

ART for The World

is an NGO founded in Geneva in 1996, in the context of the Dialogues of Peace, an international contemporary art exhibition for the 50th Anniversary of the United Nations, with the participation of artists from all over the world.

Since 1998 ART for The World collaborates on regular bases with the UN Agencies such as WHO, OHCHR, WMO etc., with SESC Sao Paulo and other Cultural Institutions based in Europe, in India among others. In 2005, ART for The World Europa was established in Turin with its member all over Italy collaborating with its projects.

AFTW is inspired by the article 27 of the Universal Declaration of Human Rights, which proclaims creative activity as an essential part of people's well-being: **“Everyone has the right to freely participate in the cultural life of the community and to enjoy the arts.”**

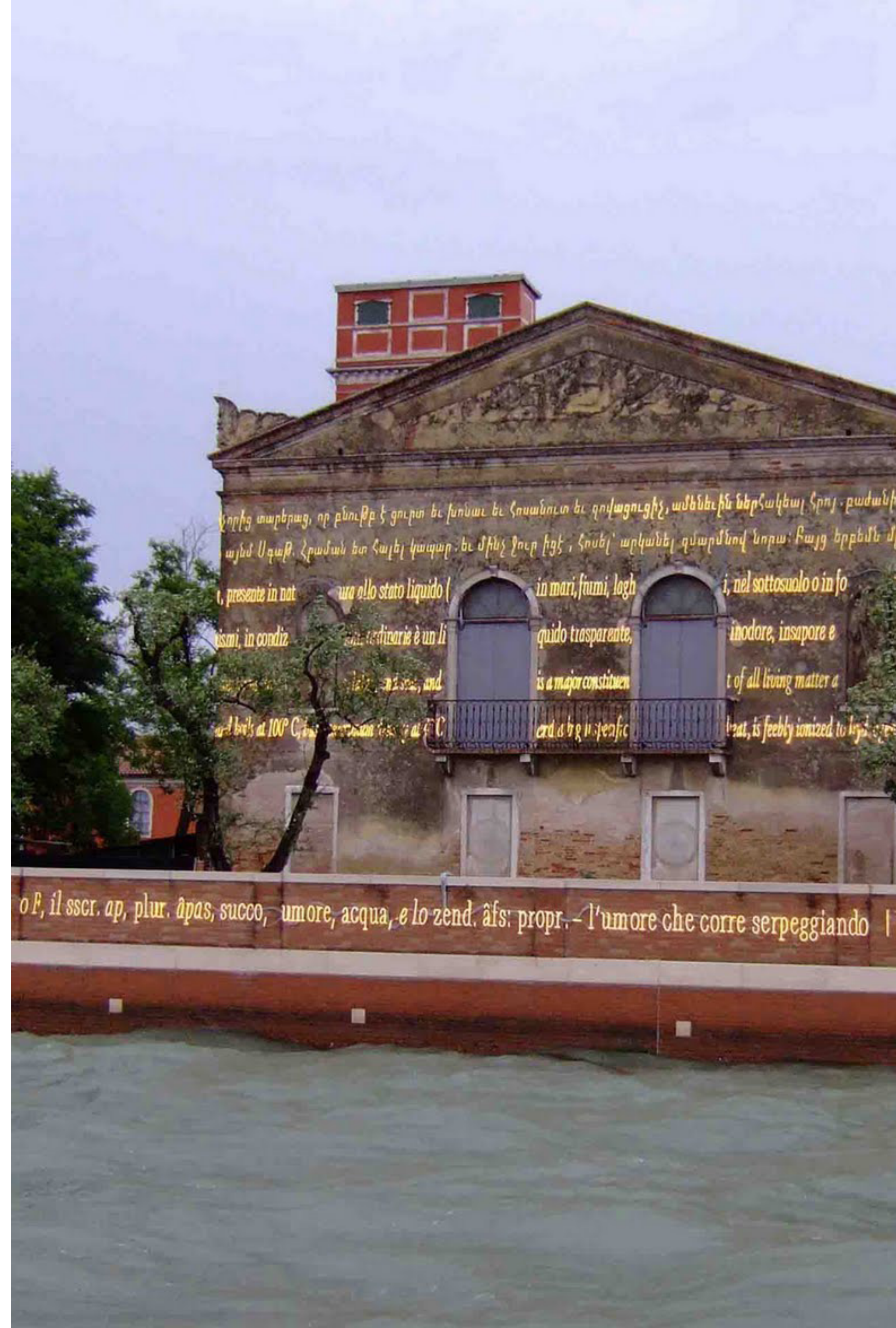
“Round Table” by Chen Zhen, UN50, “Dialogues of Peace”,
UN, Palais des Nations, Geneva, 1995



As a museum without walls, ART for The World is a collaborative effort with the participation of artists, international institutions and corporations from all corners of the globe sharing ideals and activities expanding and reaching beyond the traditional confines of art, in becoming more inclusive and accessible to a broader audience.

Our mission is to create, through the universal language of the ARTS, a meaningful and enduring dialogue among people and cultures in order to encourage tolerance and solidarity and to foster CULTURE AND EDUCATION as a HUMAN RIGHTS.

"The Language of Equilibrium" by Joseph Kosuth,
San Lazzaro Island, Venice, 2007





We work, through the arts, to disseminate the United Nations Sustainable Development Goals (UNSDG) and in particular issues related to Environment, Ecosystem, Biodiversity and Climate Change.



FIELD OF INTEREST

Art for The World merges ethics with aesthetics to build cross-cultural relationships and promotes CULTURE, EDUCATION, WELL-BEING, and SUSTAINABILITY.

Opening of "ÁGUA", SESC Belenzinho, São Paulo, 2018





ART

Opening of "Everywhere but Now",
4th Biennale of Thessaloniki, Greece, 2013



CINEMA

Shooting of Kingdom (2019) by Bettina Oberli
(a segment of INTERDEPENDENCE), 2019

PERFORMANCES

TRISHA BROWN COMPANY,
Centre d'Art Contemporain, Salle Simon I. Patiño, Geneva, 1976



CONFERENCES

UN Library Talks,
The Role of the Arts and Cultural Institutions in the Contemporary World
Charles Beer, Adam Szymczyk , Barthélémy Toguo,
Adelina von Fürstenberg, Danilo Santos de Miranda
UN Geneva, Palais des Nations, 2016



ART

The NGO fosters mutual knowledge, in creating through its contemporary art endless possibilities of knowledge, regeneration and personal enrichment and, in the same time spread awareness on our common universal values to the young generations.

This feature distinguishes ART for The World from the international contemporary art scene, making it a unique experience.

Its actions are not taken place only in the art circuits, but as well are held in public buildings, schools, universities, parks, stadiums, theatres, film festivals etc. in various parts of the world.

Loco Foco Motto by Hema Upadhyay,
Urban Matters, Pirelli Hangar Bicocca, Milan, 2007



PLAYGROUND & TOYS

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The possibility to play freely during childhood, to "construct" and "destroy", and to let one's imagination develop its magical powers is a fundamental right of every human being, too often denied in many areas of our world, rich or poor.

Playgrounds & Toys is a fully sustainable and innovative contemporary art project that offers tangible support to existing schools, orphanages and local communities in order to improve the welfare and upbringing of disadvantaged children and of all those with little or no access to such facilities, throughout the world. With great sensibility and in accordance to the project's guidelines, over since 2000 to create unique designs for playgrounds and educational toys for children, that are simple and inexpensive to construct and that strictly abide by standard safety requirements.

So far the Playgrounds have been fabricated for schools and communities, in India, United Kingdom, Armenia, Greece and China, Tasmania as well as collective toys have been distributed in the refugee camps in Afghanistan, Cambodia, Nigeria, Pakistan, Sierra Leone and Tanzania with the help of UN Agencies.

Fabrice Gygi, Building of 5 PLAYGROUNDS
John Kirakossian School, Yerevan, 2003



FILM PRODUCTIONS



Lac by Mahamat Saleh Haroun
(a segment of INTERDEPENDENCE 2019, Chad, 2019)



A Sunny Day by Faouzi Bensaïdi
(a segment of INTERDEPENDENCE 2019, Morocco, 2019)

STORIES ON
HUMAN RIGHTS

THEN AND
NOW

INTERDEPENDENCE

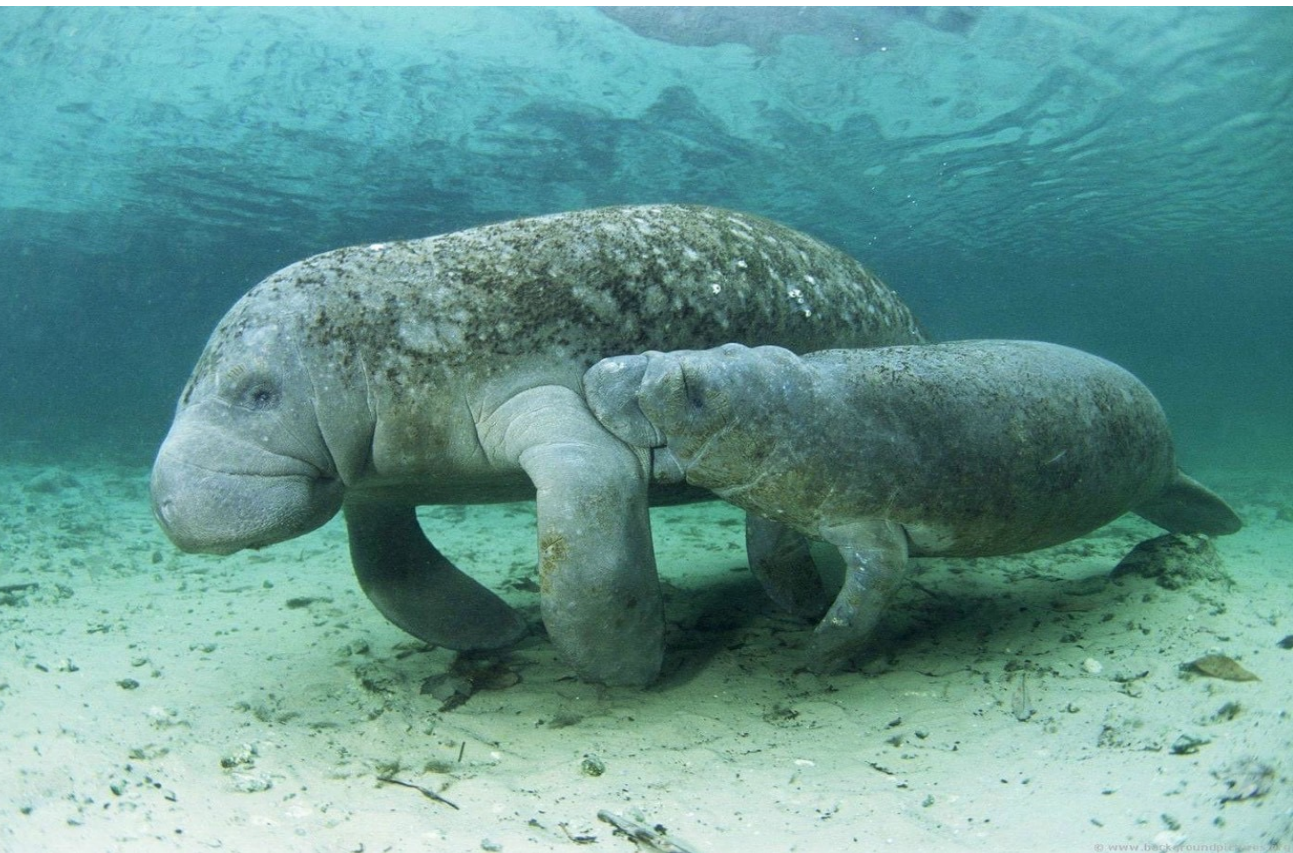
2008

2009-2010

2019-2020

INTERACTIONS

New Production
2022



Then Last Maya by Yulene Olaizola and Rubén Imaz
(a segment of INTERACTIONS 2020, Mexico)



A Water Tale by Francesco Jodice,
(a segment of STORIES OF HUMAN RIGHTS), Kazakhstan, 2008

STORIES ON HUMAN RIGHTS

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World Premiere at Palais de Chaillot,
Trocadero, Paris.

Film Festivals and screenings:

More than 80 film festivals including Sao
Paulo, Rio de Janeiro, Tokyo, Thessaloniki,
Singapore, Ankara, Prague, Cape Town,
Jeonju, Sydney, Brooklyn, Lisbon, Sarajevo,
Kiev, Hong Kong, Toronto, Hamburg and
Glasgow.

Broadcasting:

EBU
OPERATING EUROVISION AND EURORADIO

arte

Sesctv

Twenty-one renowned filmmakers, artists and writers
commissioned by UNHCR to contribute to *Stories of
Human Rights* for the 60th anniversary of the Universal
Declaration of Human Rights, which **received the Council of
Europe's award for the Most Innovative Cultural Project in
Europe in 2008**



Stories on Human Rights

by Filmmakers, Artists and Writers

- MARINA ABRAMOVIC
- HANY ABU-ASSAD
- CHIMAMANDA NGOZI ADICHIE
- ARMAGAN BALLANTYNE
- SERGEI BODROV
- ASSIA DJEBAR
- NURUDDIN FARAH
- DOMINIQUE GONZALEZ-FOERSTER
& ANGE LECCIA
- KHALED HOSSEINI
- RUNA ISLAM
- ELFRIEDE JELINEK
- FRANCESCO JODICE
- ETGAR KERET
& SHIRA GEFFEN
- ZHANG-KE JIA
- NAGUIB MAHFOUZ
- GABRIEL GARCIA MARQUEZ

- CHARLES DE MEAUX
- TONI MORRISON
- MURALI NAIR
- IDRISSA OUEDRAOGO
- RUTH OZEKI
- PIPILOTTI RIST
- DANIELA THOMAS
- SAMAN SALOUR
- JOSÉ SARAGAMO
- SARKIS
- ROBERTO SAVIANO
- BRAM SCHOUW
- TERESA SERRANO
- ABDERRAHMANE SISSAKO
- PABLO TRAPERO
- APICHA TPONG WEERASETHAKUL
- MO YAN
- JASMILA ZBANIC

Concept and Curation :
Adelina von Fürstenberg

An initiative of :
United Nations
Human Rights
Office for the High
Commissioner for Human Rights

A Project of :
**ART
forThe
World**



Black Breakfast by Jia ZhangKe
(a segment of STORIES OF HUMAN RIGHTS), China, 2008

THEN AND NOW

2 0 0 9 - 2 0 1 0

World Première at the Museum of Modern Art of Rio de Janeiro, on the occasion of the opening of the 3rd Forum of the Alliance of Civilizations of the United Nations, in collaboration with the Ministry of Foreign Affairs of Brazil.

Award:

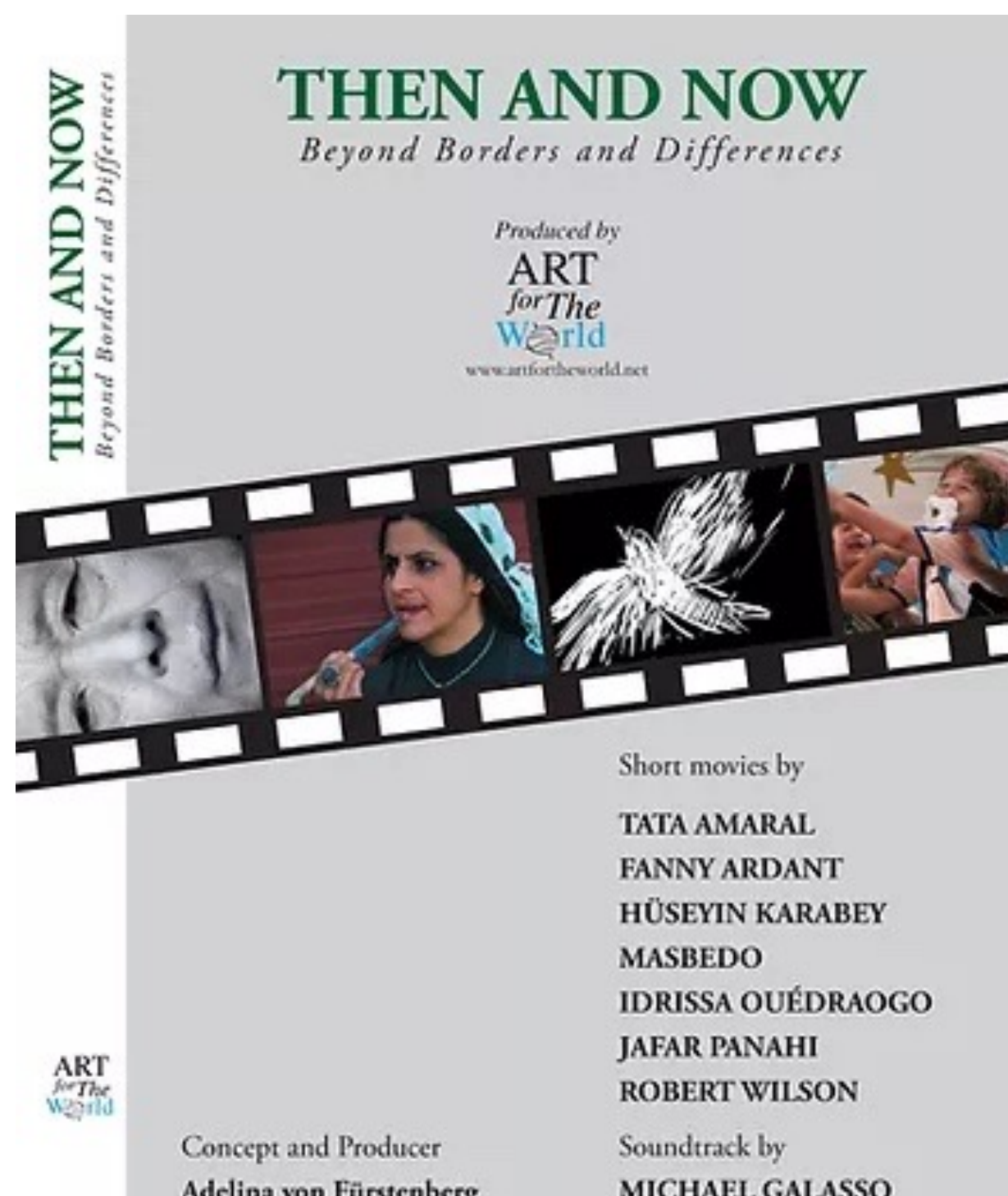
“No darkness will make us forget” by Hüseyin Karabey was awarded the Adana Golden Boll for Best Short Animation in the Mediterranean Short Film Competition of the Adana Film Festival, Turkey, in September 2011, and the Best Short Film Award of the “Pomegranate” Film Festival, Canada, in December 2011

Film Festivals and screenings:

The movie has been screened in more than 30 film festivals on the 5 continents, as well as in different institutions and televisions.

Chimères absentes by Fanny Ardant
(a segment of THEN AND NOW), 2008

Seven short films (Fanny Ardant, Hüseyin Karabey, Jafar Panahi,...) carried out with the support of the Council of Europe, the City of Geneva and SESC Sao Paulo, for the third Forum of the Alliance of Civilizations at the Museum of Contemporary Art in Rio de Janeiro, Brazil



INTERDEPENDENCE

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World premiere at the Rome Film Festival

Award:

Winner of the Best Narrative Feature at the
LEFF London ECO FILM FESTIVAL, UK, 2021

Festivals and screenings:

Naples, Bellinzona, Malmö, Vienna, Curtas
Vila do Conde, Milan, Cambridge,
Solothurn, London, Cagliari, San Diego,
Toronto, Rio de Janeiro, Sao Paulo, Puerto,
Madryn, Punta Arenas, Geneva, Venice etc.

Broadcasting:

EBU
OPERATING EUROVISION AND EURORADIO

TAL
TELEVISIÓN AMÉRICA LATINA

Sesctv

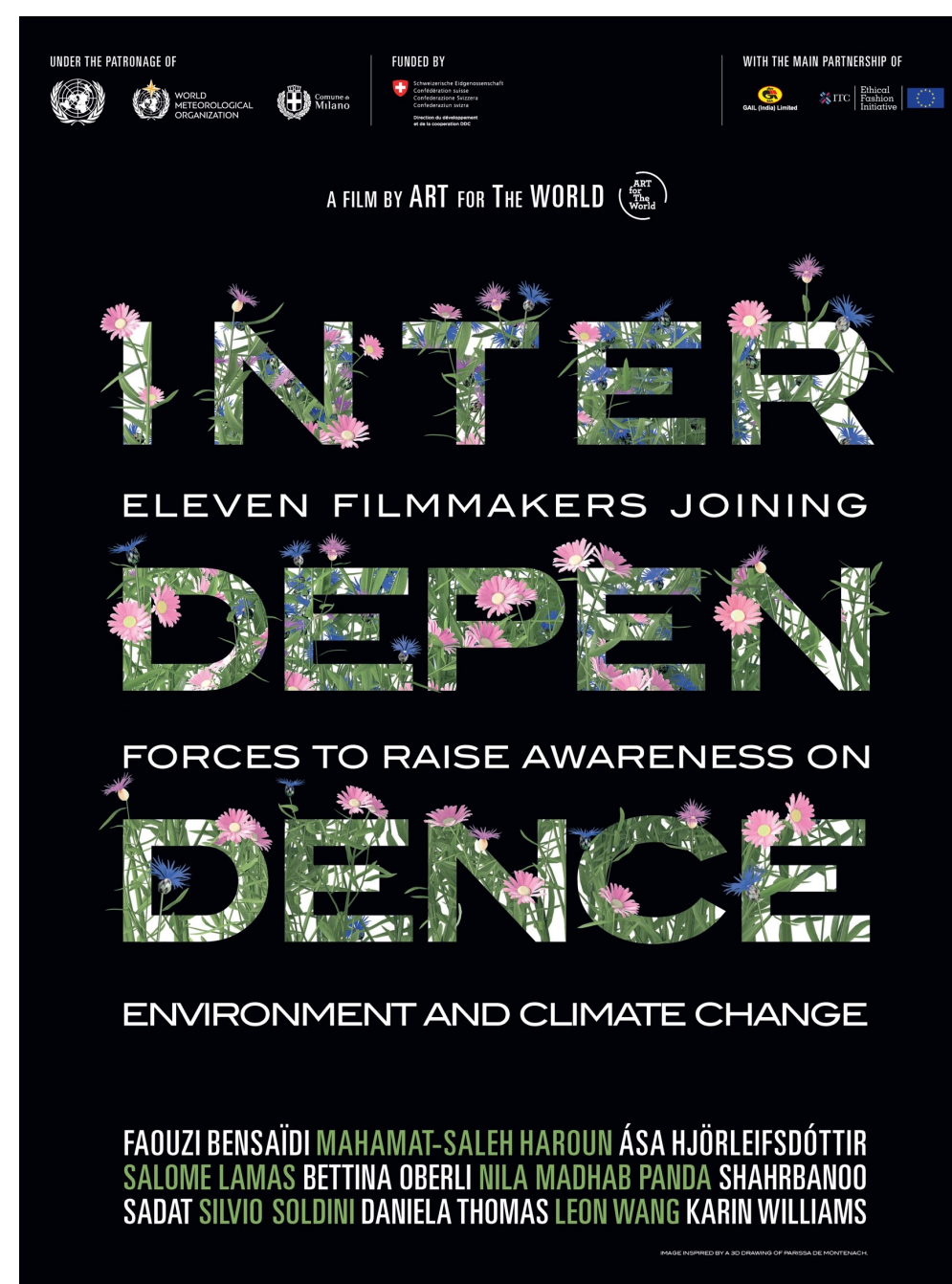
ABU Asia-Pacific
Broadcasting Union

vaxafrica

cineuropa

>500 million people
watched the film
worldwide in 2020

Eleven internationally renowned filmmakers have joined their forces to raise awareness on the most urgent problems and effects of climate change. Their aim is to highlight the urgent need to reduce environmental damage and preserve our natural resources, in relation to our life on this planet



ART for The World's Selection of Awards

2021

- LEFF London Eco Film Festival, UK

Winner of the Best Narrative Feature 2020-2021

Interdependence 2019

2020

- VIFF Vienna Independent Film Festival, Austria

Winner of the Best Direction for Bettina Oberli and

Winner of the Best Direction for Emilie Beecham, for

Kingdom (2019)

- International Kinoforum Festival, Sao Paulo, Brazil

Grand Prix of the Public for the Best Brazilian Short

Film with *Tua Ingugu (2019)* by Daniela Thomas

2016

- The Federal Office of Culture, Switzerland

Swiss Grand Award for Art / Prix Meret Oppenheim

to Mrs. Adelina von Fürstenberg, Director and Founder of ART for the World

2015

- 56th Biennale di Venezia

Golden Lion for the Best National Participation for the National

Pavilion of Armenia, organized by ART for the World Europa

under the curatorship of Adelina von Fürstenberg

2010

- Molodist Film Festival, Kiev

Molodist Lifetime Achievement Award for *Chimères Absentes*

(2010) by Fanny Ardant,

2008

- Label of the most innovative Cultural Event in Europe in 2008 of the Council of Europe recognising a handful of exceptional and innovative artistic projects organised in Europe for *Stories on Human Rights (2008)*, long feature composed by 22 short-movies by filmmakers and artists

- Cape Winelands Film Festival, Cape Town

MNET Lifetime Achievement Award for

La Manguie (2008) by Idrissa Ouedraogo,

A Boy, a Wall and a Donkey (2008) by Hany Abu-Assad

NEW FILM PRODUCTION 2022

INTERACTIONS

2022

Filmmakers joining their Forces to
forge Bonds and Interactions
between Humans, Animal Life,
Ecosystems, Environment and Water





Mama Farm by Isabella Rossellini, 2022

THE FILM

A long feature film, composed of 12 original short films, between 6' and 8' each (docu-fiction, drama, comedy, science fiction, animation, etc.).

This anthology will be produced during 2022 and released in world première at the Rome Film Festival in October and will also be presented at COP27 in Sharm el-Sheikh (27th session of the Conference of the Parties to the UN Framework Convention on Climate Change) in December 2022. The distribution and dissemination of the films will be during all the year of 2023/24.



ECOSYSTEM AND BIODIVERSITY



NATURE CONSERVATION



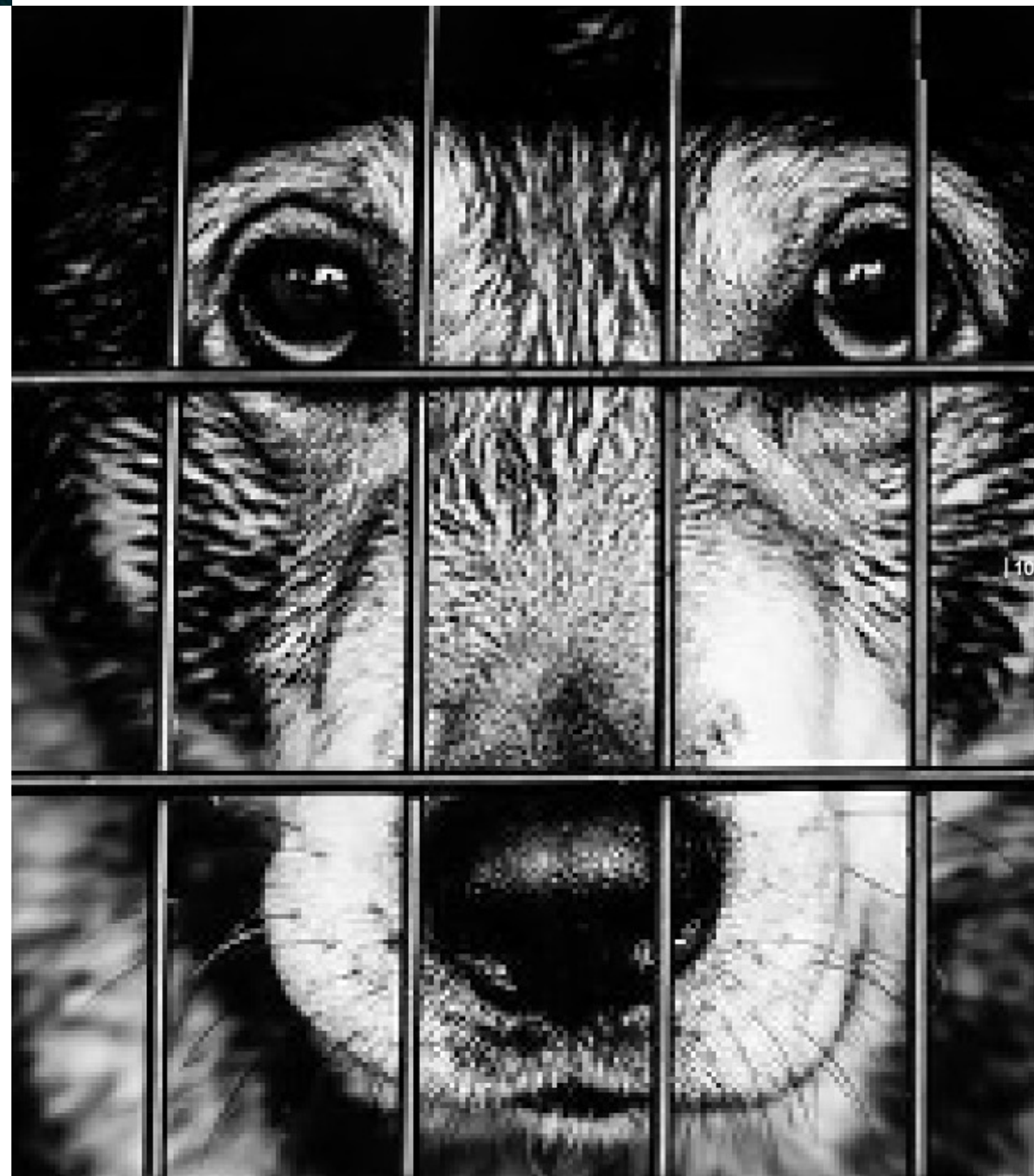
DEFORESTATION



WATER



ANIMAL ABUSE



HEALTH

DISTRIBUTION

In parallel to the above described first phase in 2021 and the production in 2022, the distribution of the film will start on a global scale in 2023.

The patrons, partners, sponsors and co-producers of the film anthology will receive all necessary copyrights to continue the distribution strategy individually.

They will be able to introduce the films to their own networks in education and other awareness-raising projects.



OPERATING EUROVISION AND EURORADIO

Headquartered in Geneva, it has 115 members in 56 countries, and 31 associate members from 20 other countries.



With 280 members in 57 countries and regions, the ABU covers an area from Turkey in the west to Samoa in the east, and from Mongolia in the north to New Zealand in the south.



With active members from all Spanish-speaking countries.



With active members from all English- and French-speaking countries.



With active members in Brazil and all Portuguese-speaking countries.



The first European portal dedicated to cinema and the audio-visual arts.

ESTIMATED RESULTS

The high visibility of these short films can induce multiplying effects, positioning INTERACTIONS as an example for cooperation and awareness in the field of Climate Change's education, Conservation of Nature and Biological Diversity.

...WITH AN ESTIMATED GLOBAL REACH OF

>500 MILLIONS

VIEWERS BY 2023

