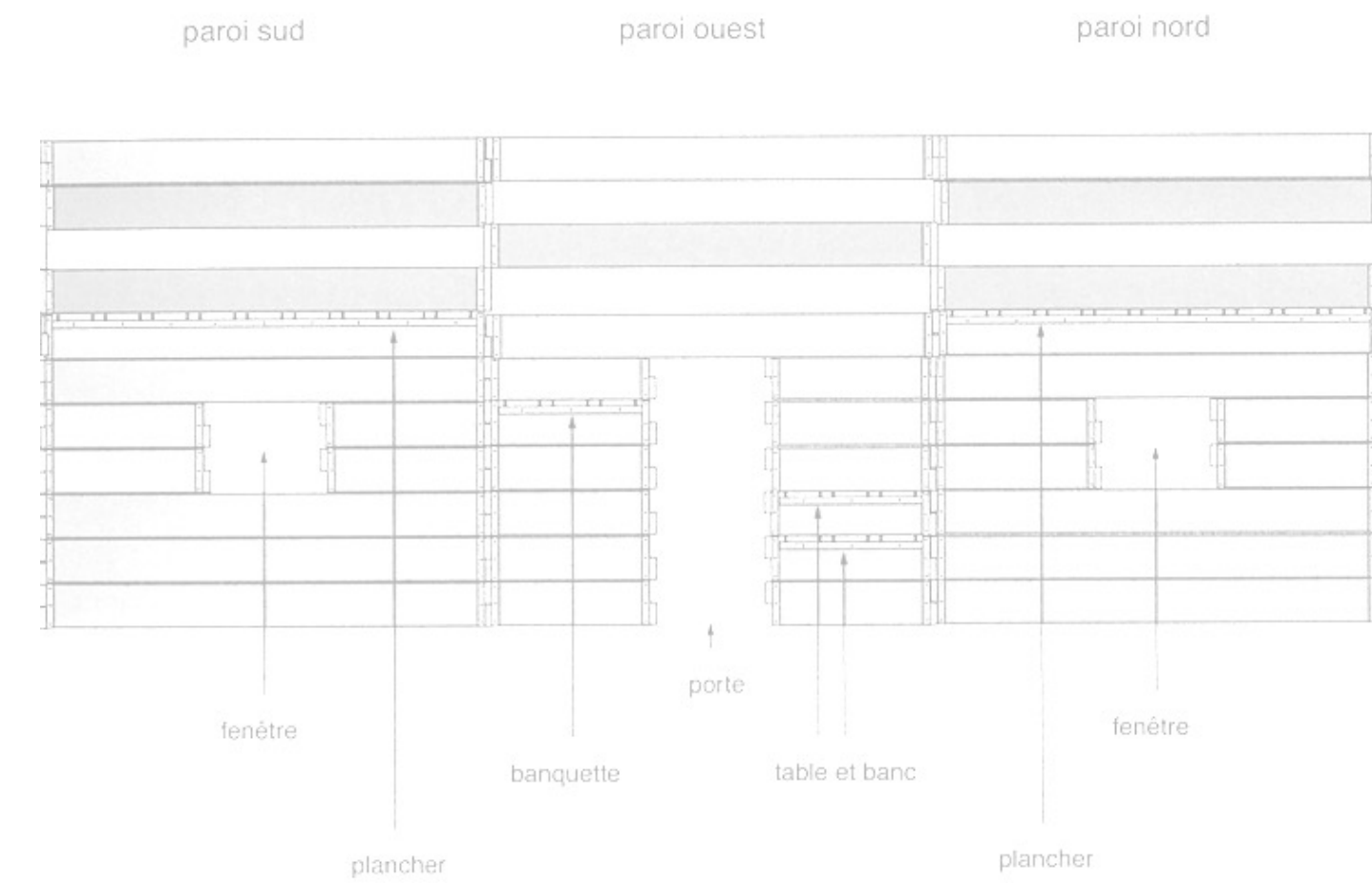
The Tree House, 2004



ALESSANDRO GUERRIERO - ITALY

Isola di Pasqua, 2000



FABRICE GYGI - SWITZERLAND*Playground, 2000-2004*

JOYCE HARI HARIKLIA - GREECE

The Tree House, 2004



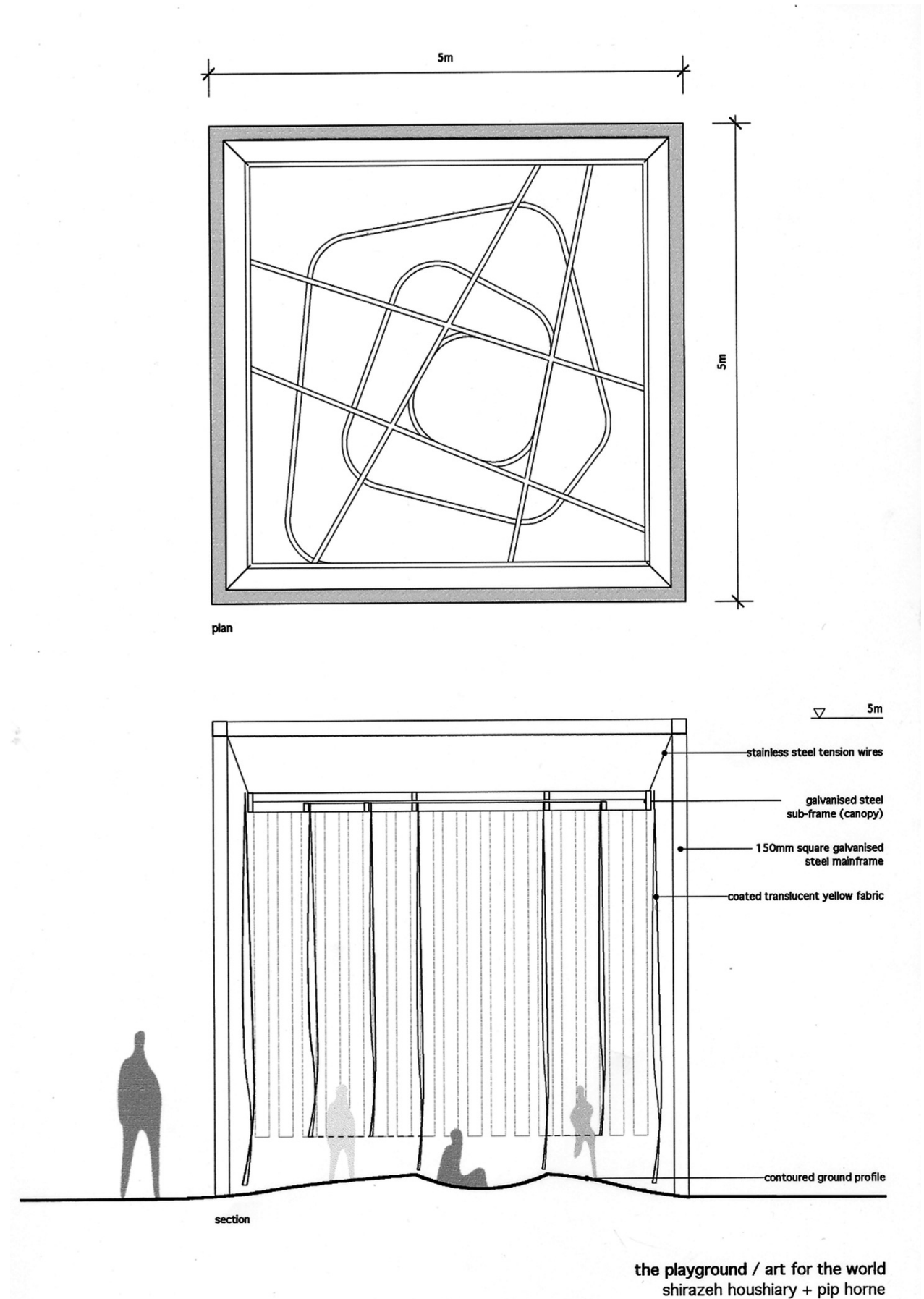
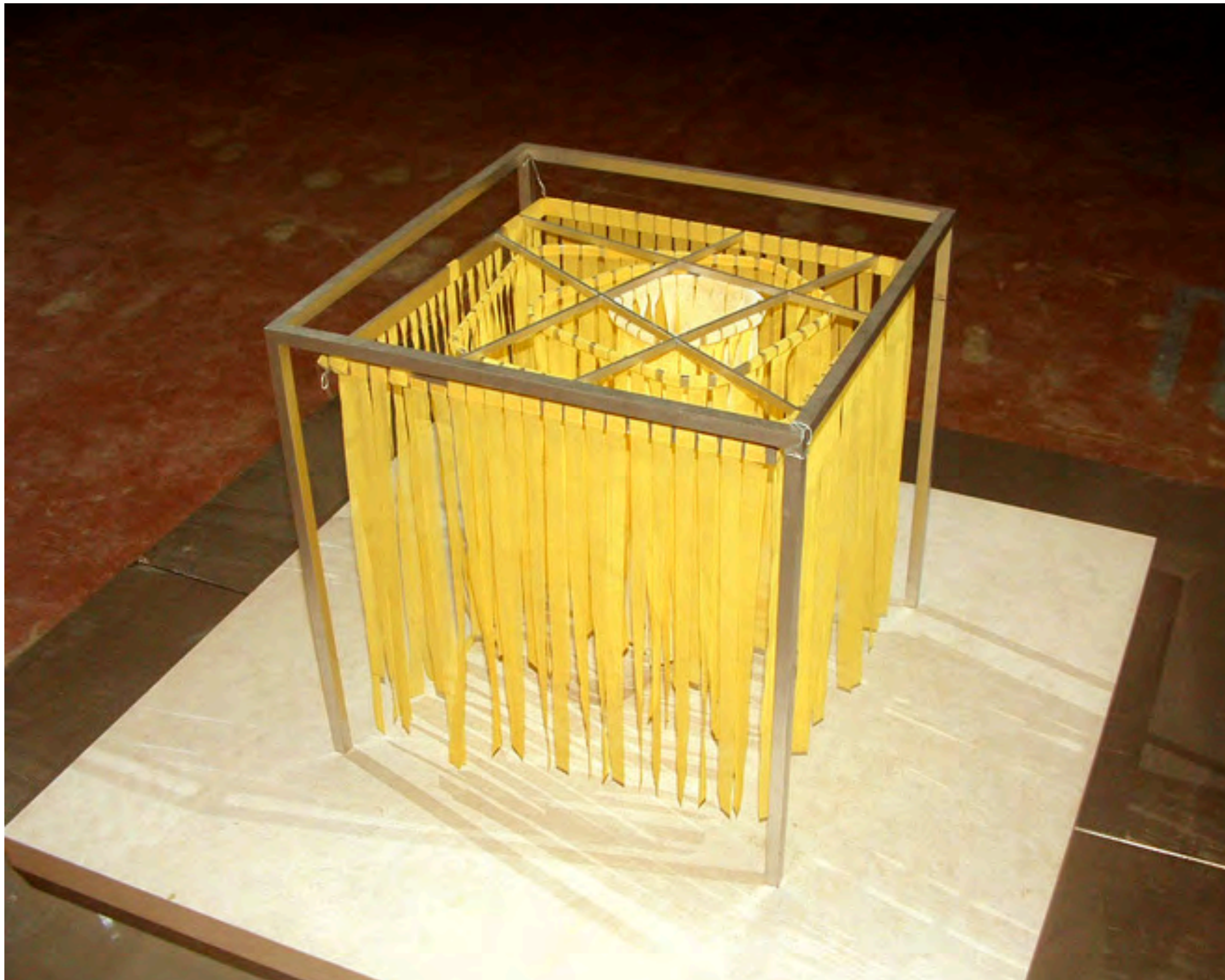
NORITOSHI HIRAKAWA - JAPAN

Pacha Mama, 2001



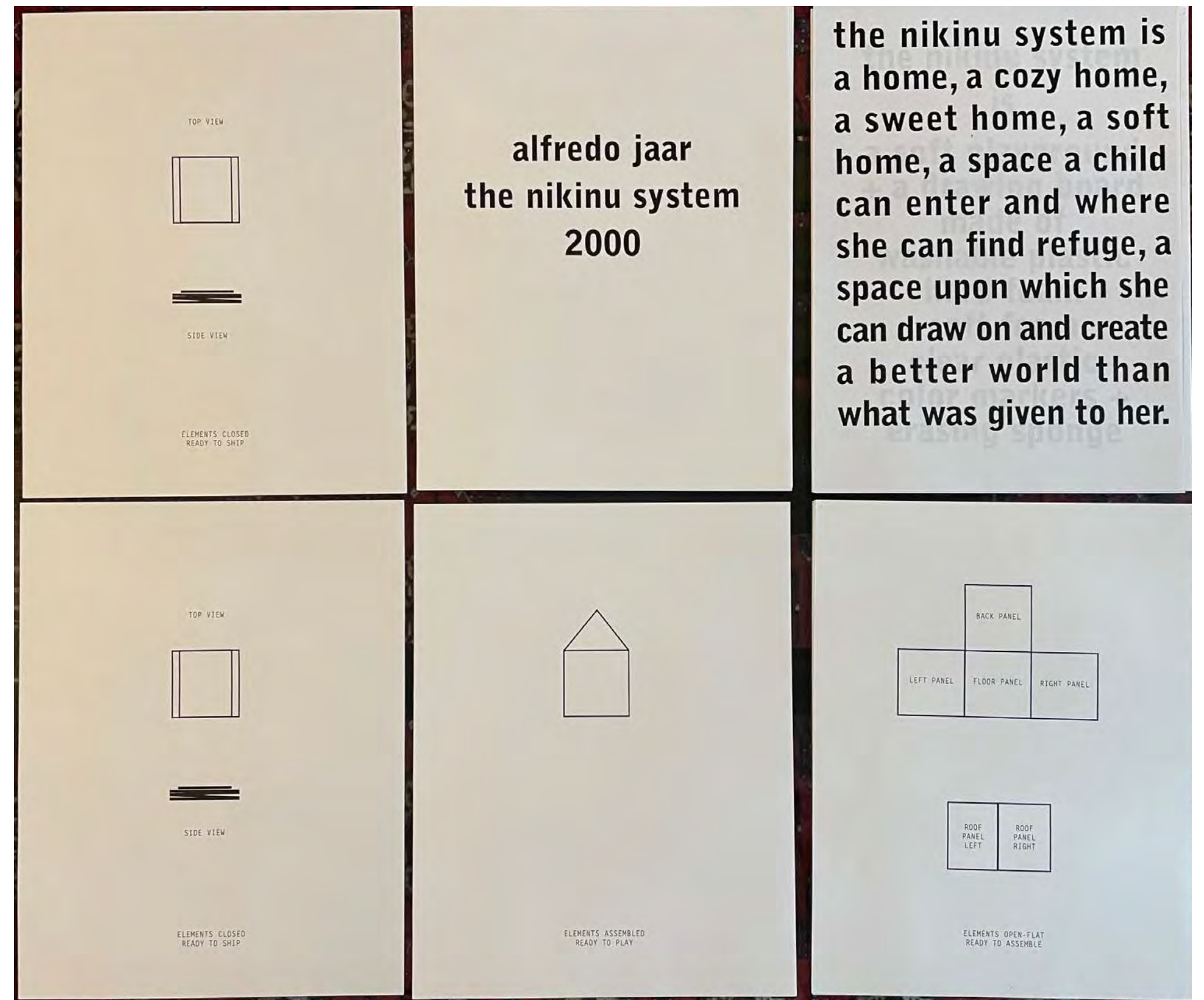
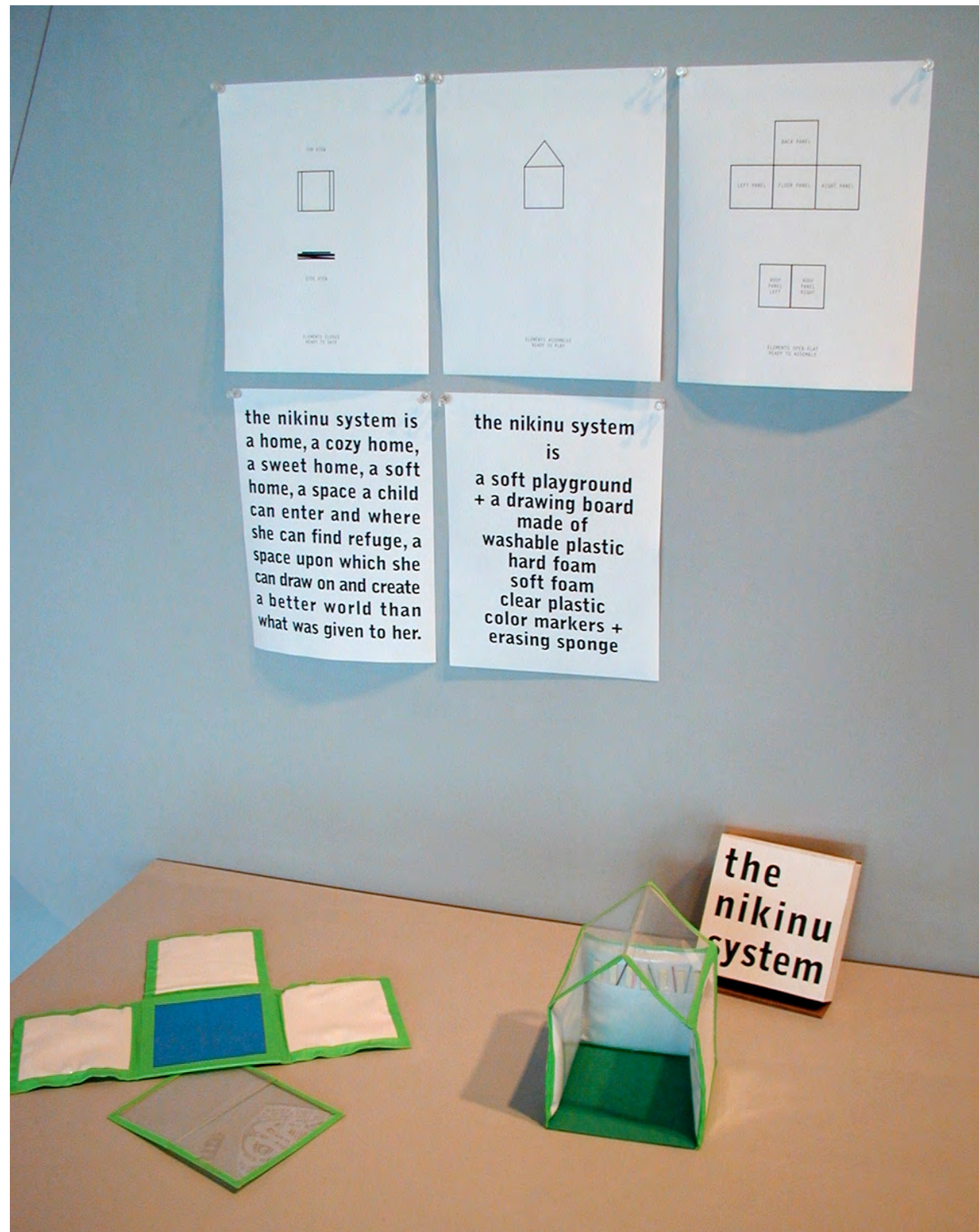
PIP HORNE AND SHIRAZEH HOUSHIARY – UK

Playground, 2000-2004



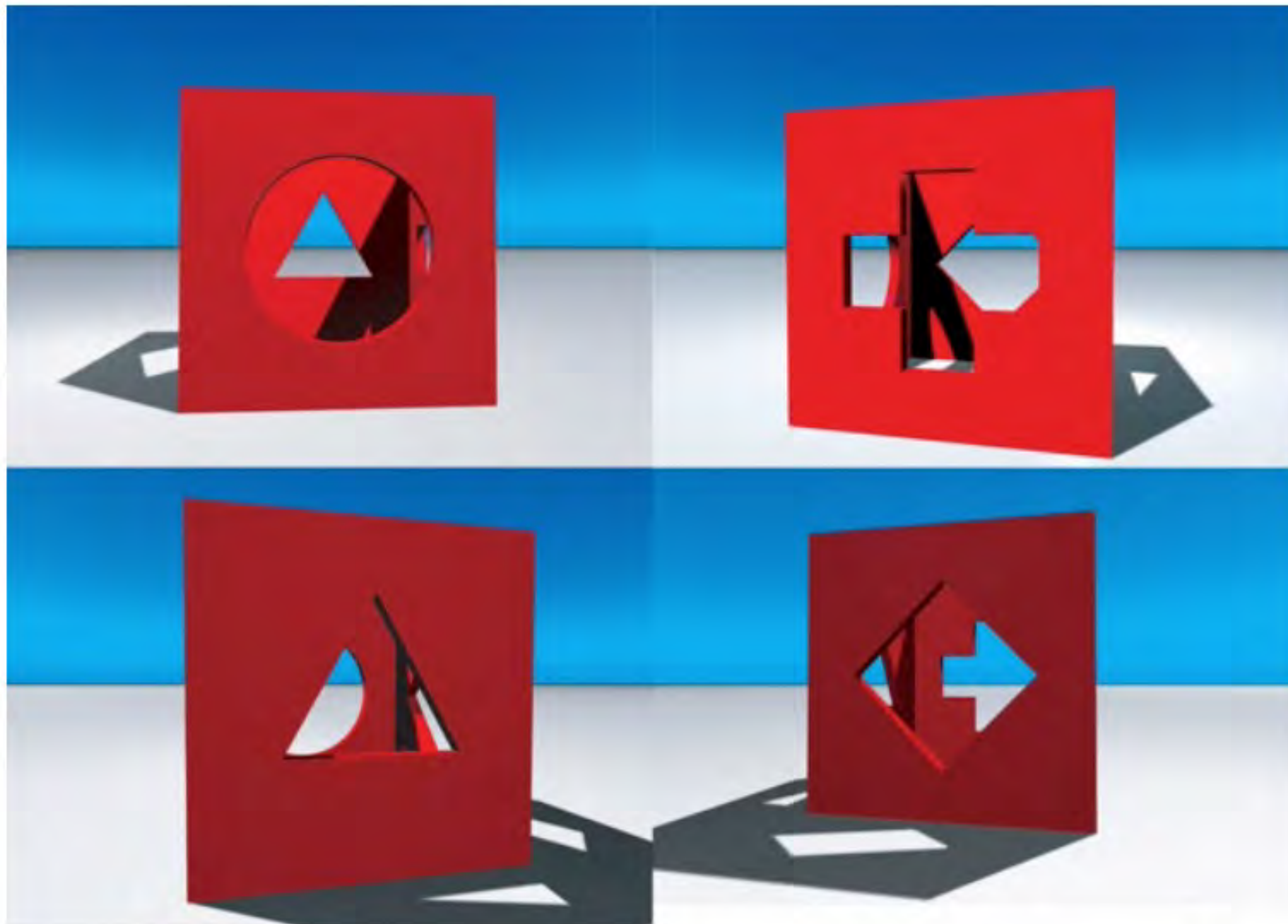
ALFREDO JAAR - CHILE

The Nikinu System, 2000



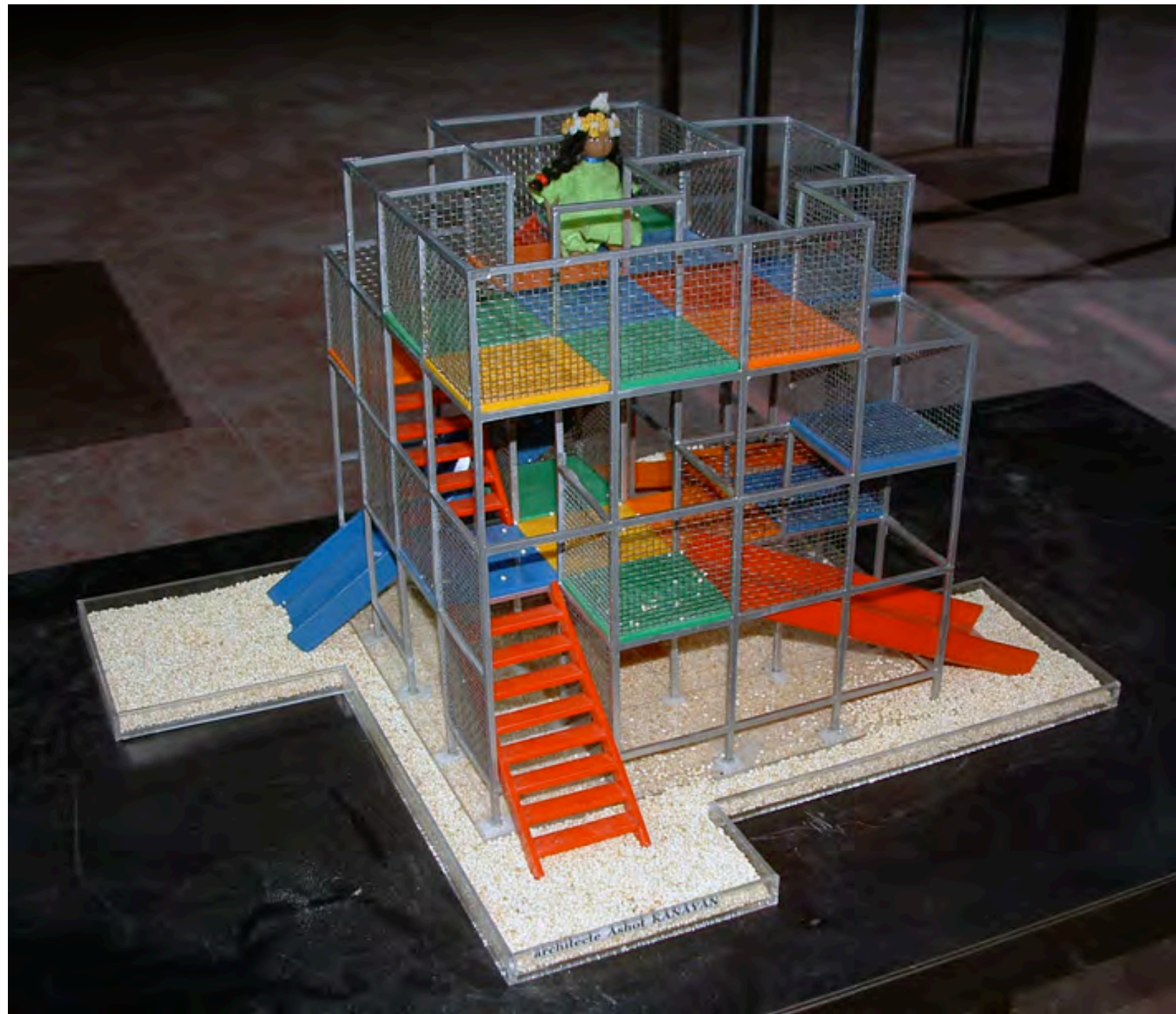
PIERRE JOSEPH - FRANCE

Sans-titre, 2005



ASHOT KANAYAN - ARMENIA

Labirynthe, 2004



l a b y r i n t h e
architecte Ashot KANAYAN

plan niveau 4

plan niveau 3

plan niveau 2

plan niveau 1

fasade A-A

fasade B-B

Materiaux pour la réalisation :

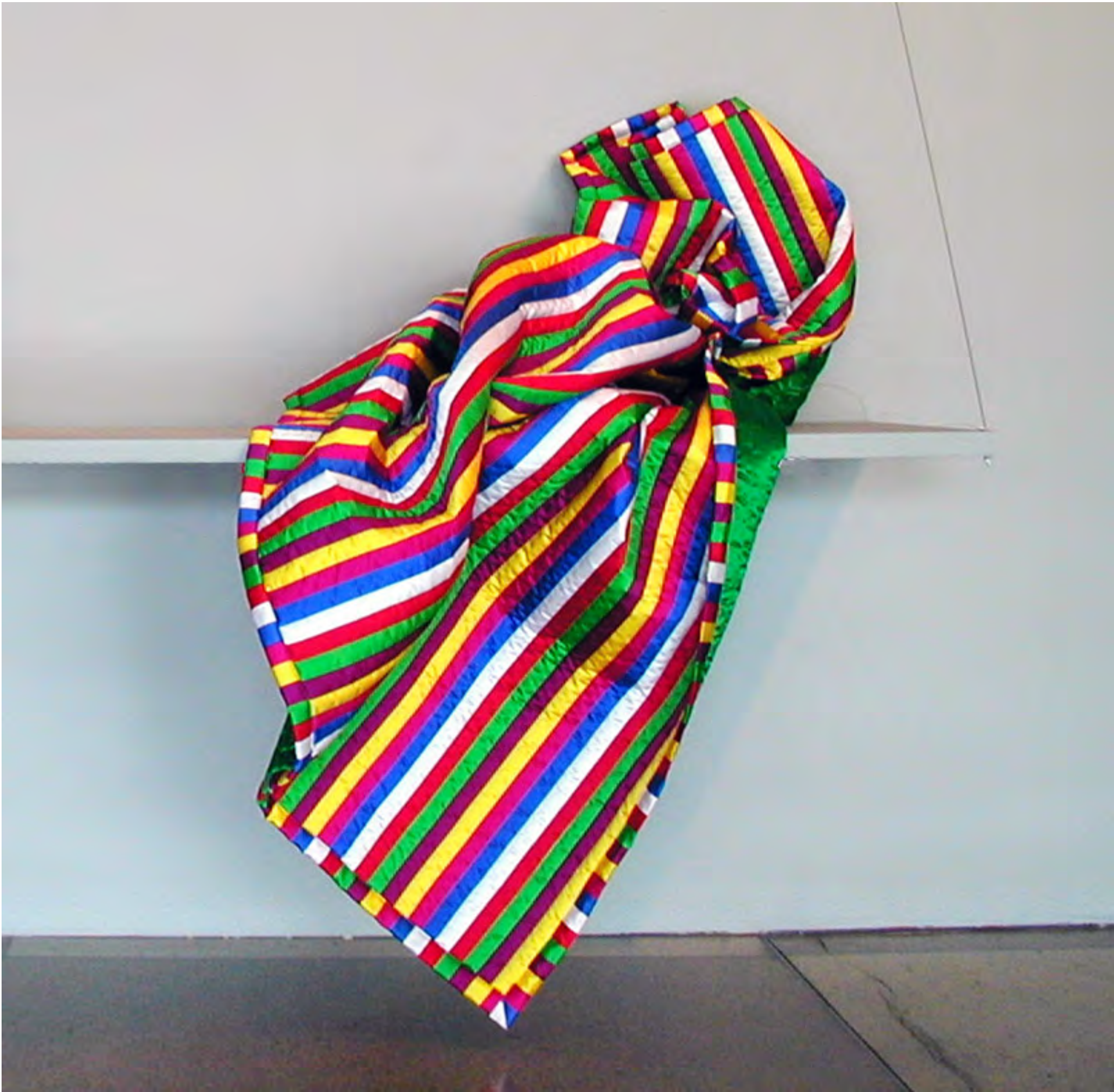
Carcasse en tuyaux métallique	220 m
d=45 mm (ronde ou carré)	- 35 m ²
Grille de sécurité métallique	- 3.5 m ³
Béton	- 130 kg
Armature	- 1.6 m ³
Planche d=40mm	- 1.6 m ³

Une espace a l'échelle non adulte, de qualité attractive par sa palette vive, par les itinéraires tridimensionnels optionnels avec de la chance d'arriver toujours au résultat, avec une illusion de risque indispensable pour chaque jeu et avec une plaine sécurité et control permanent visuel et direct stimule:

- " ORIENTATION DANS L'ESPACE
- " APPROPRIATION DE L'ESPACE
- " VISION SPACIALE
- " ASPIRATION ET MOUVEMENT
- " LIBERTE DE CHOIX
- " RECHERCHE ET TROUVAILLE

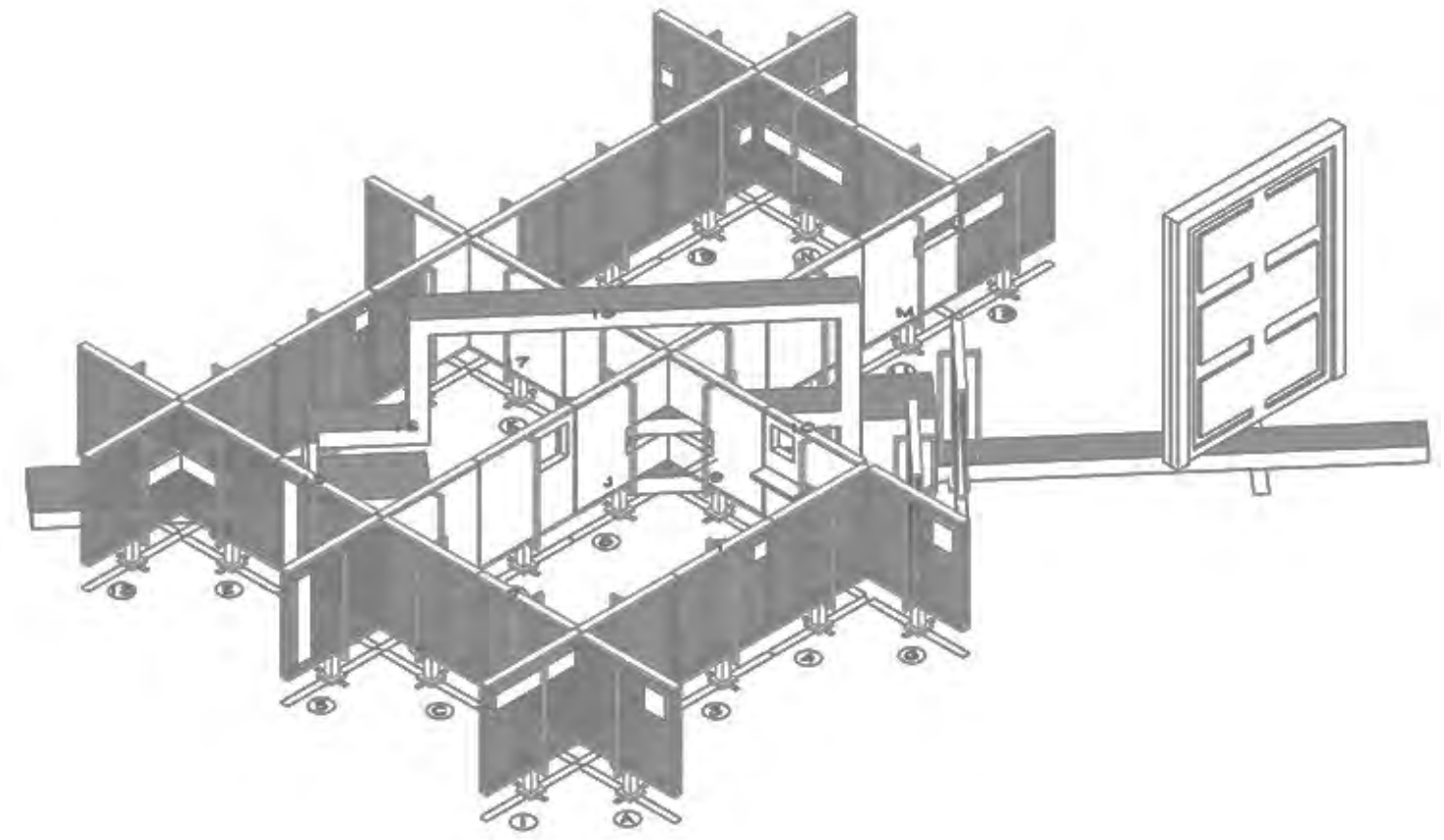
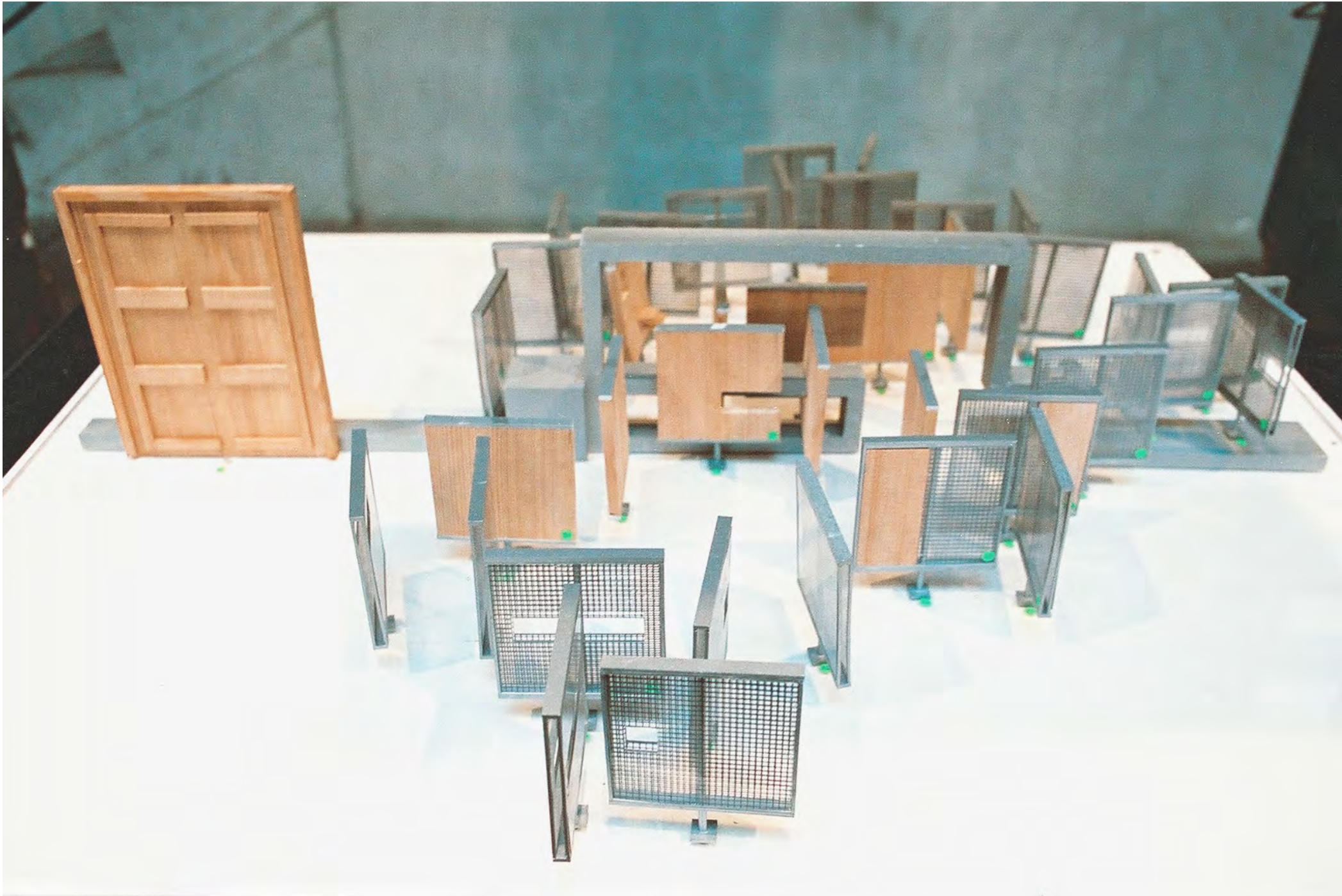
SOO-JA KIM – SOUTH KOREA

Playmat



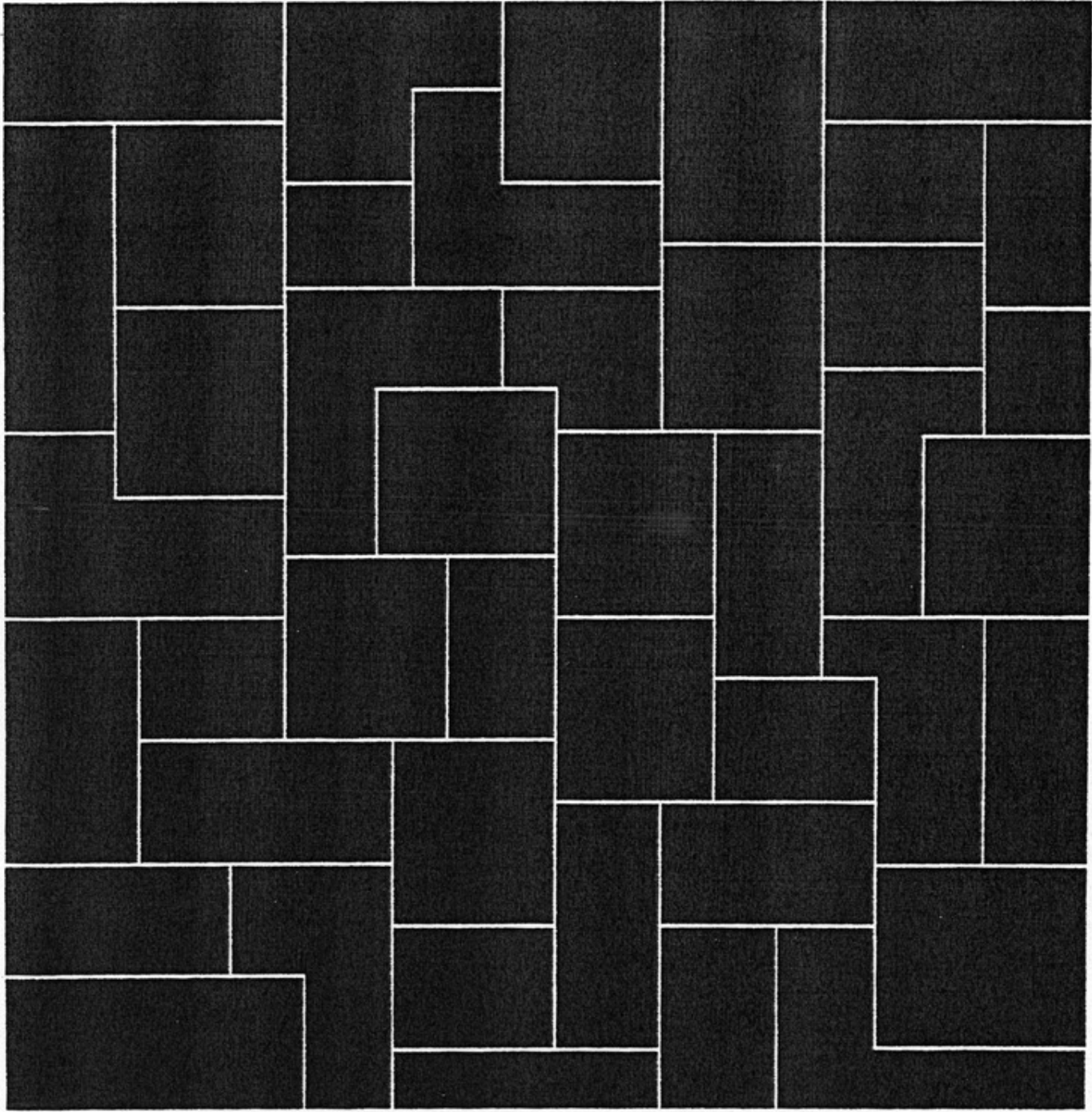
ROMI KHOSLA - INDIA

Slow Room, 2004



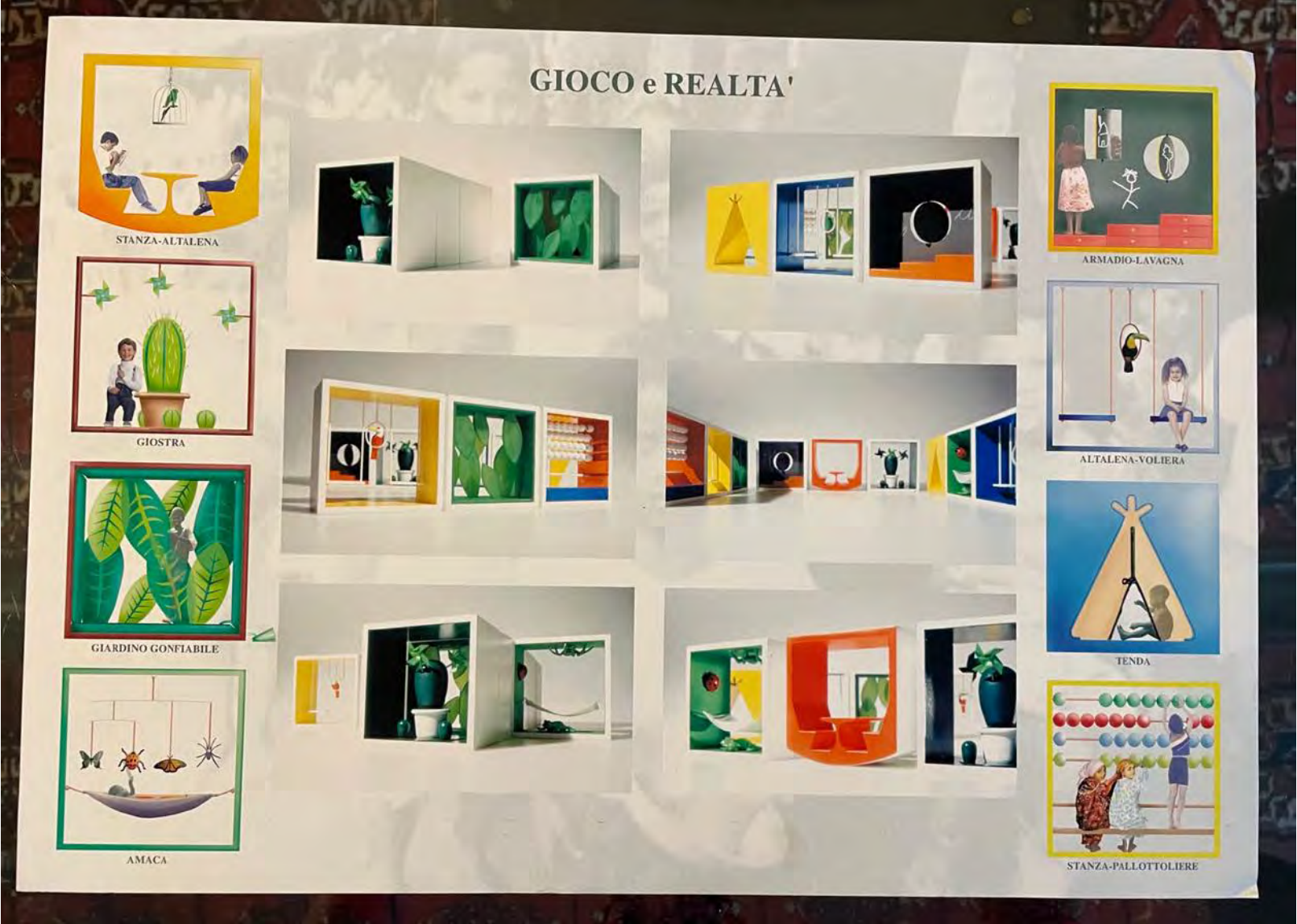
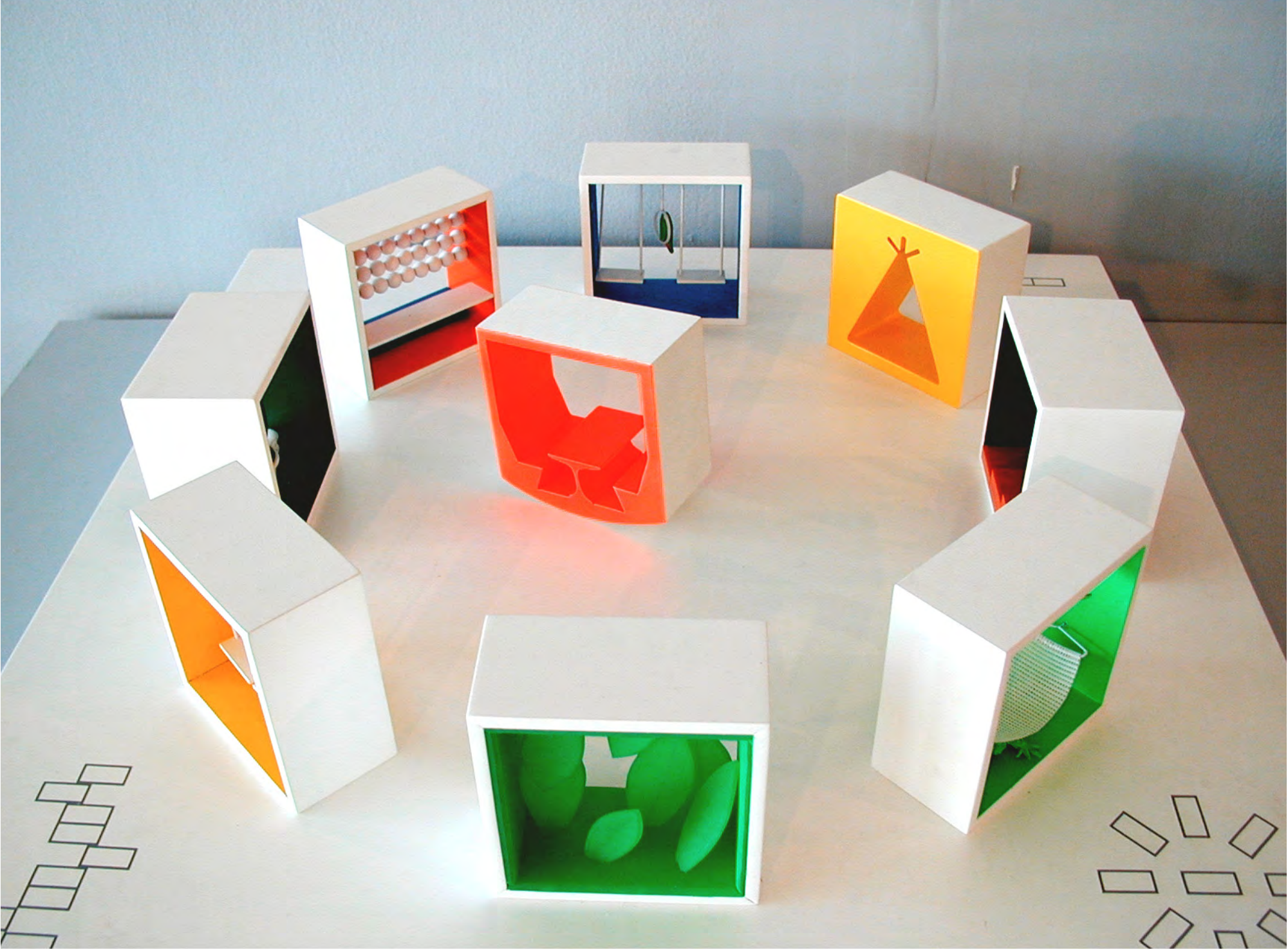
JOSEPH KOSUTH – USA

Puzzle, 2000-2003



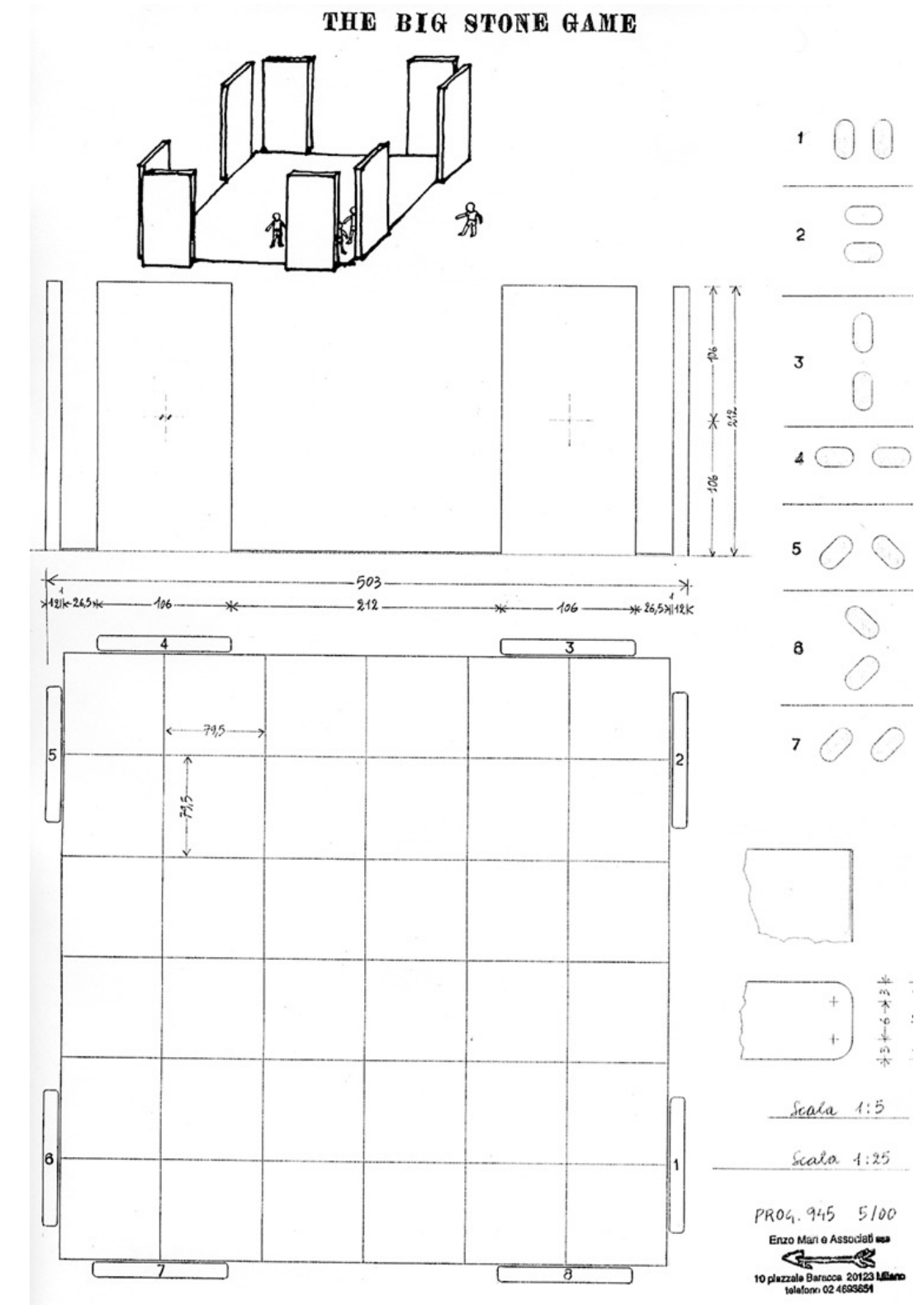
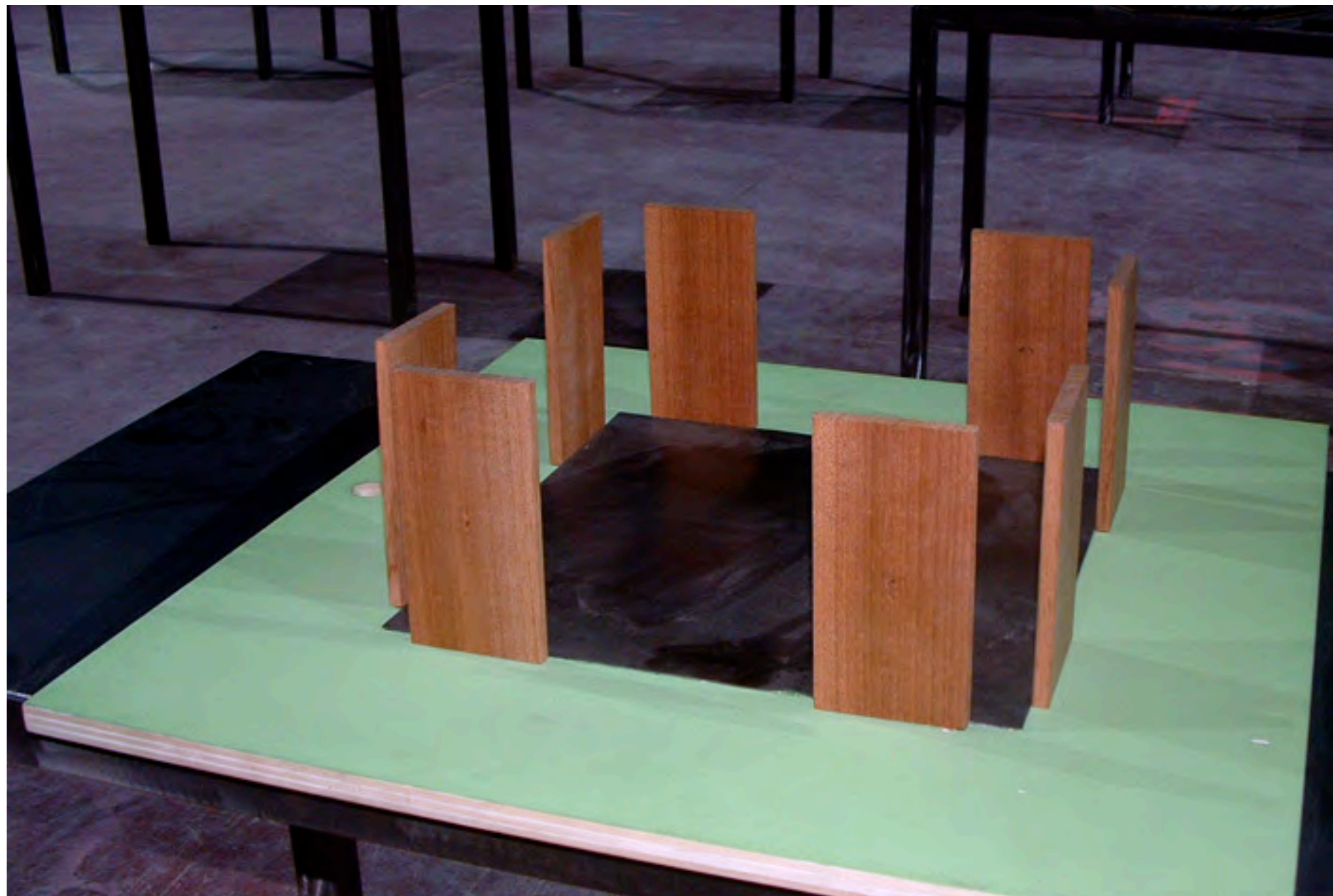
LAUDA-DONEGANI – ITALY

Play and Reality, 2000



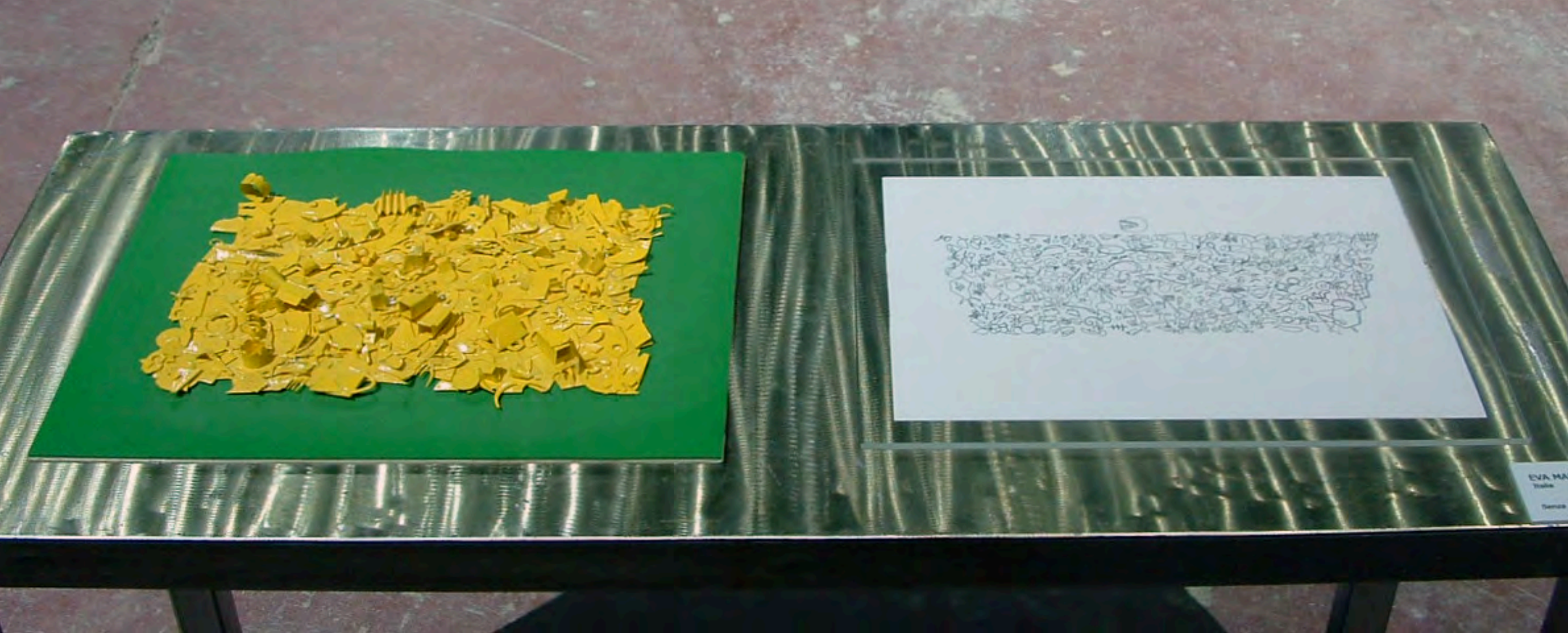
ENZO MARI – ITALY

The Big Stone Game, 2000



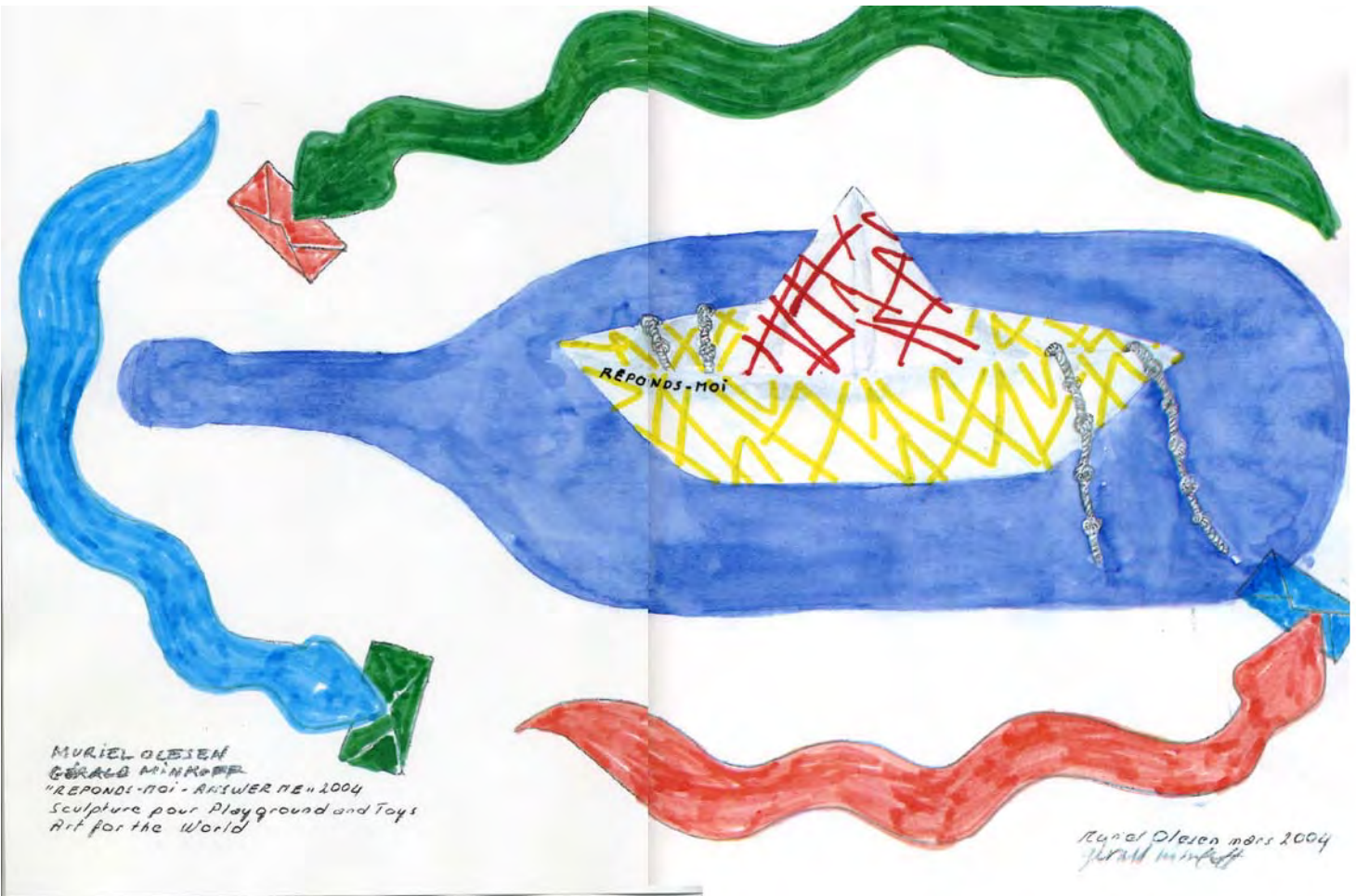
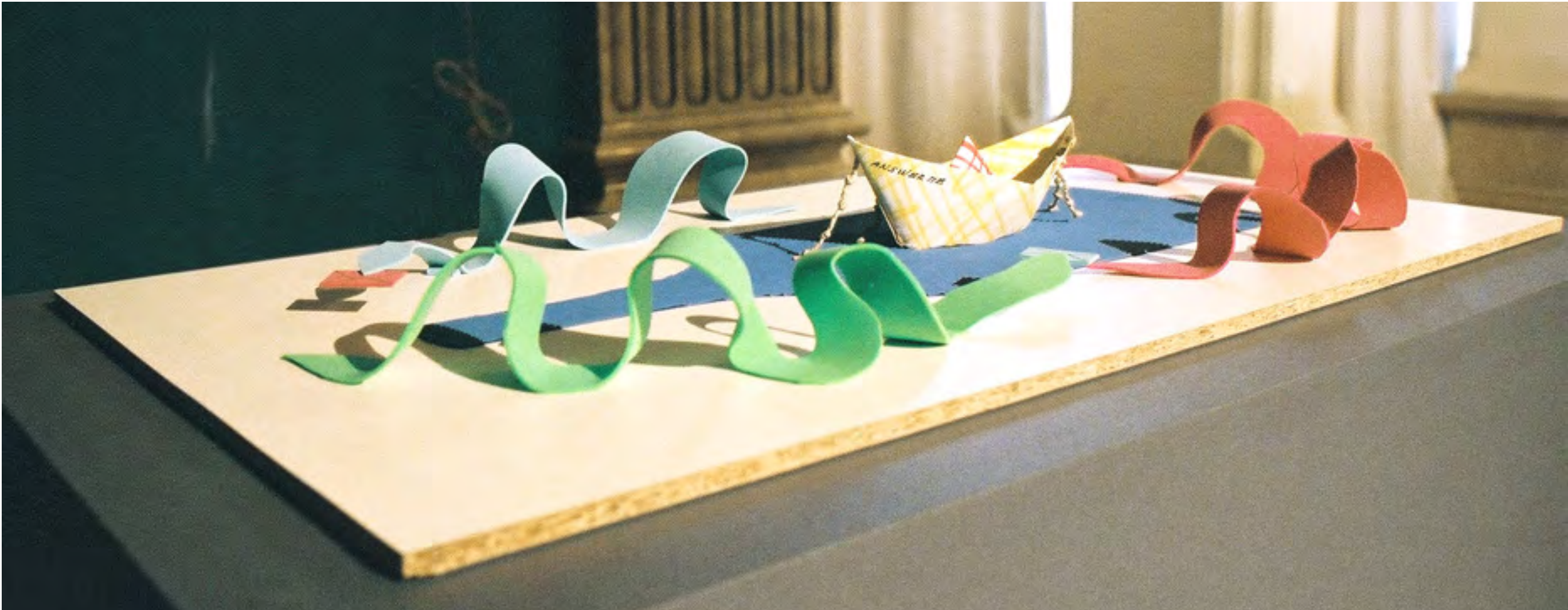
EVA MARISALDI - ITALY

Young Carpet, 2002



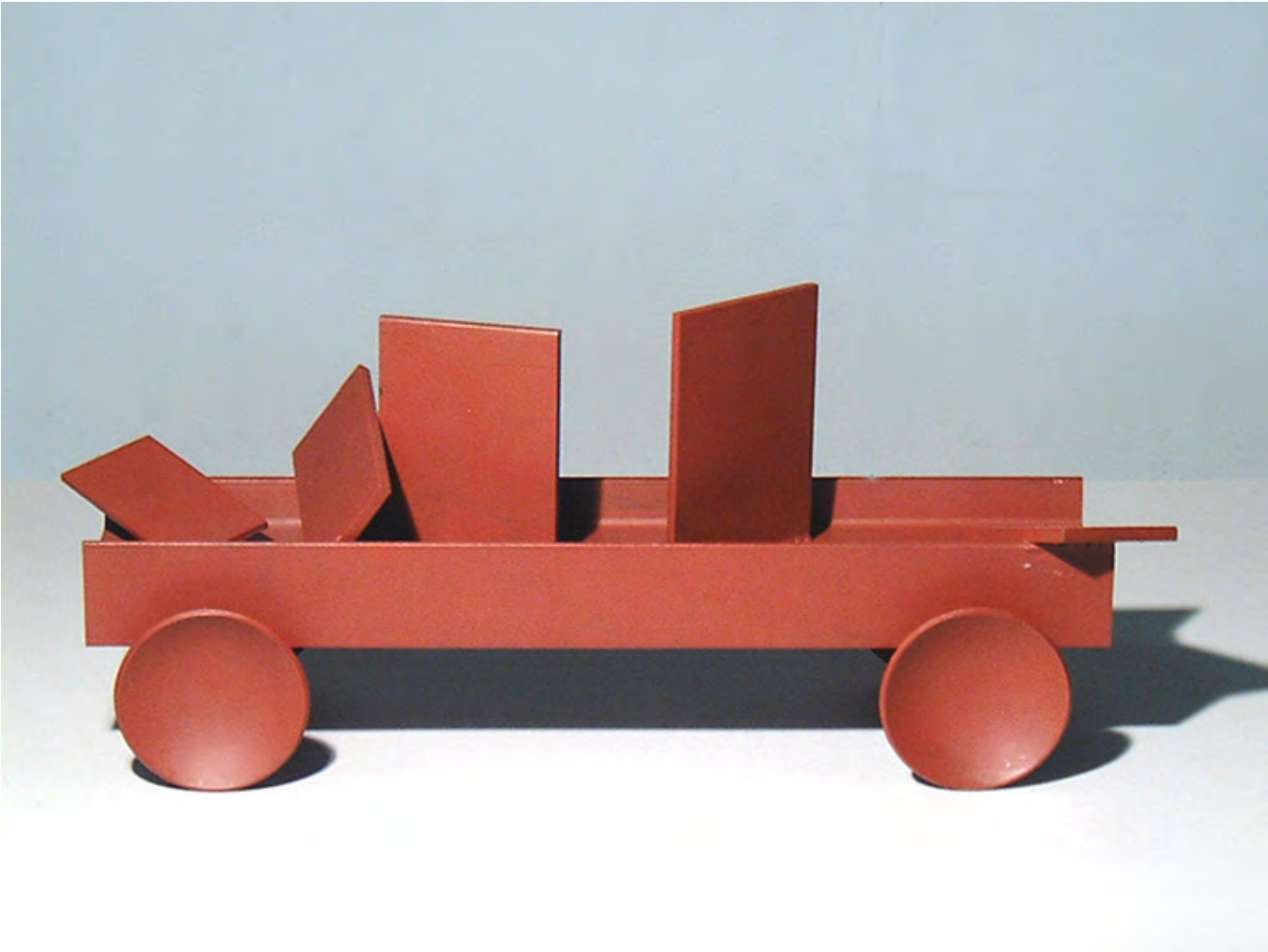
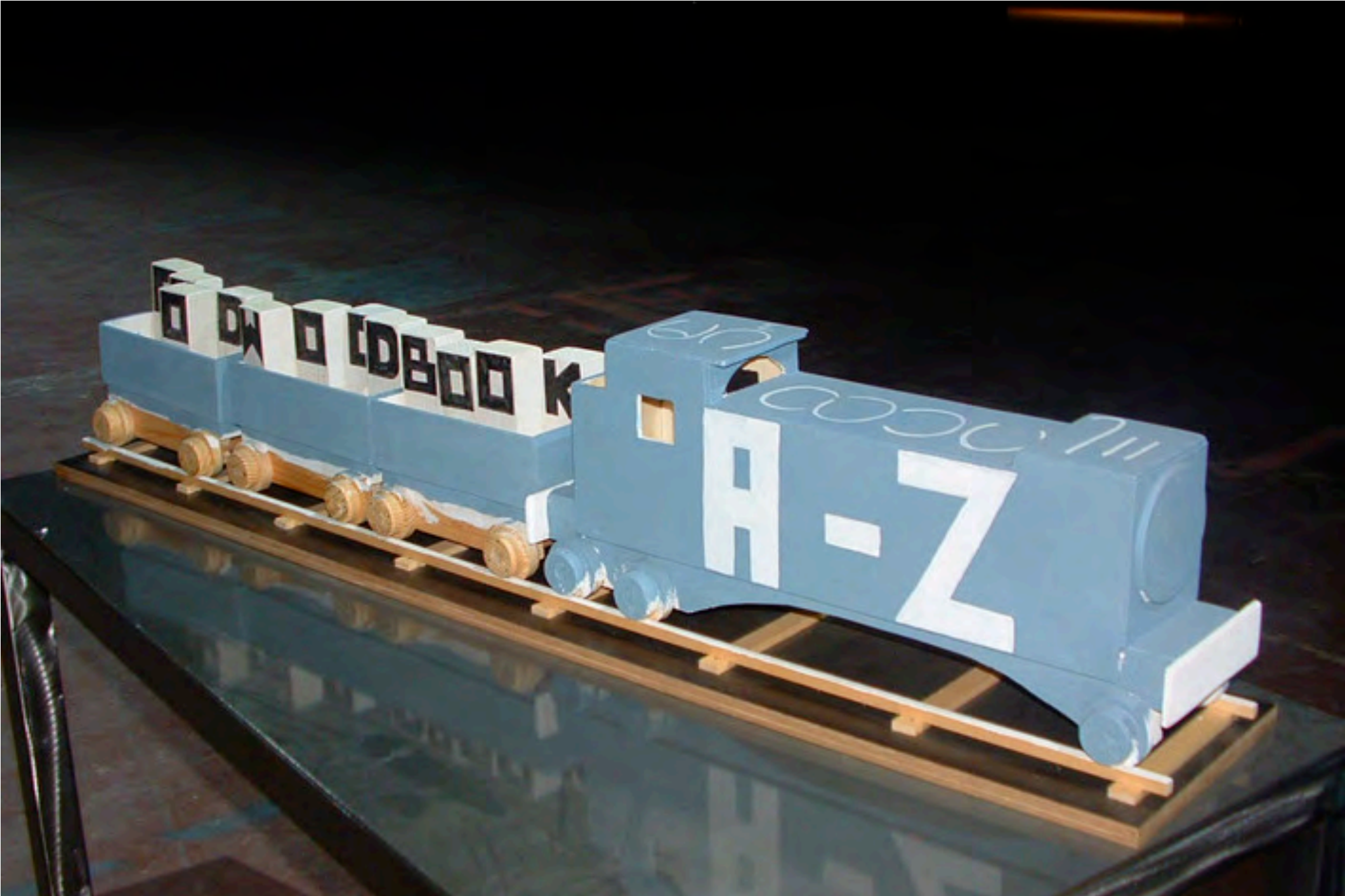
GERARD MINKOFF AND MURIEL OLESEN – SWITZERLAND

Réponds-moi - Answer Me, 2004



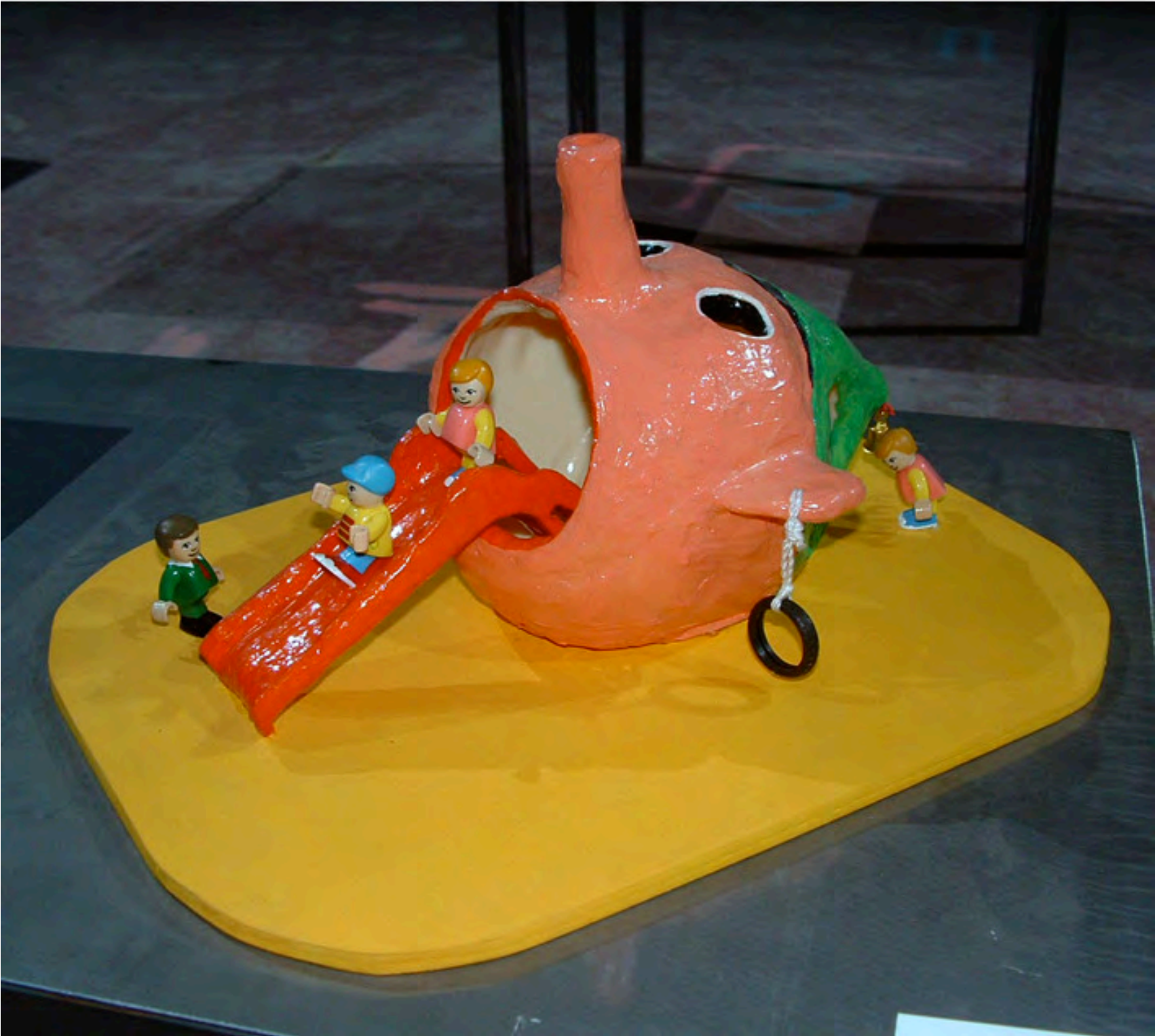
TONY MORGAN – UK

A to Z on Track, 2004



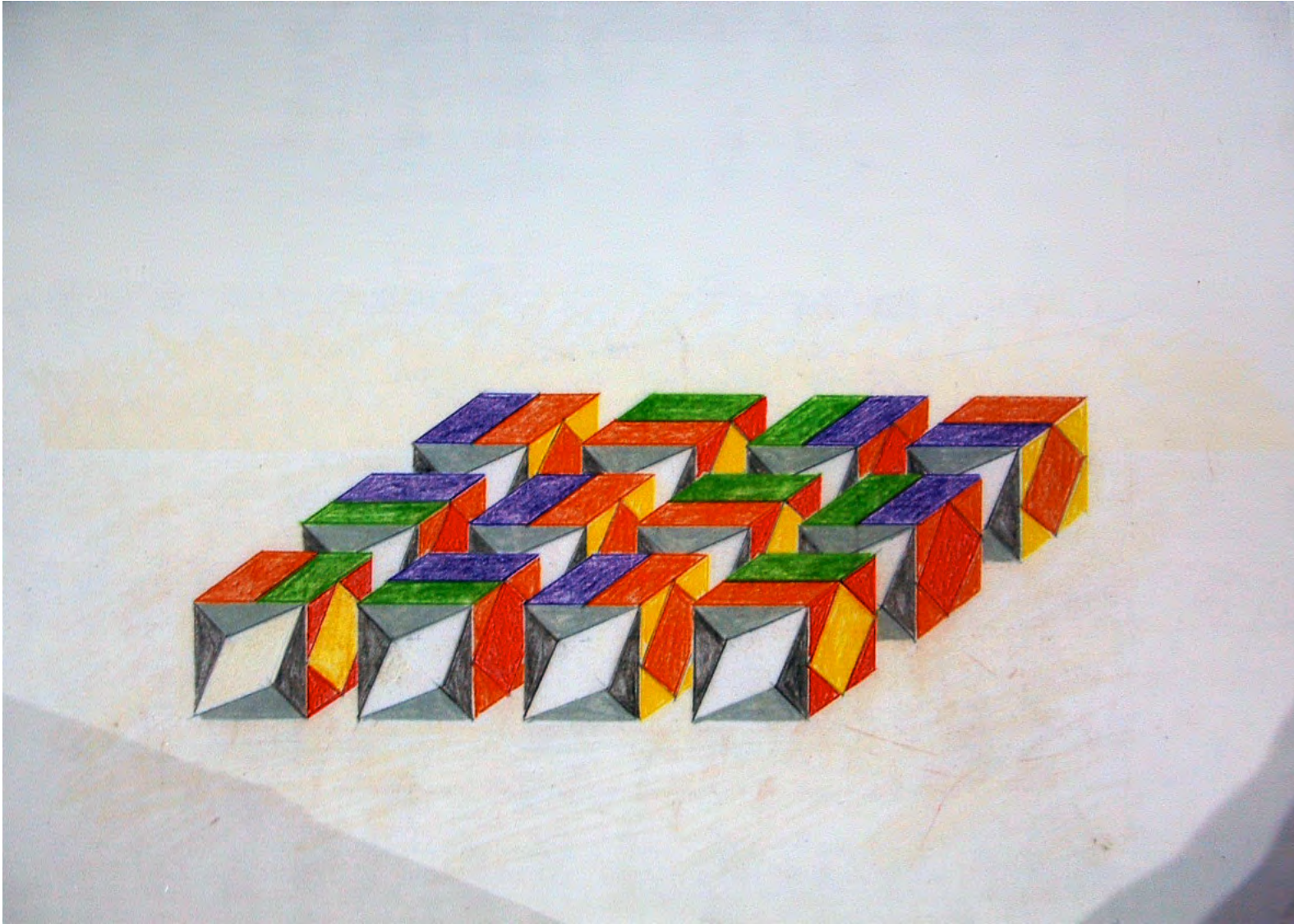
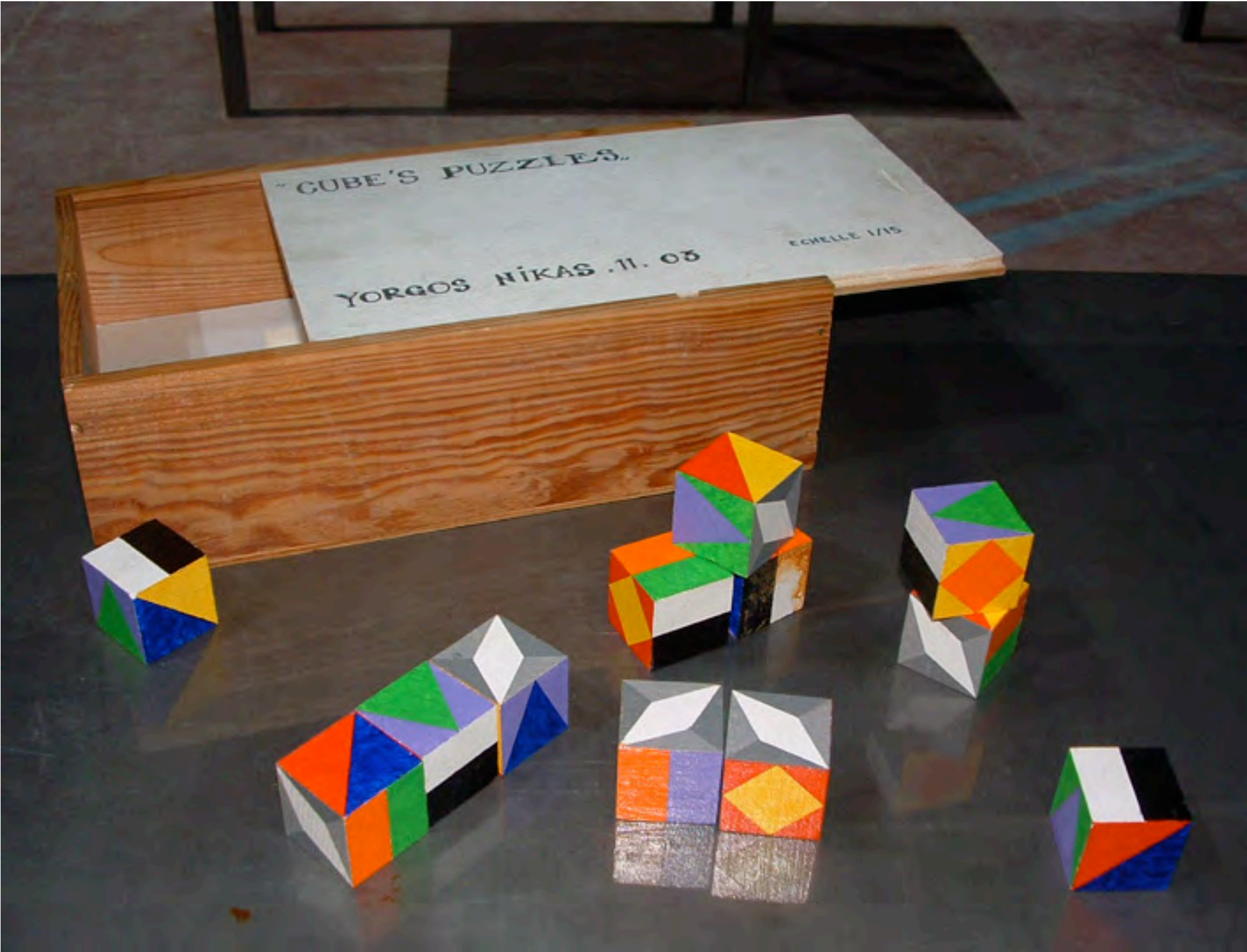
LILIANA MORO – ITALY

Play-Head, 2003



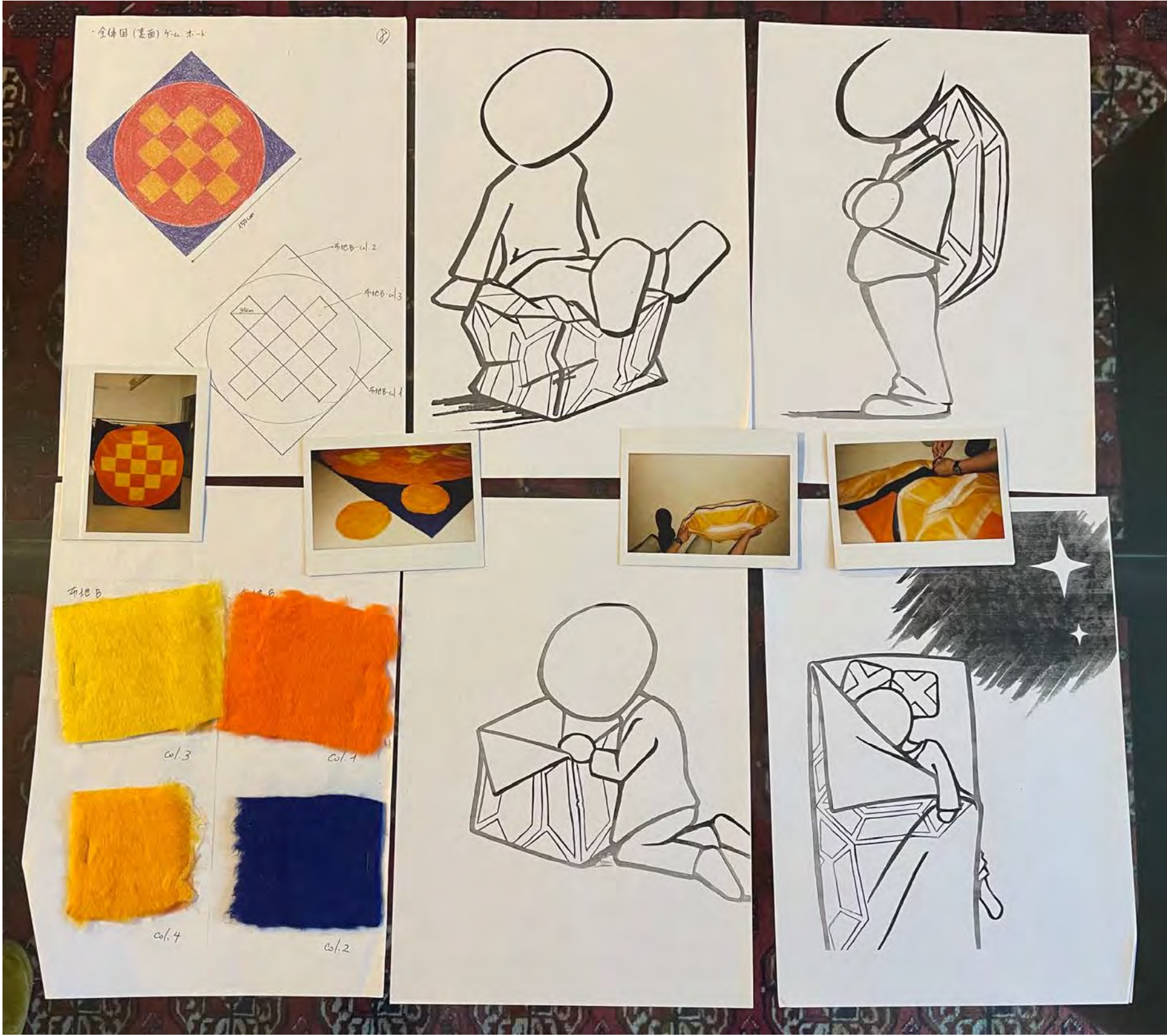
YORGOS NIKAS – GREECE

Cube's Puzzle, 2004



IZUMI OGINO - JAPAN

Sleeping Bag, 2000



CHARLEMAGNE PALESTINE - USA

Magicus Sanctum Sanctorum, 2004



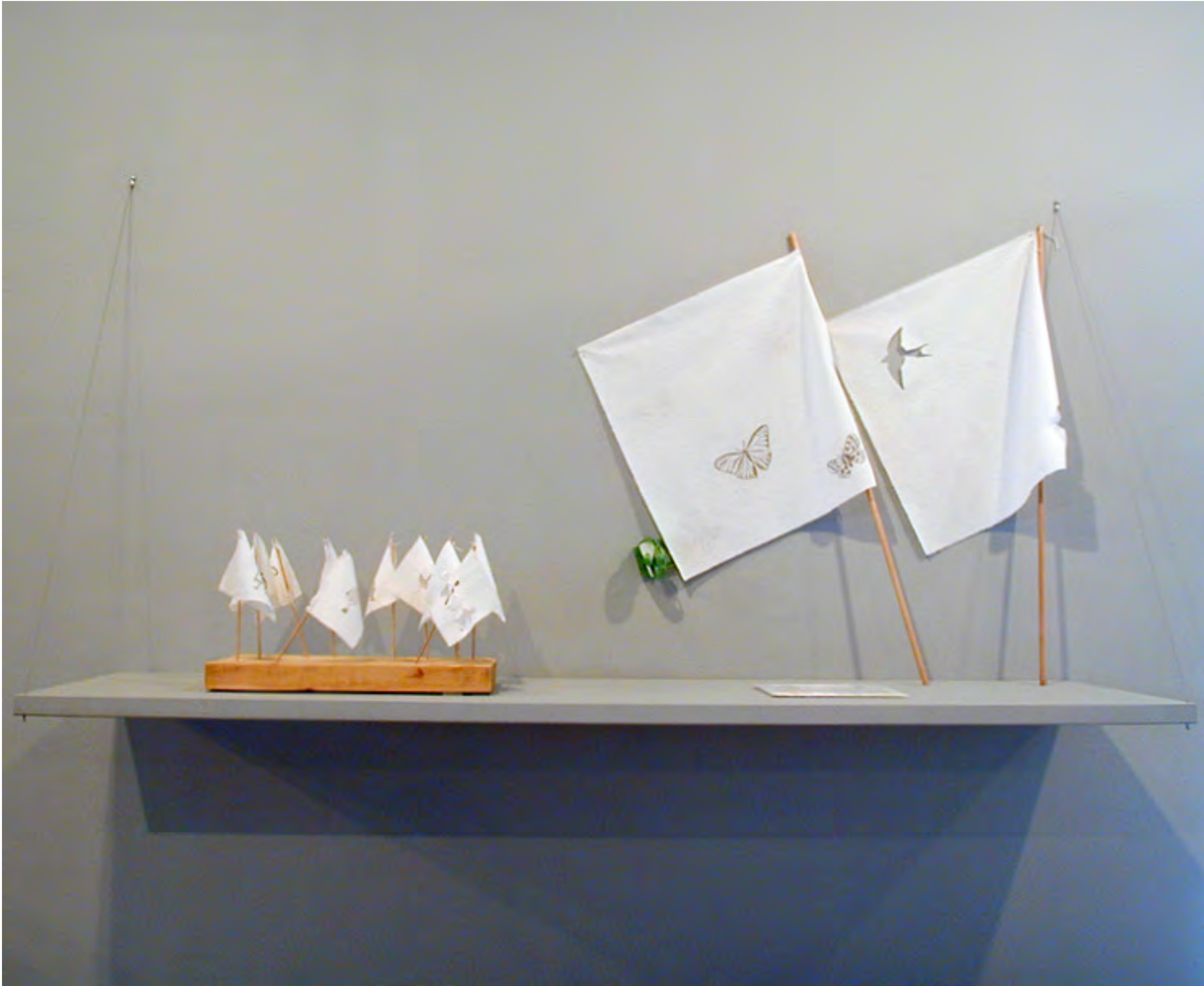
MARIA PAPADIMITRIOU – GREECE

Pattini, 2000



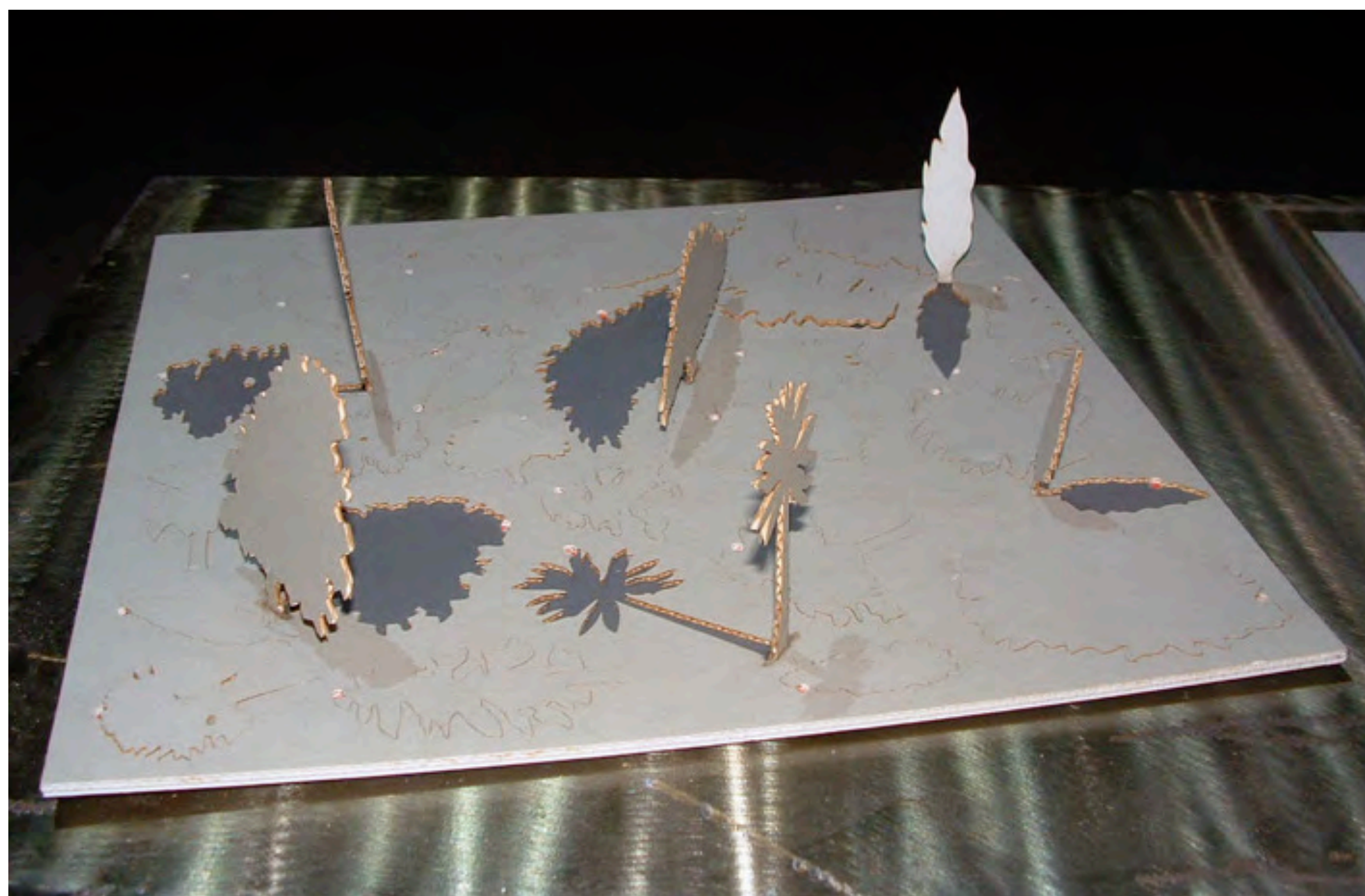
MARIA CARMEN PERLINGEIRO - BRAZIL/SWITZERLAND

Peace Flag, 2000

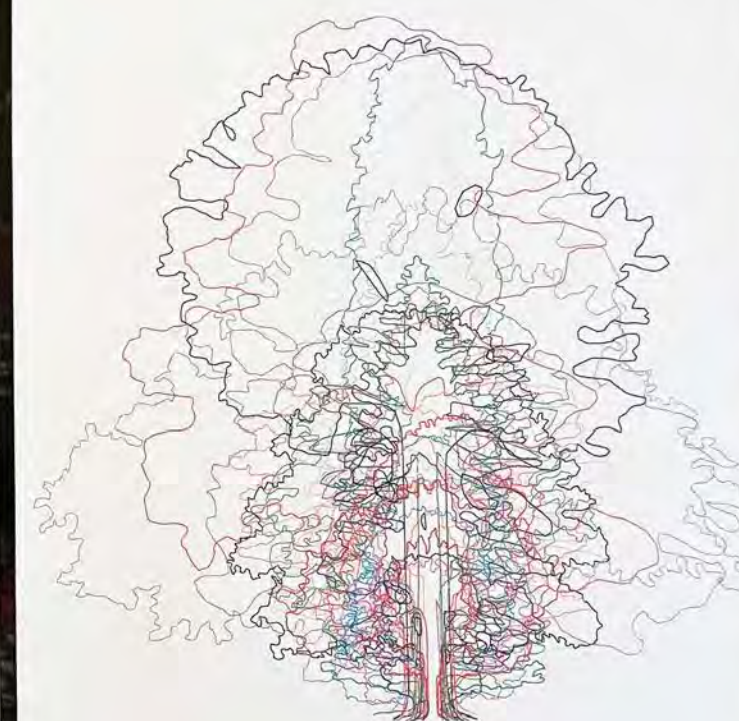


LUCA PANCRAZZI – ITALY

For - Est, 2000

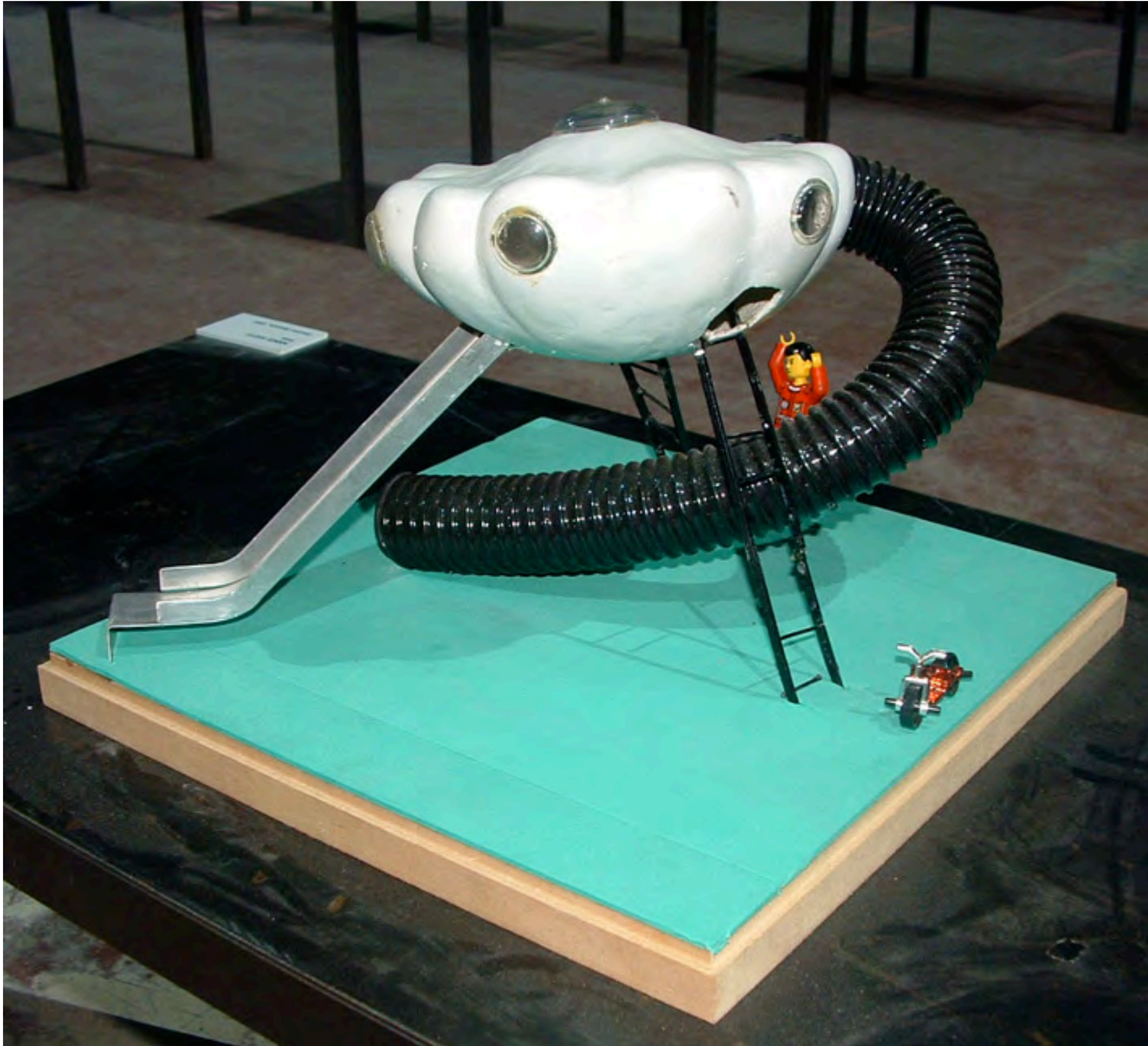


COUNTDOWN è uno spazio speciale dedicato all'innato istinto che i bambini hanno a disegnare e colorare. Una sorta di enorme uovo-cupola da affrescare e una piccola "granata" capace di grandi sorprese. La struttura è quella di una tela a rovescio: l'esterno è visibilmente il retro di una tela da pittore (la forma del telaio richiama anche l'immagine di una granata) e all'interno le pareti dell'ambiente coincidono quindi con il fronte della stessa. I bambini avranno un'enorme tela (le pareti dell'ambiente) su cui colorare e disegnare, all'interno di uno spazio dedicato esclusivamente alla loro naturale propensione ad esprimersi attraverso le immagini.



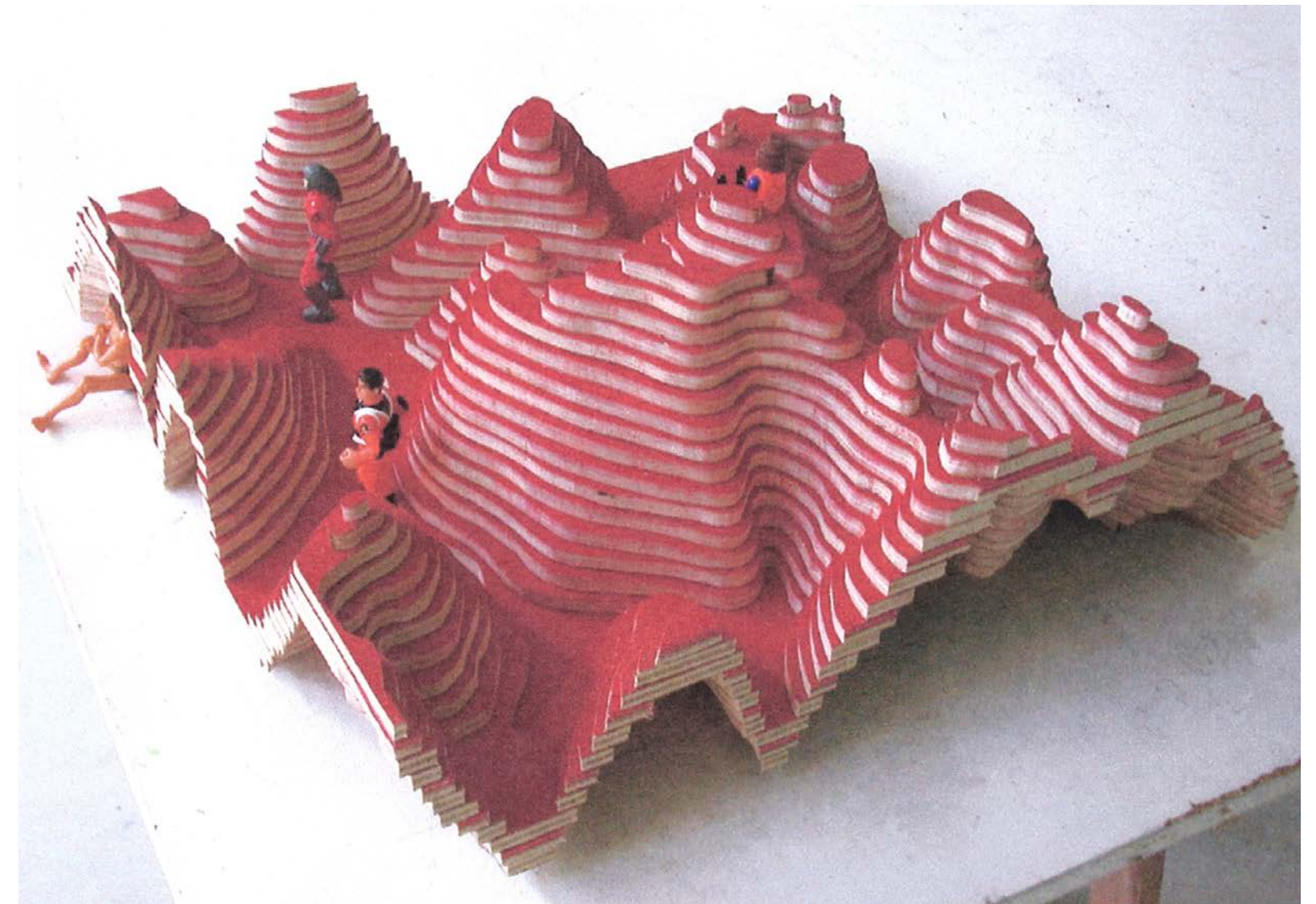
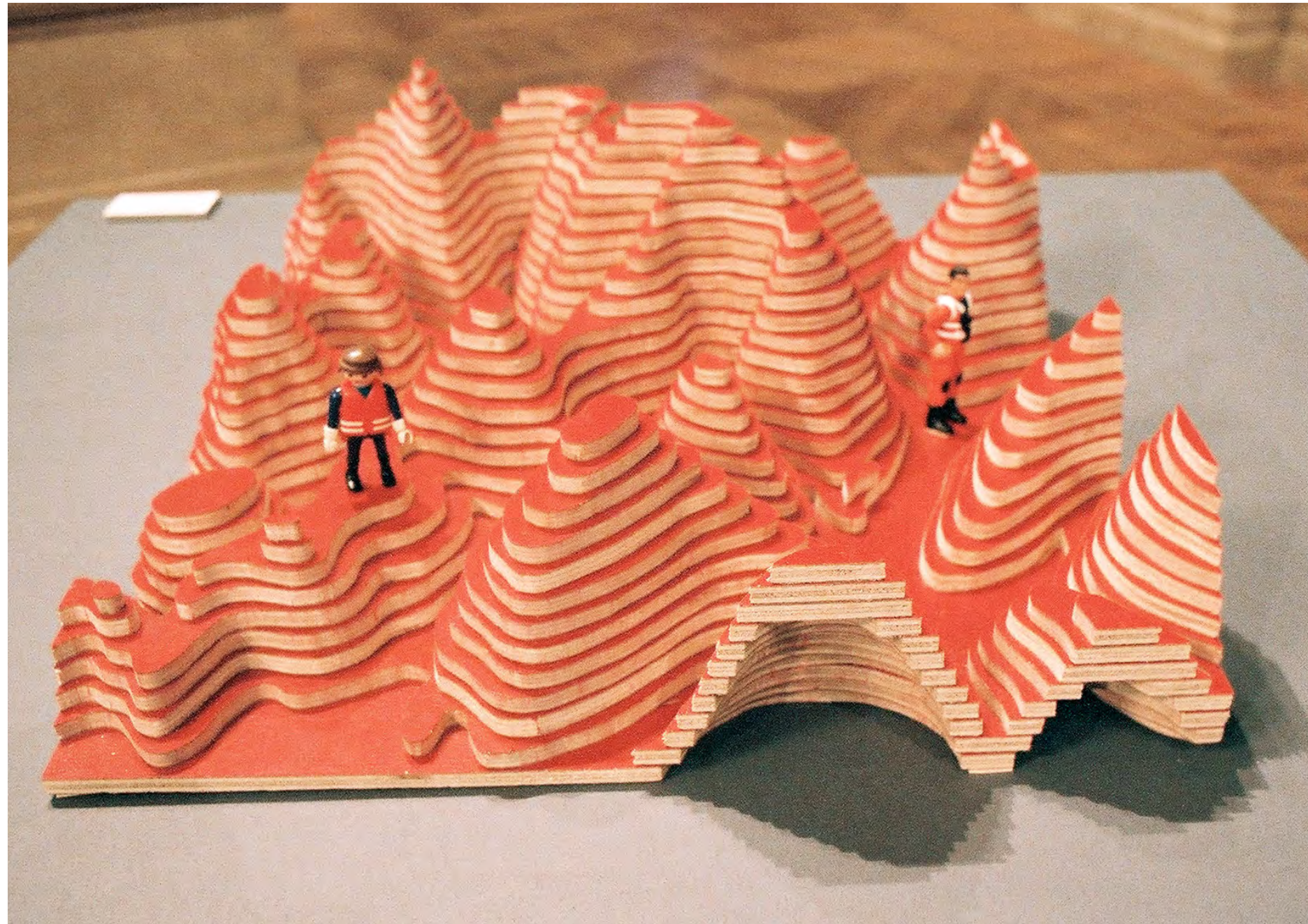
ANNIE RATTI – ITALY

Giardino Botanico, 2000



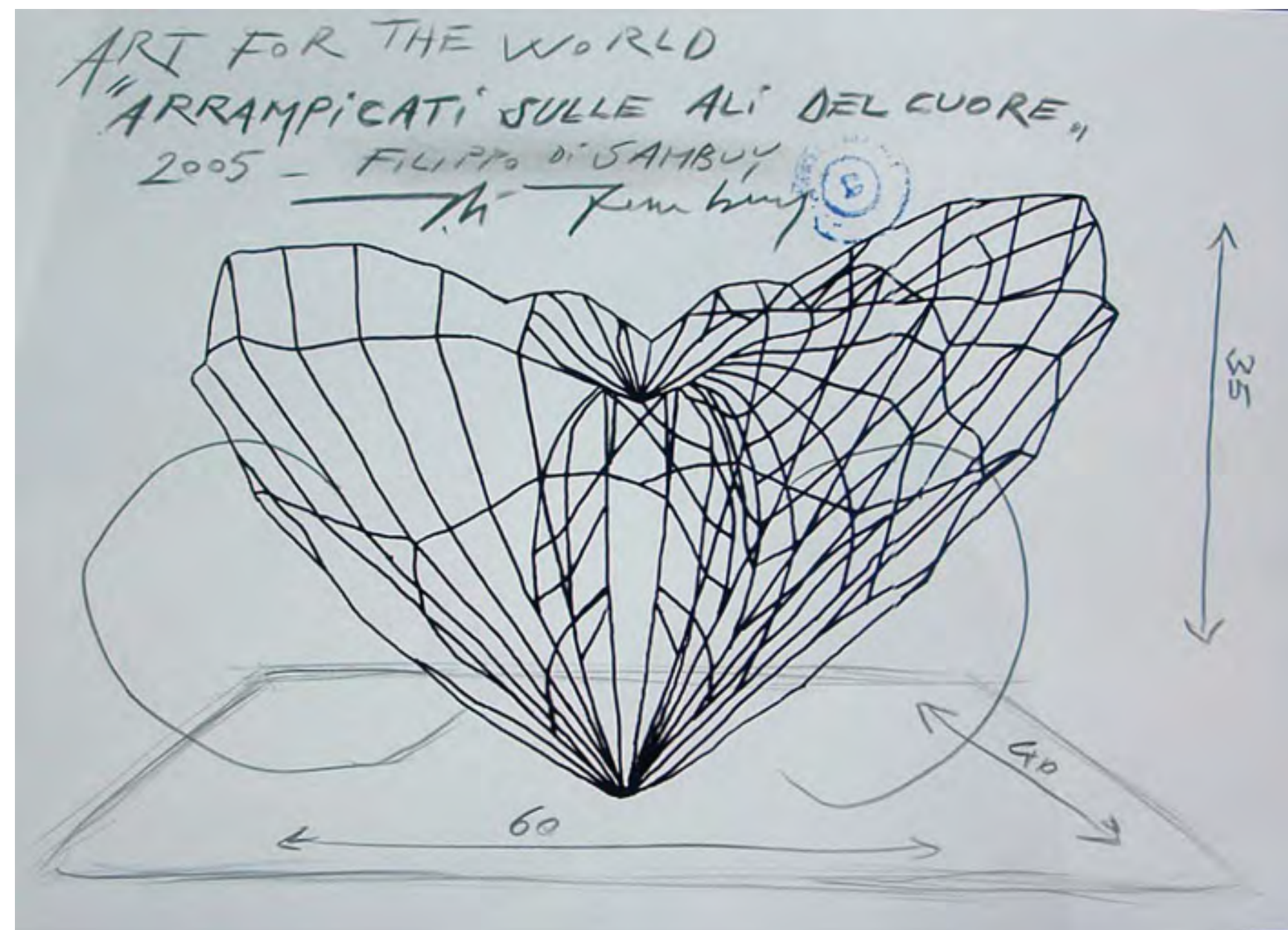
DAVID RENAUD – FRANCE

Sans-titre, 2004



FILIPPO DI SAMBUY – ITALY

Arrampicati sulle ali del cuore, 2005



DOMINGO SANCHEZ BLANCO – SPAIN

House for Little Birds, 2004



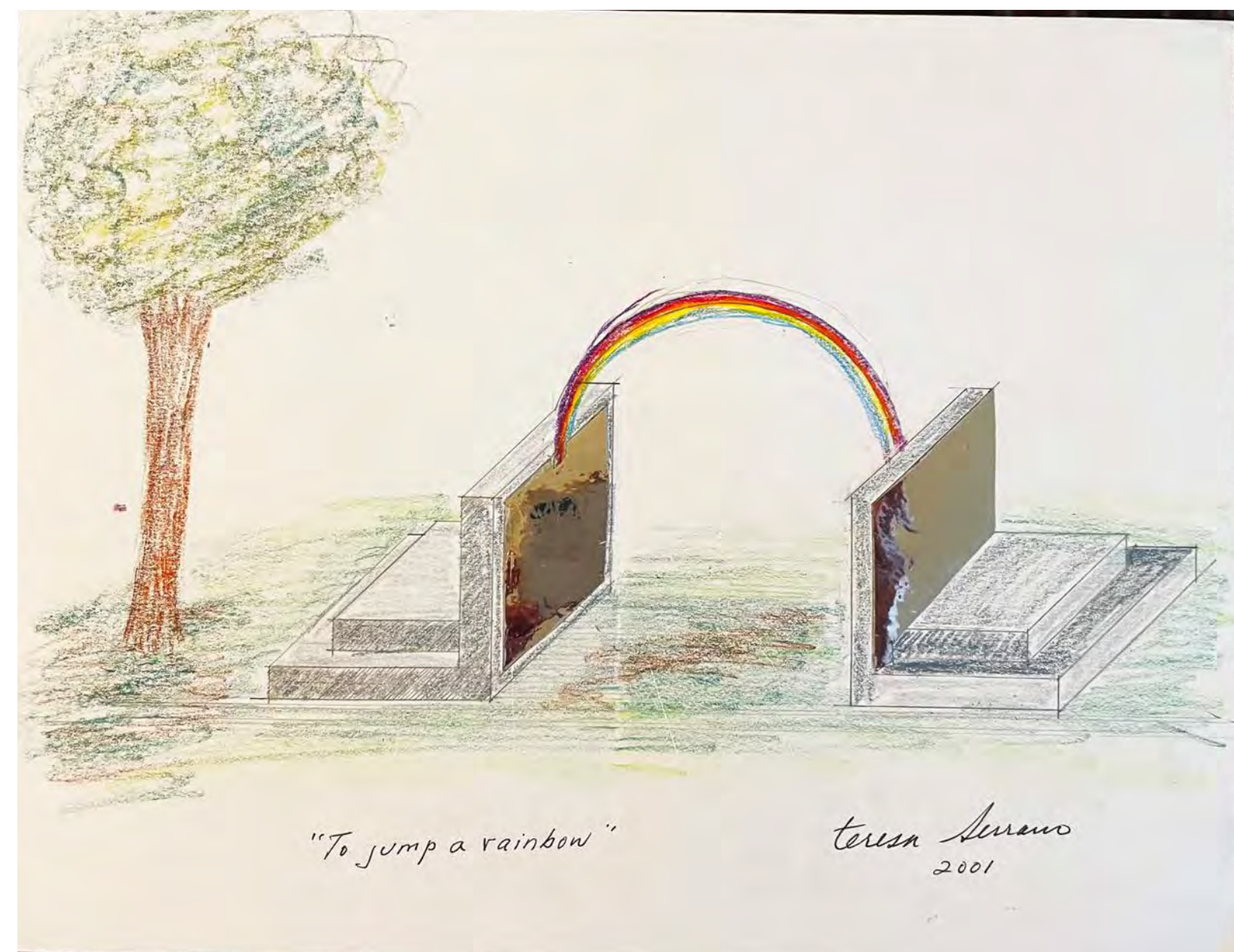
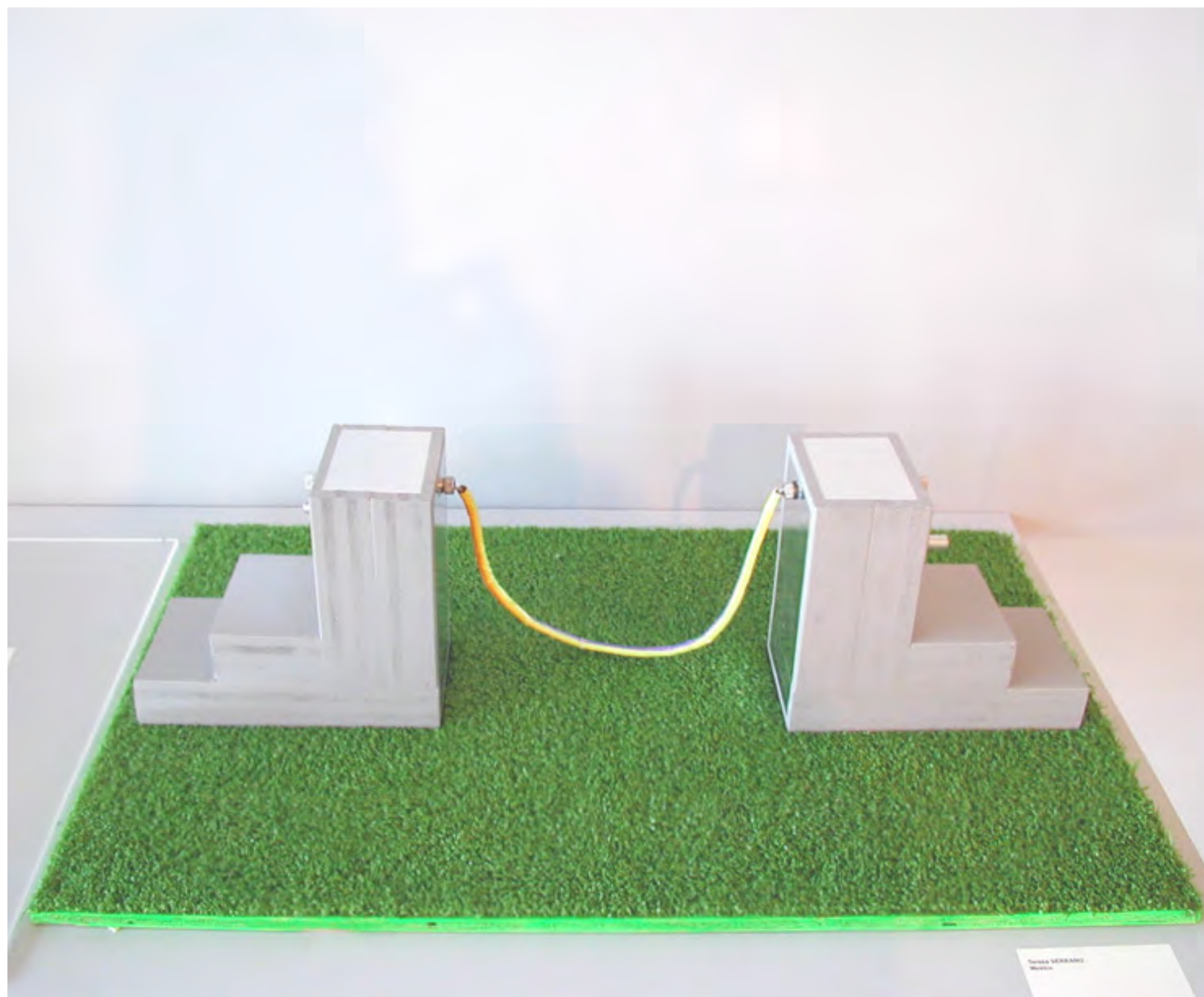
FRANCK SCURTI – FRANCE

Sans-titre, 2003



TERESA SERRANO – MEXICO

Jumping the Rainbow, 2001



VIVIANE VAN SINGER – ITALY/SWITZERLAND

Il tuo Cielo per Terra, 2023



EDGARD SOARES – BRAZIL

GOOOOOAL!!!!, 2001-2003



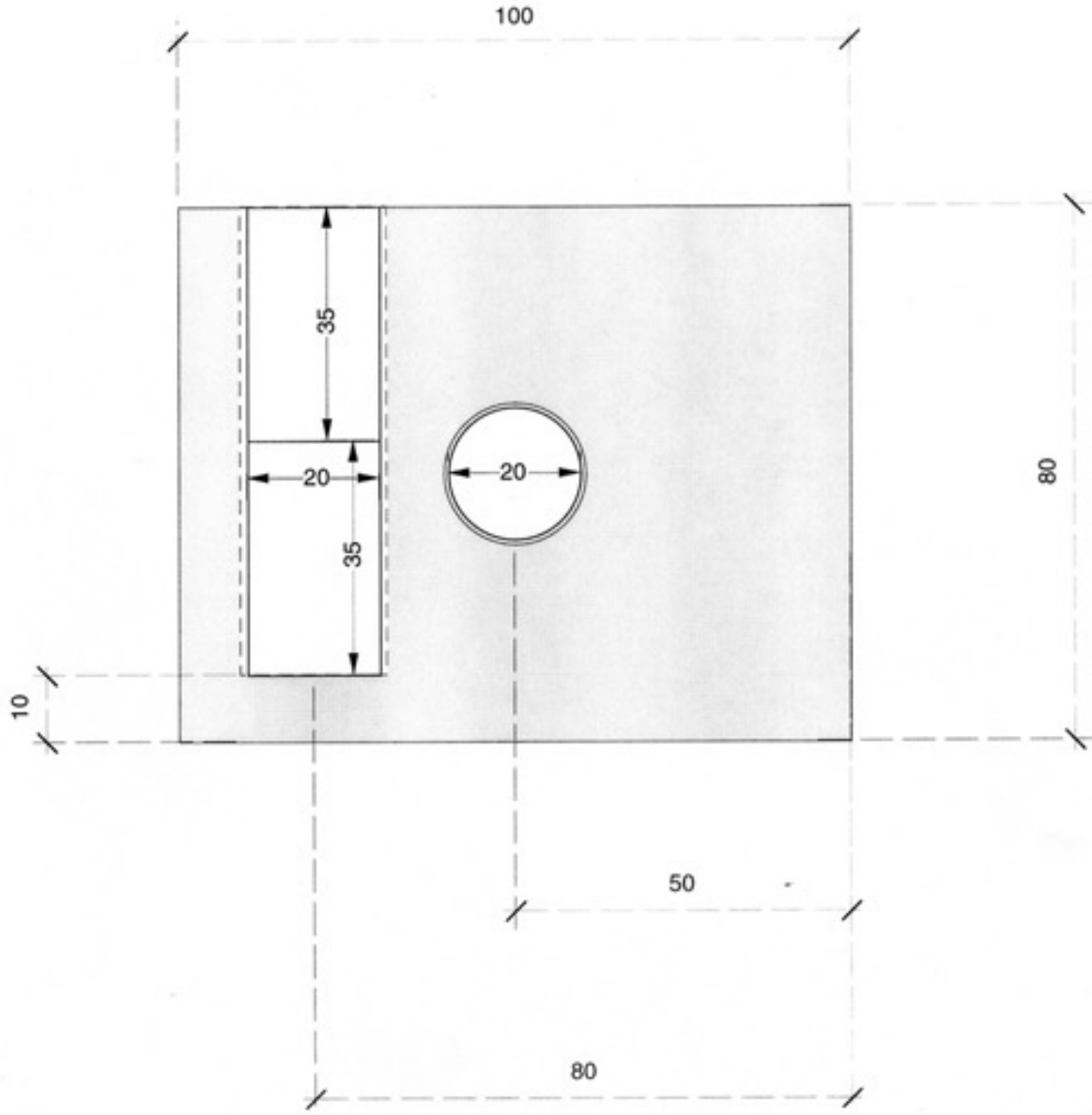
CHRYSANNE STATHACOS - USA

*W*Island*



HAIM STEINBACH - USA

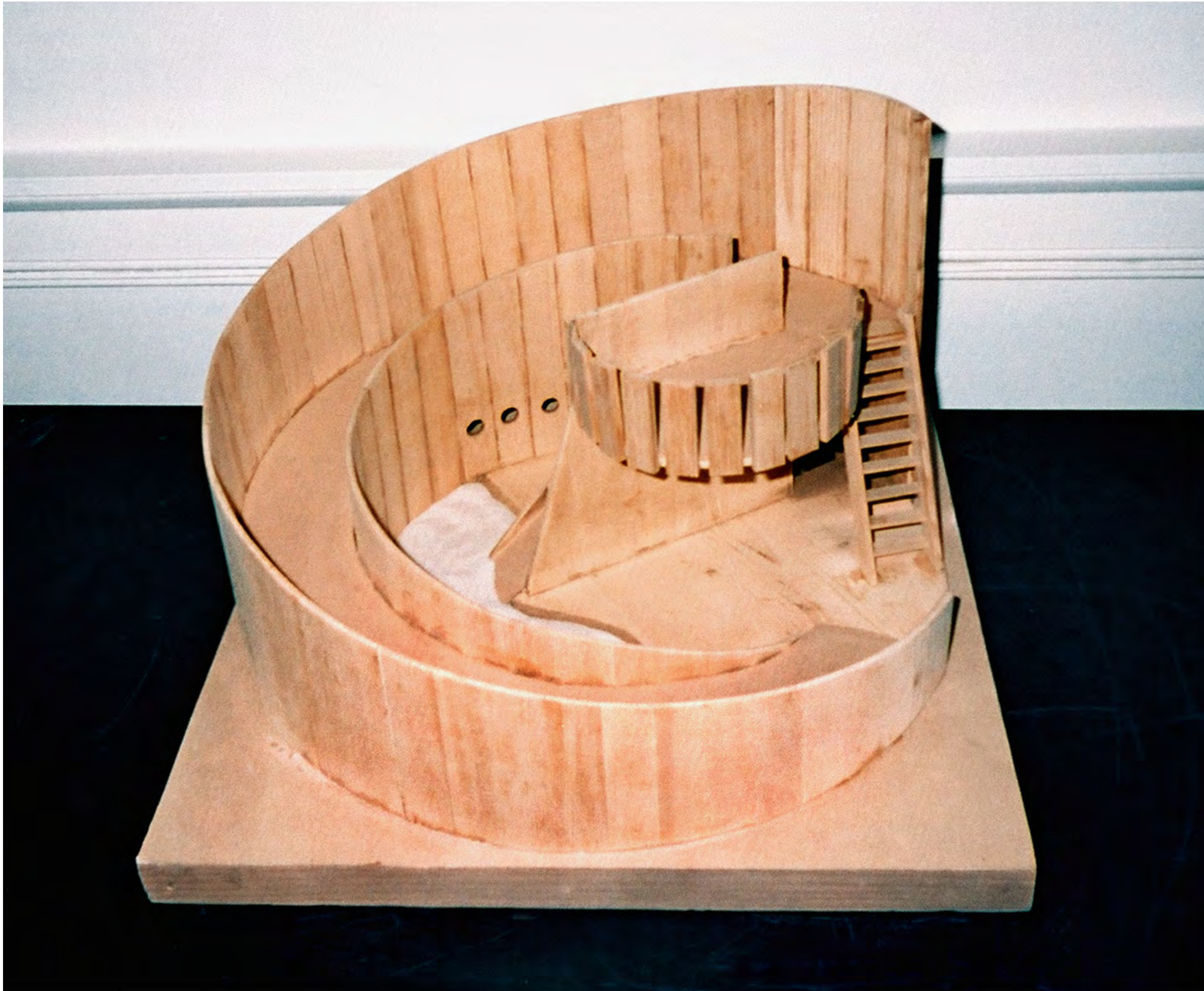
The Dowel Box, 2000



HAIM STEINBACH
Toy design, 2000
for "Playgrounds and Toys"
Art for the World, Geneva
END ELEVATION
SCALE 1:1

VIVAN SUNDARAM – INDIA

Jantar Mantar Playground, 2002



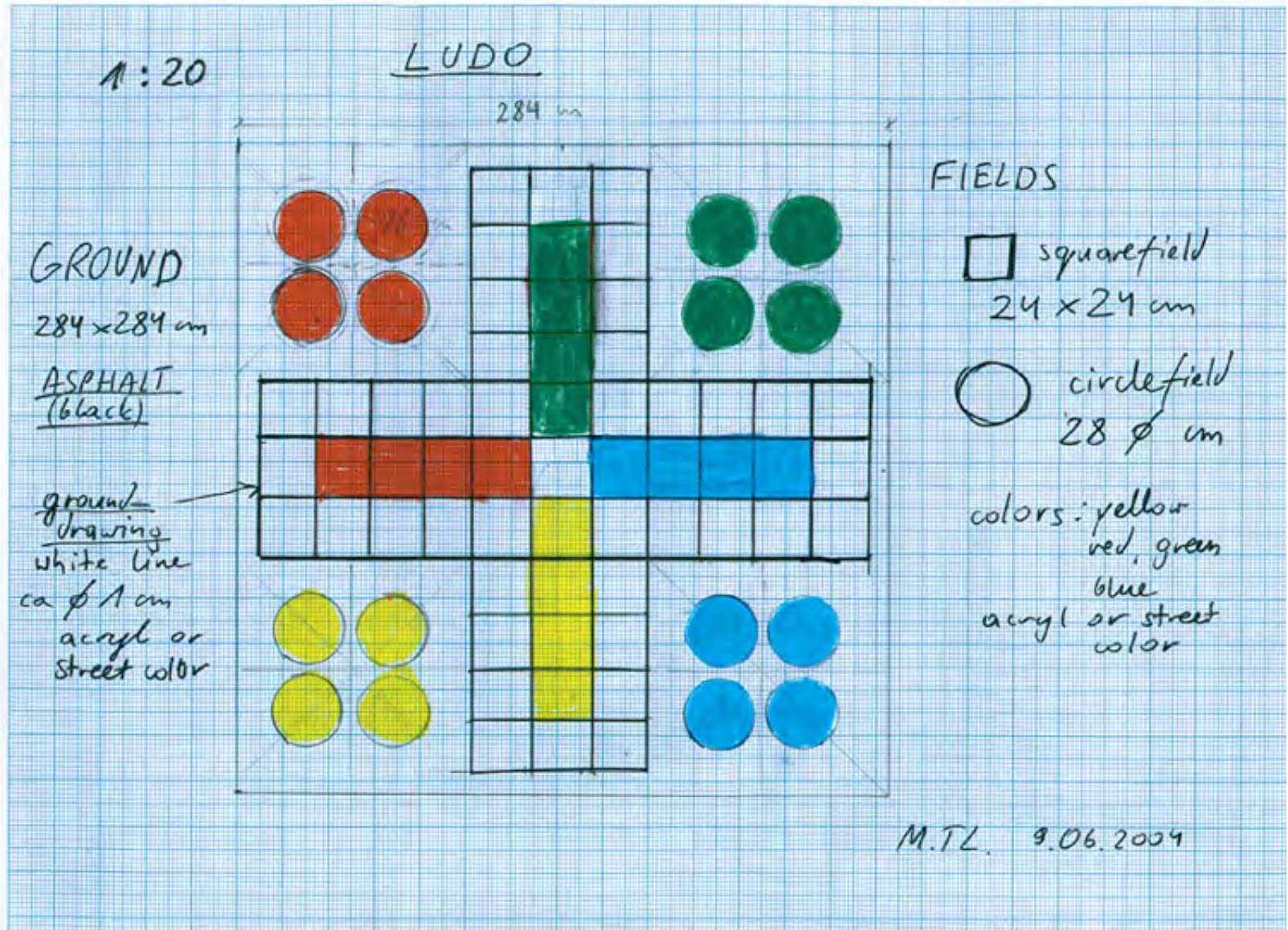
THEODOULOS GREGORIOU - GREECE

Le Mur, 2003



MARGHERITA LAFRANCHI TUREWICZ - POLAND

Ludo, 2001

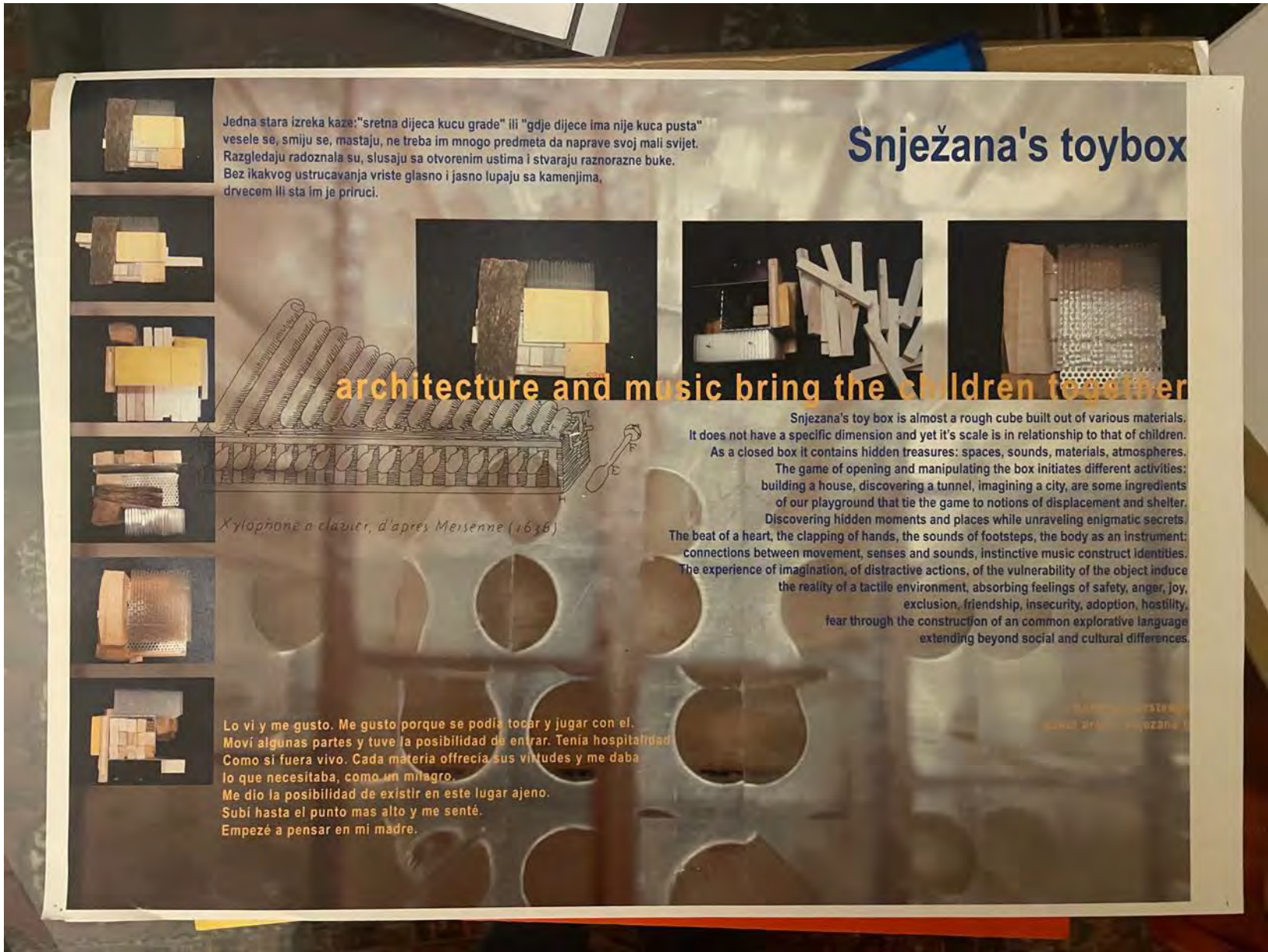
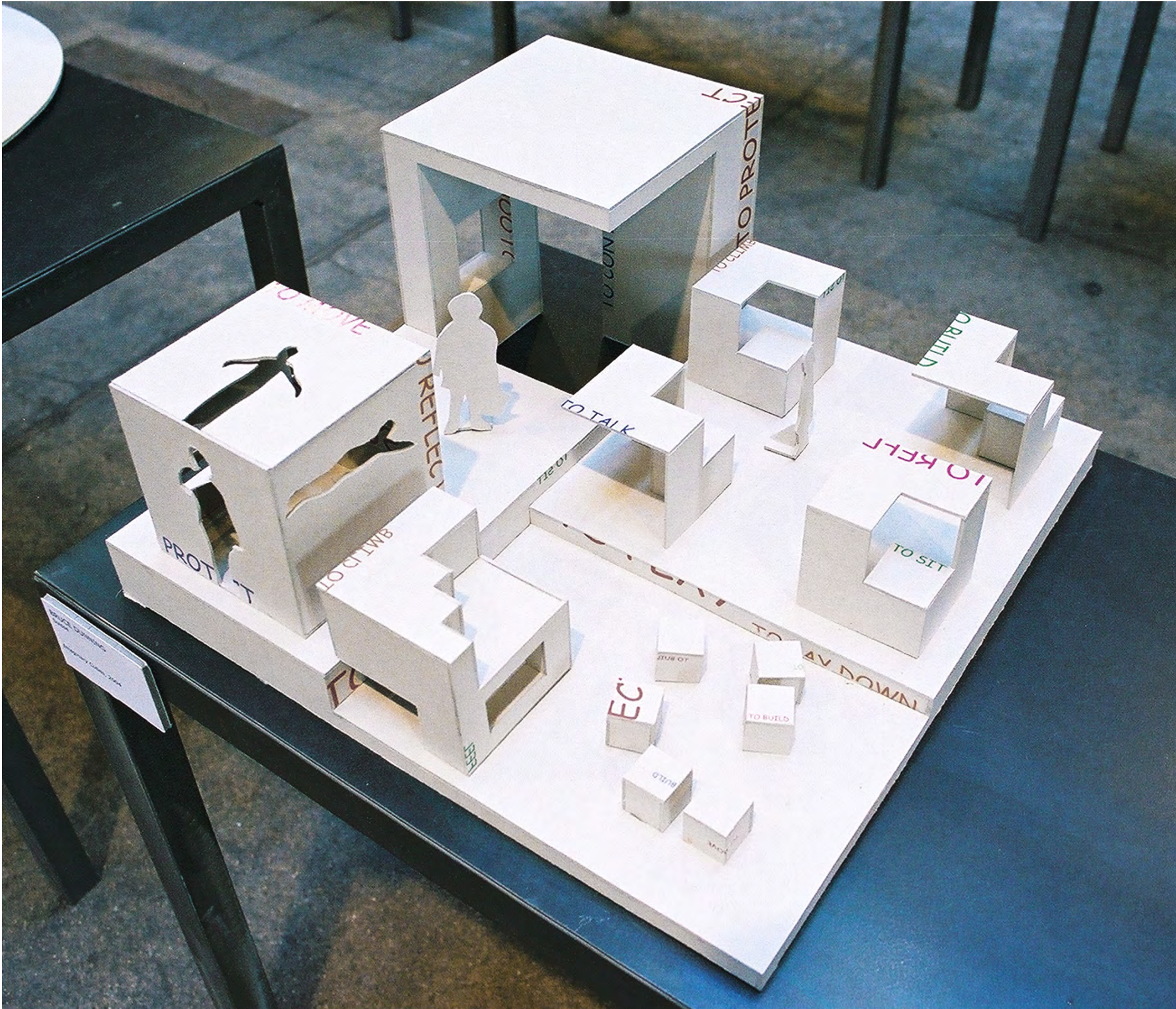


Hide-Park, 2003

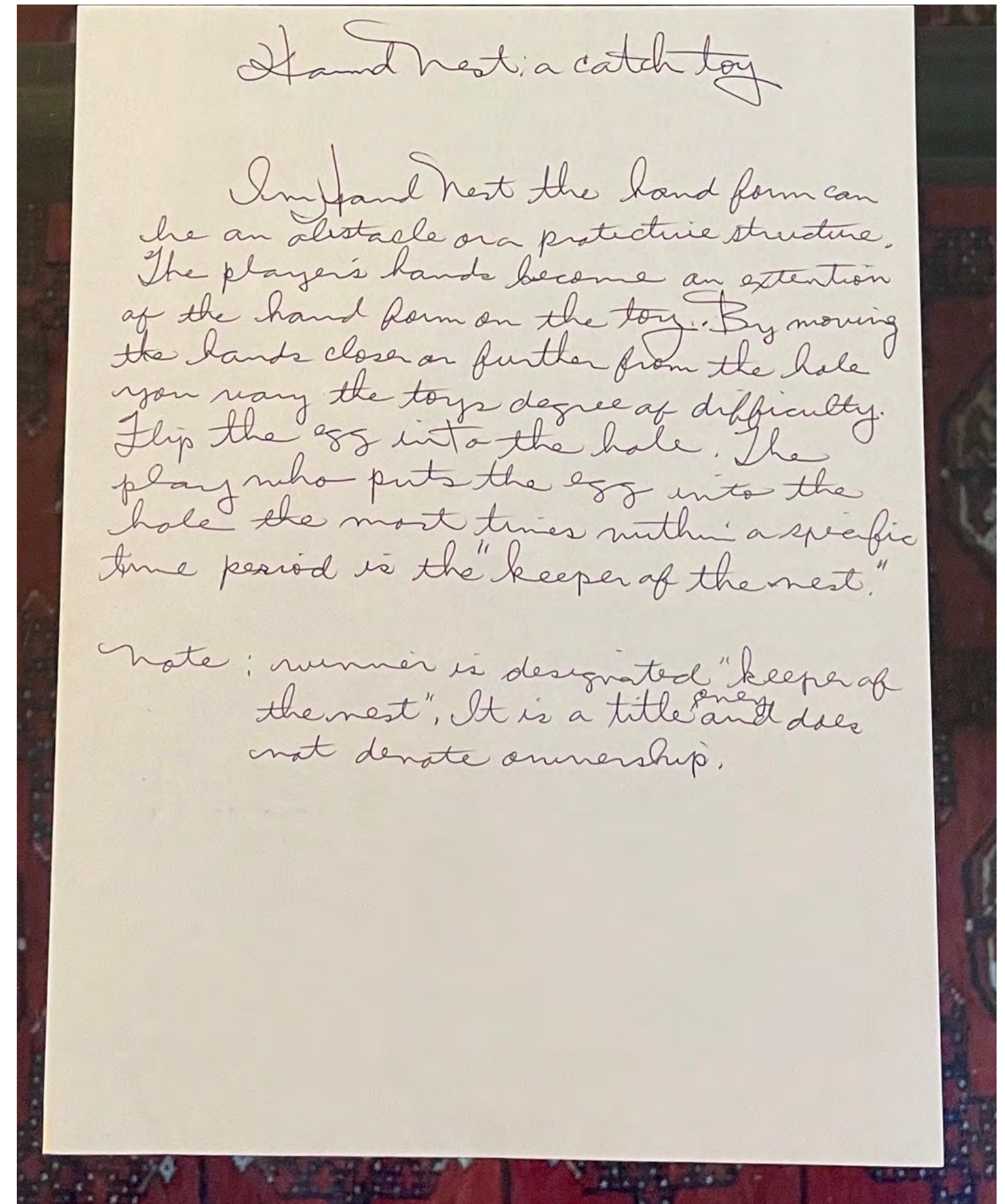


DUNNING VERSTEEGH – SWITZERLAND

Snjezana's Toy, 2000



Hand Nest: A Catch Toy, 2000



ART for The World is an NGO associated with the UNDPPI (United Nations Department of Public Information). It was founded in 1995 during the 50th Anniversary of the United Nations and is based in Geneva and Italy (Turin/Milan) with permanent collaborations in European countries (France, Greece, Italy, UK and Switzerland), as well in Brazil, India, USA, Mexico and Morocco.

(www.artfortheworld.net).

As an itinerant institution without walls, ART for The World's activities are not related to a permanent and defined space, but to the sense of the initiatives it promotes: a link between the diffusion of contemporary culture and the defense of universal values. This feature marks ART for The World in the international scene, turning it into a unique experience. Simultaneously curating art shows and organizing constructions of playgrounds for children around the world, ART for The World produced films with independent filmmakers from five continents, well-known for their artistic talent as well as for their commitment to themes related to humanity and our Planet.

ART for The World merges ethics with aesthetics to build cross-cultural relationship and promote sustainability, culture and education with a large number of cultural projects inspired by the UDHR and the SDG (Sustainable Development Goals), such as contemporary itinerant art exhibitions FOOD (2014-2015) and AQUA (2017-2018) and the production of the film anthology INTERDEPENDENCE (2019).

ART for the World is inspired by the article 27 of the Universal Declaration of Human Rights, which proclaims creative activity as an essential part of people's well-being, and the necessity of respect for pluralism and variety in any kind of creative expression.

ART FOR THE WORLD - Selection of Awards :

2016 - Swiss Grand Prix for Art " Meret Oppenheim " awarded by the Federal Office of Culture, Swiss Confederation.

2015 - Golden Lion for " Best National Participation " for curating the National Pavilion of Armenia at the 56th Venice Biennale

2008 - Label of " Best Cultural Event 2008 " by the Council of Europe for the film production made by ART for The World of Stories on Human Rights, in recognition of " a Group of innovative and exceptional artistic projects organized in Europe in 2008 ".

1993 - " Special Mention " by the Jury of the 45th Venice Biennale as Director of the School of Curators of Le Magasin - Centre National d'Art Contemporain, Grenoble.

Contact:

projects@artfortheworld.net

www.artfortheworld.net