ART for The World

www.atfortheworld.net

A PLATFORM FOR ART CULTURE AND ECOSYSTEM

Marta Dell'Angelo, La Fermata, 2018 - 2022

ART for The World

is an NGO founded in Geneva in 1996, in the context of the Dialogues of Peace, an international contemporary art exhibition for the 50th Anniversary of the United Nations, with the participation of artists from all over the world.

Since 1998 ART for The World collaborates on regular bases with the UN Agencies such as WHO, OHCHR, WMO etc., with SESC Sao Paulo and other Cultural Institutions based in Europe, in India among others. In 2005, ART for The World Europa was established in Turin with its member all over Italy collaborating with its projects.

AFTW is inspired by the article 27 of the Universal Declaration of Human Rights, which proclaims creative activity as an essential part of people's well-being: **"Everyone has the right to freely participate in the cultural life of the community and to enjoy the arts."**

"Round Table" by Chen Zhen, UN50, "Dialogues of Peace", UN, Palais des Nations, Geneva, 1995

As a museum without walls, ART for The World is a collaborative effort with the participation of artists, international institutions and corporations from all corners of the globe sharing ideals and activities expanding and reaching beyond the traditional confines of art, in becoming more inclusive and accessible to a broader audience.

Our mission is to create, through the universal language of the ARTS, a meaningful and enduring dialogue among people and cultures in order to encourage tolerance and solidarity and to foster CULTURE AND EDUCATION as a HUMAN RIGHTS.

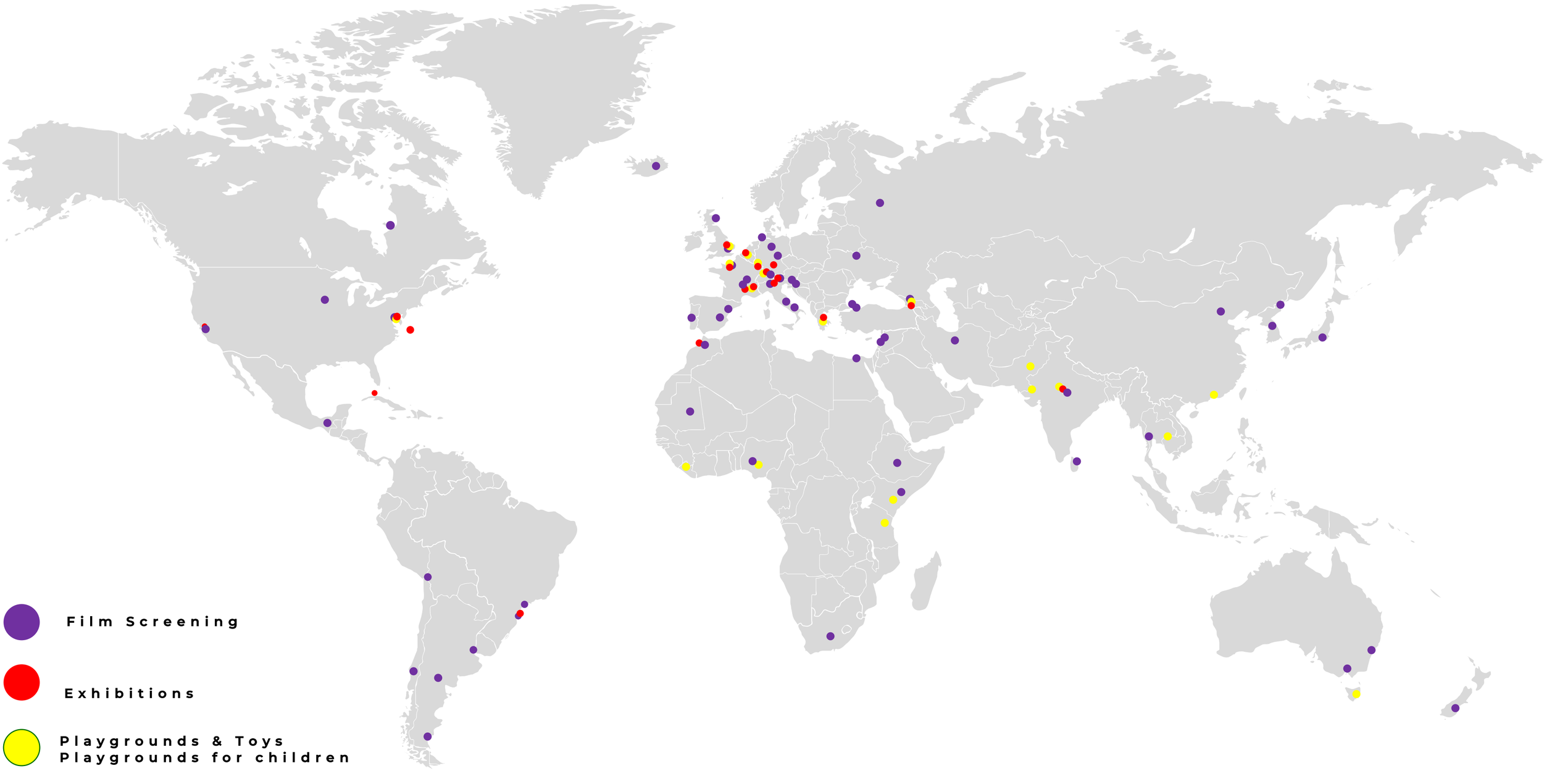
“The Language of Equilibrium” by Joseph Kosuth, San Lazzaro Island, Venice, 2007

We work, through the arts, to disseminate the United Nations Sustainable Development Goals (UNSDG) and in particular issues related to Environment, Ecosystem, Biodiversity and Climate Change.

SUSTAINABLE DEVELOPMENT GOALS

“Cabane éclatée aux miroirs” by Daniel Buren, UN50, “Dialogues of Peace”, UN, Palais des Nations, Geneva, 1995

INTERNATIONAL FIELD OF ACTIVITY OF ART FOR THE WORLD



FIELD OF INTEREST

Art for The World merges ethics with aesthetics to build cross-cultural relationships and promotes CULTURE, EDUCATION, WELL-BEING, and SUSTAINABILITY.

Opening of “ÁGUA”, SESC Belenzinho, São Paulo, 2018

ART

Opening of “Everywhere but Now”,
4th Biennale of Thessaloniki, Greece, 2013

CINEMA

Shooting of Kingdom (2019) by Bettina Oberli
(a segment of INTERDEPENDENCE), 2019

PERFORMANCES

TRISHA BROWN COMPANY,
Centre d'Art Contemporain, Salle Simon I. Patiño, Geneva, 1976

CONFERENCES

UN Library Talks,
The Role of the Arts and Cultural Institutions in the Contemporary World
Charles Beer, Adam Szymczyk , Barthélémy Toguo,
Adelina von Fürstenberg, Danilo Santos de Miranda
UN Geneva, Palais des Nations, 2016

ART

The NGO fosters mutual knowledge, in creating through its contemporary art endless possibilities of knowledge, regeneration and personal enrichment and, in the same time spread awareness on our common universal values to the young generations.

This feature distinguishes ART for The World from the international contemporary art scene, making it a unique experience.

Its actions are not taken place only in the art circuits, but as well are held in public buildings, schools, universities, parks, stadiums, theatres, film festivals etc. in various parts of the world.

Loco Foco Motto by Hema Upadhyay,
Urban Matters, Pirelli Hangar Bicocca, Milan, 2007

PLAYGROUNDS & TOYS

The possibility to play freely during childhood, to "construct" and "destroy", and to let one's imagination develop its magical powers is a fundamental right of every human being, too often denied in many areas of our world, rich or poor.

Playgrounds & Toys is a fully sustainable and innovative contemporary art project that offers tangible support to existing schools, orphanages and local communities in order to improve the welfare and upbringing of disadvantaged children and of all those with little or no access to such facilities, throughout the world. With great sensibility and in accordance to the project's guidelines, over since 2000 to create unique designs for playgrounds and educational toys for children, that are simple and inexpensive to construct and that strictly abide by standard safety requirements.

So far the Playgrounds have been fabricated for schools and communities, in India, United Kingdom, Armenia, Greece and China, Tasmania as well as collective toys have been distributed in the refugee camps in Afghanistan, Cambodia, Nigeria, Pakistan, Sierra Leone and Tanzania with the help of UN Agencies.

Fabrice Gygi, Building of 5 PLAYGROUNDS
John Kirakossian School, Yerevan, 2003

FILM PRODUCTIONS

STORIES ON HUMAN RIGHTS

2008

THEN AND NOW

2009-2010

INTERDEPENDENCE

2019-2020

INTERACTIONS

2022-2023

Caiçara by Oskar Metsavaht, Brazil
(a segment of INTERACTIONS 2022

The Crossing by Murali Nair, India
(segment of STORIES ON HUMAN RIGHTS, 2008)

Lac by Mahamat Saleh Haroun, Chad
(a segment of INTERDEPENDENCE, 2019)

Carnaval dos Deuses by Tata Amaral, Brazil
(segment of STORIES ON HUMAN RIGHTS, 2008)

A Sunny Day by Faouzi Bensaïdi, Morocco
(a segment of INTERDEPENDENCE, 2019)

Why did you leave the horse alone? by Faouzi Bensaïdi, Morocco
(a segment of INTERACTIONS, 2022)

STORIES ON HUMAN RIGHTS

2008

Twenty-one renowned filmmakers, artists and writers commissioned by UNHCR to contribute to *Stories of Human Rights* for the 60th anniversary of the Universal Declaration of Human Rights, which received the Council of Europe's award for the Most Innovative Cultural Project in Europe in 2008

World Premiere at Palais de Chaillot, Trocadero, Paris.

Film Festivals and screenings:
More than 80 film festivals including Sao Paulo, Rio de Janeiro, Tokyo, Thessaloniki, Singapore, Ankara, Prague, Cape Town, Jeonju, Sydney, Brooklyn, Lisbon, Sarajevo, Kiev, Hong Kong, Toronto, Hamburg and Glasgow.

Broadcasting:

EBU
OPERATING EUROVISION AND EURORADIO

arte

Sesc tv

Black Breakfast by Jia ZhangKe
(a segment of STORIES OF HUMAN RIGHTS), China, 2008

THEN AND NOW

2009-2010

World Première at the Museum of Modern Art of Rio de Janeiro, on the occasion of the opening of the 3rd Forum of the Alliance of Civilizations of the United Nations, in collaboration with the Ministry of Foreign Affairs of Brazil.

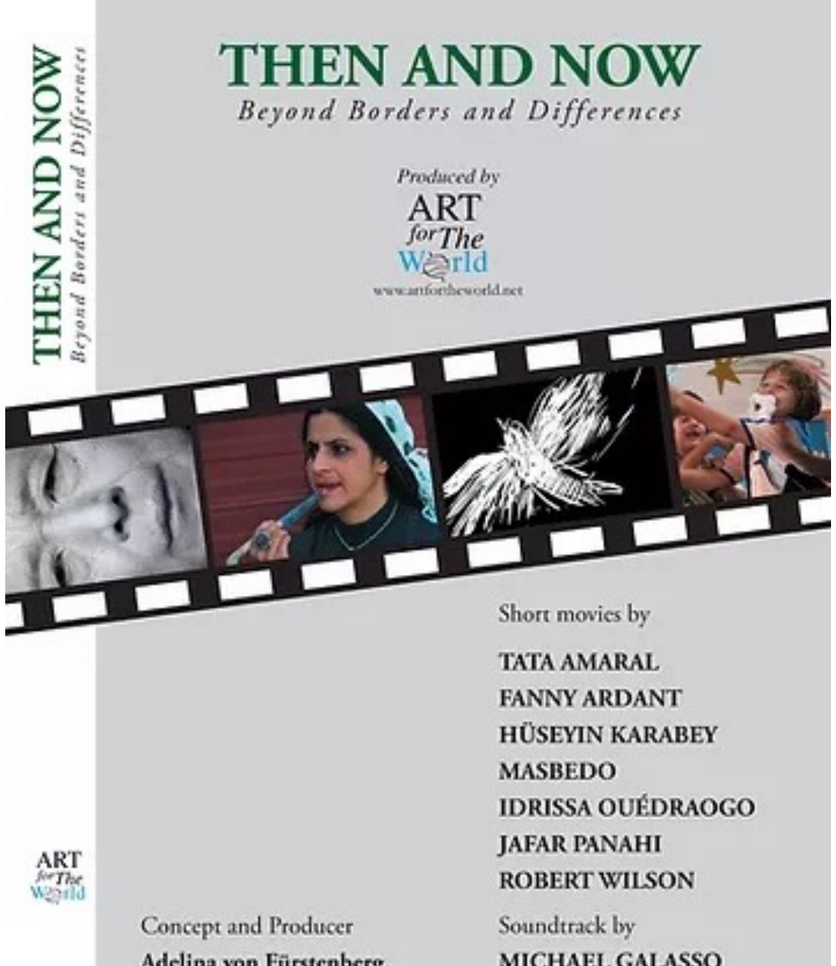
Awards:

"No darkness will make us forget" by Hüseyin Karabey was awarded the Adana Golden Boll for Best Short Animation in the Mediterranean Short Film Competition of the Adana Film Festival, Turkey, in September 2011, and the Best Short Film Award of the" Pomegranate" Film Festival, Canada, in December 2011

Film Festivals and screenings:

The movie has been screened in more than 30 film festivals on the 5 continents, as well as in different institutions and televisions.

Seven short films (Fanny Ardant, Hüseyin Karabey, Jafar Panahi,...) carried out with the support of the Council of Europe, the City of Geneva and SESC Sao Paulo, for the third Forum of the Alliance of Civilizations at the Museum of Contemporary Art in Rio de Janeiro, Brazil



Chimères absentes by Fanny Ardant
(a segment of THEN AND NOW), 2008

INTERDEPENDENCE

2019-2020

World premiere at the Rome Film Festival

Awards:

Winner of the Best Narrative Feature at the LEFF

London ECO FILM FESTIVAL, UK, 2021

Festivals and screenings:

Naples, Bellinzona, Malmö, Vienna, Curtas Vila do Conde, Milan, Cambridge, Solothurner, London, Cagliari, San Diego, Toronto, Rio de Janeiro, Sao Paulo, Puerto, Madryn, Punta Arenas, Geneva, Venice etc.

Broadcasting:

EBU
OPERATING EUROVISION AND EURORADIO

Asia-Pacific Broadcasting Union

TAL
TELEVISIÓN AMÉRICA LATINA

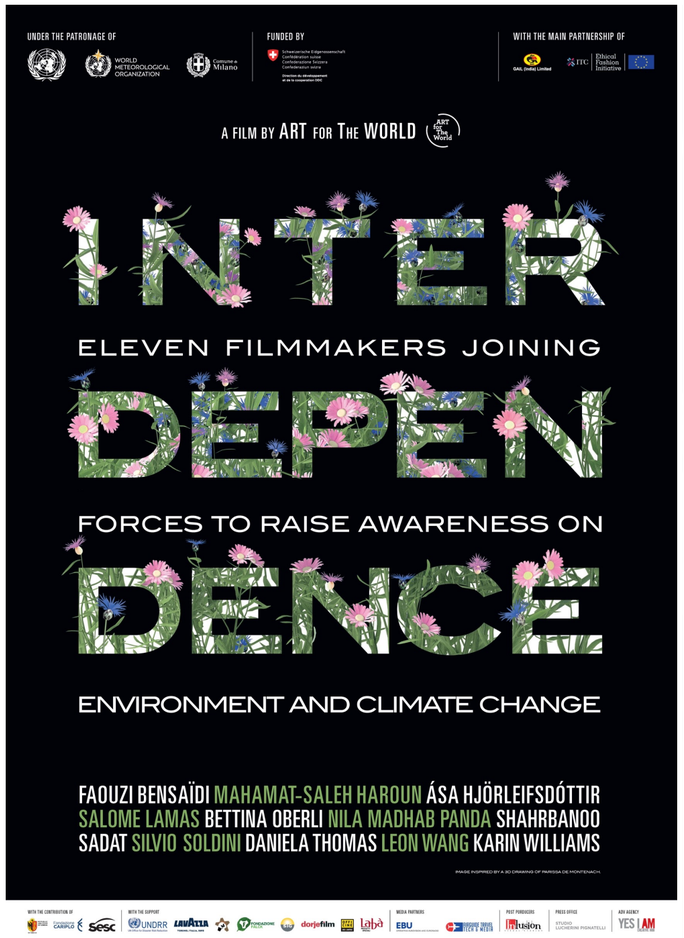
voxafrica

Sesc tv

cineuropa

>500 million people watched the film worldwide in 2020

Eleven internationally renowned filmmakers have joined their forces to raise awareness on the most urgent problems and effects of climate change. Their aim is to highlight the urgent need to reduce environmental damage and preserve our natural resources, in relation to our life on this planet



INTERACTIONS – *When Cinema Looks to Nature*

2022-2023

World premiere at the Rome Film Festival

Awards:

- Best Experimental short film at the Short to the Point International Film Festival, Bucharest, Romania (short by Nila Madhab Panda)
- Public Award at the Mostra Ecofalante de Cinema, Saõ Paulo, Brazil (short by Takuma Kuikuro)
- Honourable Mention at the International Pianeta Mare Film Festival, Naples, Italy (short by Oskar Metsavaht)

Festivals and screenings:

Mexico City, Buenos Aires, Bilbao, Chicago, Brno, Santa Barbara, Toronto, Yerevan, Barcelona, Milan, Venice, Florence, Athens, Goa.

The film is about animal life, the conservation of nature, deforestation, the ecosystem, environment, health, marine life, species extinction, water, and more. It is composed of 12 original short films (docu-fiction, animation, comedy, drama, SF) and shot in eleven countries.

With the support of the Swiss Agency of Development and Cooperation, GAIL (India) Ltd, Fondazione Cariplo (Milan), SESC (Saõ Paulo), and more.

Under the patronage of COP 15 (UN's Summit for the Biodiversity), Montreal, Canada 2022.

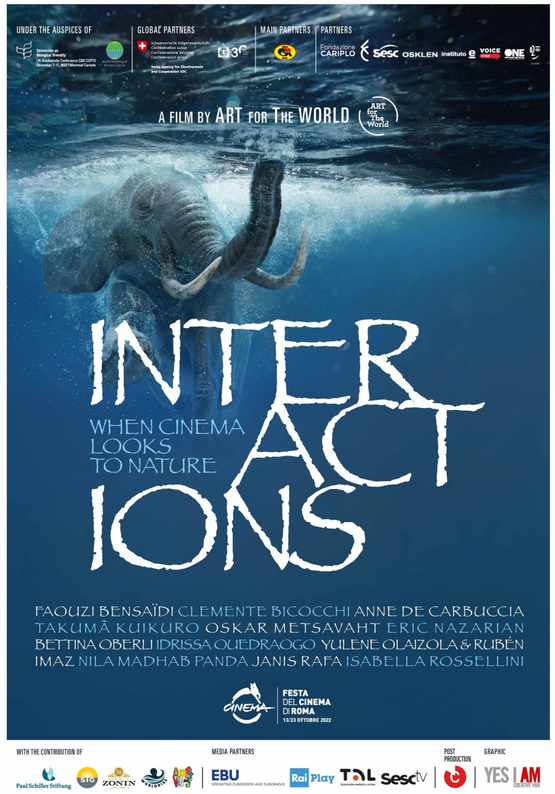
Broadcasting:

Online platform in all Italian speaking countries

Spanish-speaking Countries:
Argentina, Bolivia, Brasil, Chile, Colombia, Costa Rica, Cuba, Guatemala, Honduras, Mexico, Nicaragua, Panama, Peru, Puerto Rico, Republica Dominicana, Uruguay

Online platform with Portuguese subtitles in Brazil

- Balgarska Nationalna Televizija (Bulgaria)
- RTK Kosovo (Kosovo)
- Radio e Televisao de Portugal in all Portuguese-speaking countries in Africa: Cape Verde, Guinea-Bissau, São Tomé and Príncipe, Angola, Mozambique, East Timor, Equatorial Guinea
- Radiotelevizija Srbije (Serbia)



ART for The World's Selection of Awards

2023

- **Best Experimental short film at the Short to the Point International Film Festival, Bucharest, Romania** for *Elephant in the Room* by Nila Madhab Panda

- **Public Award at the Mostra Ecofalante de Cinema, Saõ Paulo, Brazil** for *Jungle Fever* by Takuma Kuikuro

- **Honourable Mention at the International Pianeta Mare Film Festival, Naples, Italy** for *Caiçara* by Oskar Metsavaht)

2021

- **LEFF London Eco Film Festival, UK**

Winner of the Best Narrative Feature 2020-2021 *Interdependence 2019*

2020

- **VIFF Vienna Independent Film Festival, Austria**

Winner of the Best Direction for Bettina Oberli and **Winner of the Best Direction for Emilie Beecham, for** *Kingdom (2019)*

- **International Kinoforum Festival, Sao Paulo, Brazil**

Grand Prix of the Public for the Best Brazilian Short Film with *Tua Ingugu (2019) by Daniela Thomas*

2016

- The Federal Office of Culture, Switzerland

Swiss Grand Award for Art / Prix Meret Oppenheim

to *Mrs. Adelina von Fürstenberg, Director and Founder of ART for the World*

2015

- **56th Biennale di Venezia**

Golden Lion for the Best National Participation for the National Pavilion of Armenia, organized *by ART for the World Europa under the curatorship of Adelina von Fürstenberg*

2010

- Molodist Film Festival, Kiev

Molodist Lifetime Achievement Award for *Chimères Absentes (2010) by Fanny Ardant,*

2008

- Label of the most innovative Cultural Event in Europe in 2008 of the Council of Europe recognising a handful of exceptional and innovative artistic projects organised in Europe for *Stories on Human Rights (2008), long feature composed by 22 short-movies by filmmakers and artists*

- Cape Winelands Film Festival, Cape Town

MNET Lifetime Achievement Award for

La Mangue (2008) by Idrissa Ouedraogo,

A Boy, a Wall and a Donkey (2008) by Hany Abu-Assad

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